



What a great time to be an Aggie!

During the 2017-2018 academic year, our athletics teams achieved the university's highest ranking ever in the Learfield Director's Cup standings, finishing 78th out of more than 350 NCAA Division I programs. We also had an outstanding year academically with an average student-athlete GPA for Fall 2017 and Spring 2018 of 3.25, the highest average student-athlete GPA ever at Utah State. When you use these two objective measures of success, the result is the best athletic/academic year in Utah State history. This high level of academic and athletic success for our student-athletes is not possible without the generous support of loyal supporters like you.

Academically, Utah State had 159 student-athletes recognized as academic all-Mountain West, 115 student-athletes recognized as Mountain West Scholar Athletes, while 218 student-athletes were honored at the Joe E. and Elma Whitesides luncheon

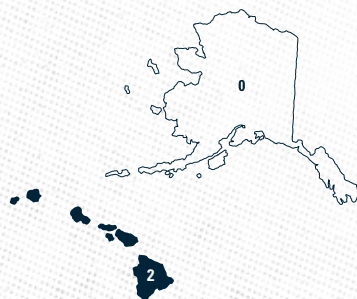
with a cumulative GPA of 3.2 or better. The men's basketball team earned an NABC team academic excellence award, while women's volleyball earned the American Volleyball Coaches Association Team Academic Award. The men's and women's track & field teams were recognized as all-academic teams by the U.S. Track & Field and Cross Country Coaches Association and the men's and women's tennis teams were recognized as all-academic teams by the Intercollegiate Tennis Association.

Your continued investment will provide more opportunities for our teams to compete for championships. Thank you for being a difference maker and please let us know if we can ever be of assistance.

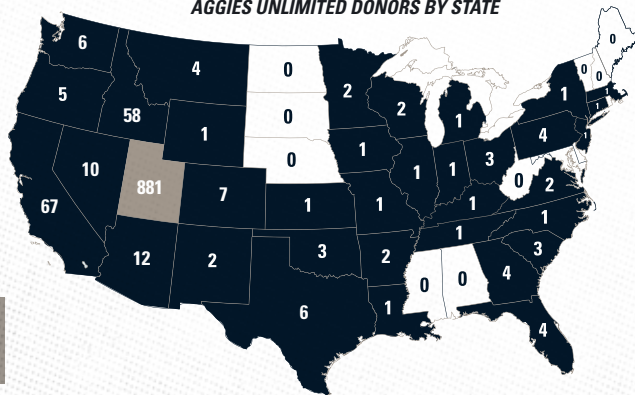
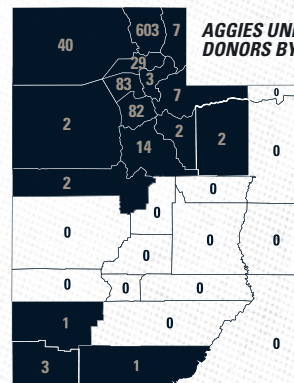
GO AGGIES! 

JOHN HARTWELL

VICE PRESIDENT & DIRECTOR OF ATHLETICS



AGGIES UNLIMITED DONORS BY STATE

**AGGIES UNLIMITED
DONORS BY COUNTY**

* Numbers reflect donations made between **JULY 1, 2017 – JUNE 30, 2018**



WHERE YOUR MONEY GOES

291

STUDENT-ATHLETES
RECEIVING ATHLETIC
SCHOLARSHIPS

145

STUDENT-ATHLETES
ON FULL ATHLETIC
SCHOLARSHIP

\$5.7 MILLION

SCHOLARSHIP FUNDING
REQUIREMENT

\$1.2 MILLION

SCHOLARSHIP FUNDING RAISED

BREAKDOWN OF A FULL SCHOLARSHIP

IN-STATE BREAKDOWN
TOTAL: \$19,940

ROOM &
BOARD +
PERSONAL
EXPENSES:
\$11,270

TUITION
& FEES:
\$7,870

TEXTBOOKS: **\$800**

IN STATE/OUT-OF-STATE

- Tuition and Fees: \$7,424/\$21,504
- Textbooks: \$800/\$800
- Room and Board/Personal Expenses: \$11,270/\$11,270
- Total: \$19,494/\$33,574



GIVING OPPORTUNITIES

BIG BLUE SCHOLARSHIP FUND SUPPORT*:

The greatest needs within the athletics department are the resources to provide tuition, fees, room and board, books, and academic support to our student-athletes. All Big Blue Scholarship Fund gifts to Aggies Unlimited impact each and every scholarship student-athlete and are included in a member's annual giving.

PRIORITY SEATING PROGRAM:

Purchasing season tickets in certain locations requires an annual unrestricted contribution to Aggies Unlimited. This per seat annual requirement is in addition to the price of the season ticket. Priority Seating requirements vary depending on the seat location. For 2018, priority seating contributions are included in member's annual giving.

MERLIN OLSEN FUND*:

Gifts to the Merlin Olsen Fund are restricted gifts that are specifically used to enhance the position of Utah State Football by providing resources for recruiting, coaches' salaries and operational support.

WAYNE ESTES FUND*:

Gifts to the Wayne Estes Fund are restricted gifts that are specifically used to enhance the position of Utah State Men's Basketball by providing resources for recruiting, coaches' salaries, and operational support.

A-CLUB*:

An organization exclusively for Utah State University former student-athletes, spirit squad members, coaches, athletic trainers and team managers. Those eligible may contribute directly to the A-Club or any philanthropic Aggies Unlimited funds.

SPORT EXCELLENCE FUNDS*:

Gifts can be made to any of USU Athletics' Excellence Funds. These gifts will help support each program above and beyond any operational expenses.

****GIFTS TO THESE FUNDS ARE PHILANTHROPIC AND TAX-DEDUCTIBLE.
SUBSEQUENTLY, THEY DO NOT APPLY TO ANY PRIORITY SEATING REQUIREMENTS.***

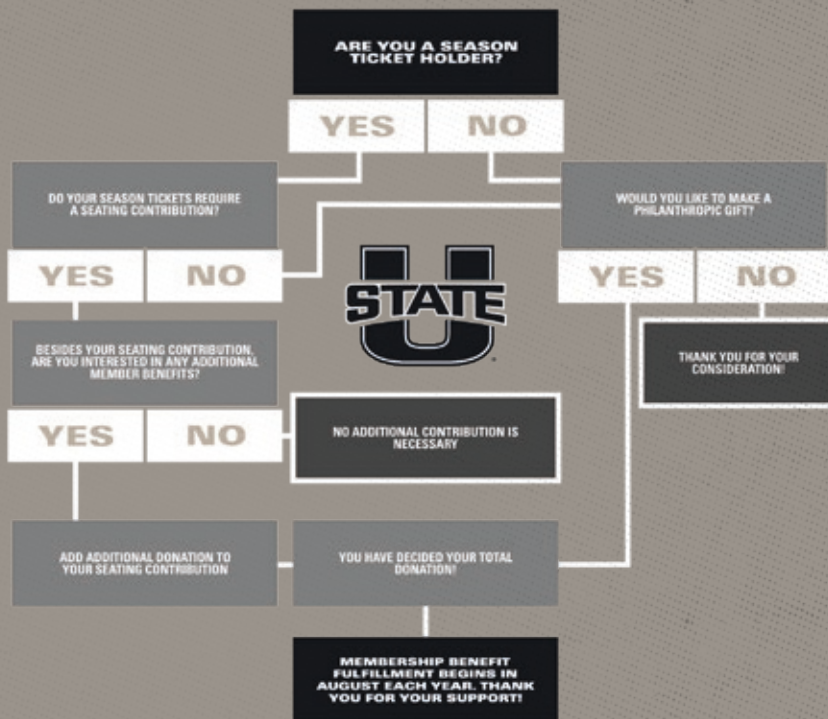


COMMON DONOR PROFILES

1. Mark from Logan currently gives \$500 per seat towards his two football seats. His total annual contribution to Aggies Unlimited is \$1,000, which makes him a True Aggie level member.
2. Susan from Ogden gives \$1,000 per seat towards her four basketball seats. She also gives \$1,000 above and beyond her seating requirements to support student-athletes and to upgrade her membership to the All-American level (\$5,000).
3. Bobby cannot attend Utah State home games because he lives in San Diego. He currently mails in \$50 for his membership to Aggies Unlimited to support his favorite team. This qualifies him as a Foundation level member.












































































MEMBERSHIP DECISION FLOW

FOLLOW THE QUESTIONS BELOW TO DETERMINE YOUR AGGIES UNLIMITED CONTRIBUTION.



AGGIES UNLIMITED BENEFITS CHART

*Must Purchase Season Tickets; Based on Availability and Priority Points
**Must Purchase Suite, Loge, or Club Season Tickets

MEMBER BENEFITS CHART	Foundation	Tradition	Loyalty	True Aggie	Captain	All-American	Coach's Circle	AD's Circle	President's Circle	Champion's Circle
	\$50-\$99	\$100-\$499	\$500-\$999	\$1,000-\$2,499	\$2,500-\$4,999	\$5,000 - \$9,999	\$10,000 - \$14,999	\$15,000 - \$24,999	\$25,000 - \$49,999	\$50,000+
Aggies Unlimited e-Newsletter										
Eligible to Purchase Football & Basketball Tickets Prior to General Public										
Football Bowl & Away Game Ticket/ Basketball Post Season Eligibility										
Online Recognition										
Invitations to Special Events										
Aggie Membership Gift										
Pregame Sideline Access for Select Game										
Tour of Facilities by AD										
Invitation to Annual Kickoff Dinner										
Premium Football Parking**				LOT A						
Complimentary Football Parking*		LOT E	LOT D	LOT C	LOT B					
Complimentary Basketball Parking* (Based on Ranking)		LOT D		LOT C	LOT B		LOT A			
Exclusive Premium Gift										

Leadership Circle is recognized based on giving levels of \$10,000 and above.
Please consult your tax advisor on the deductibility of any contributions or gifts.

AGGIES UNLIMITED PRIORITY POINTS

Aggies Unlimited Priority Points exist to reward those individuals that have made a commitment to Aggie Athletics. There are many ways to accumulate priority points. Points are calculated on a regular basis and are used to determine selection order for season ticket locations, parking, away game allocation, seat improvements, and other special events or activities. You can start by becoming a member of Aggies Unlimited by making an annual donation of at least \$50.

II. PRIORITY POINT RANKING

Donors will be ranked by priority point total. Points and rank will be updated throughout the year for the purpose of seat improvements, parking, and postseason ticket allocation for football and men's basketball.



DONATIONS

HISTORICAL GIVING TO ATHLETICS (1988-2013)*

- One point for every \$100 given to athletics from 1988-2013 (Includes all athletics philanthropic giving funds, endowment, irrevocable planned gifts, special projects, and excellence funds)

**Athletics giving data not available prior to 1988*

PRIORITY SEATING

- One point for every \$100 given for priority seating

ANNUAL GIVING

- Two points for every \$100 given to all athletics philanthropic funds

SEASON TICKETS

SEASON TICKET HOLDER (BEGINNING WITH 2014)

- One point for every consecutive year as a season ticket holder for football
- One point for every consecutive year as a season ticket holder for men's basketball

OTHER

FORMER LETTERWINNER

- Ten points for lettering in a varsity sport (20 point max per account)

USU ALUMNI

- Two points for USU Alumni (four point max per account)

TRADE/GIFTS IN KIND

- One point for every \$300 worth of goods or services donated to Aggie Athletics

2018 FOOTBALL SEASON TICKET PRICING

Seating Area	Ticket Price	Priority Seating Requirement	Youth Ticket	Total Cost Per Ticket*
Club	\$325	\$1,000		\$1,325
Club 2	\$325	\$750		\$1,075
West 1	\$200	\$500		\$700
West 2	\$200	\$400		\$600
West 3	\$200	\$200		\$400
West 4	\$200	\$100		\$300
East	\$150	\$0	\$75	\$150/\$75
South	\$110	\$0	\$75	\$110/\$75

VALUE PACK

(4 tickets)

\$450 East side

FAMILY PLAN

(2 Adults, 3 Youth Tickets)

\$460 East side

\$340 South

Additional Youth Ticket

\$75 East side

\$75 South

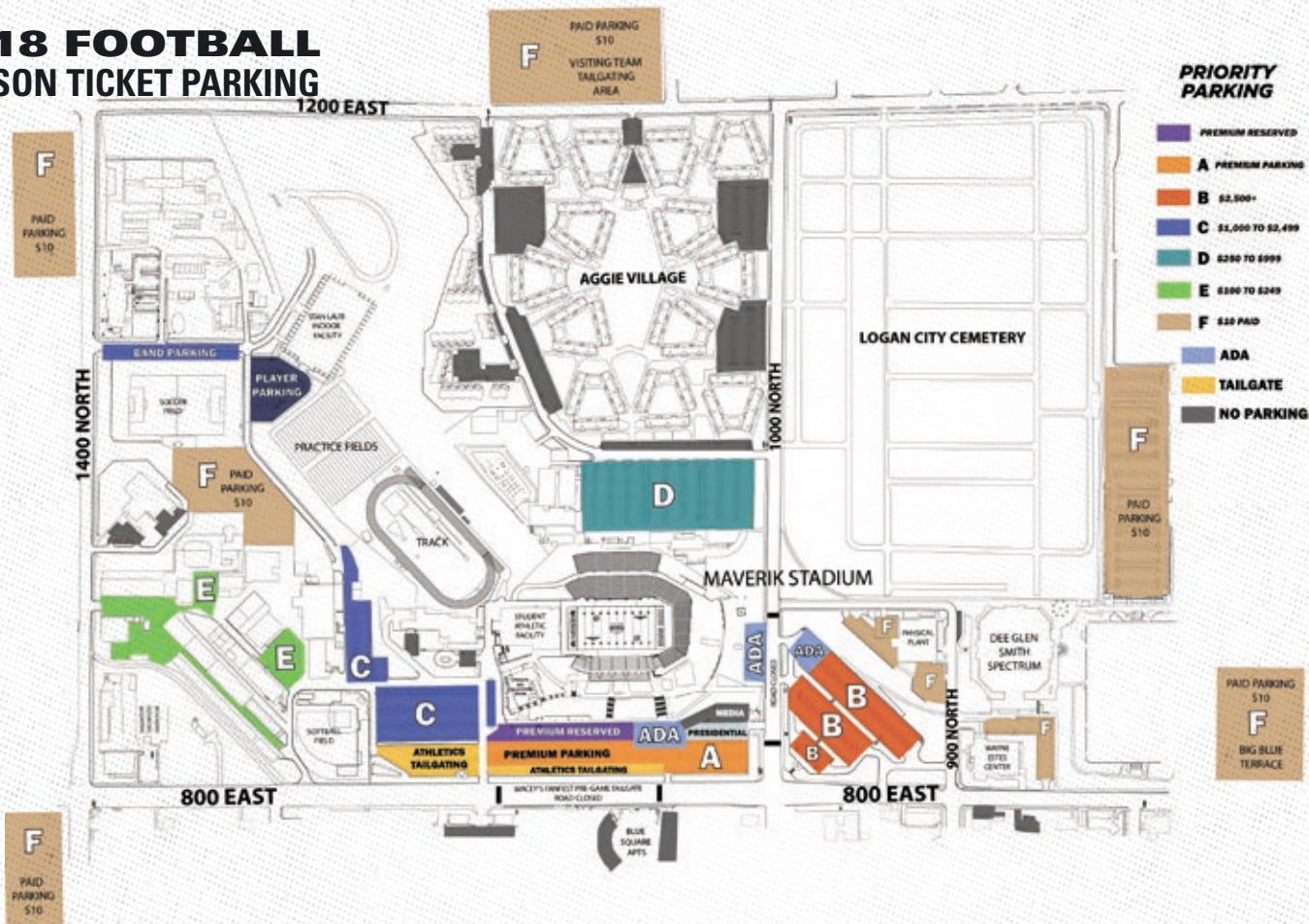
*USU Faculty/Staff receive a 20% discount on ticket price and 50% discount on priority seating requirement, if applicable. Active full-time faculty/staff and emeriti only. Maximum of four (4) tickets.

**Youth = Ages 3-14

***Recent Grads = Five (5) years or less post bachelor's degree. Up to two (2) season tickets can be purchased for \$75 each; also receive 50% discount on priority seating requirement, if applicable.



2018 FOOTBALL SEASON TICKET PARKING



2018-19 BASKETBALL SEASON TICKET PRICING

	Seating Area	Ticket Price	Priority Seating Requirement	Total Cost Per Ticket*
	Priority Level 1	\$220	\$900	\$1,120
	Priority Level 2	\$220	\$600	\$820
	Priority Level 3	\$220	\$400	\$620
	Priority Level 4	\$220	\$200	\$420
	Priority Level 5	\$220	\$100	\$320
	Non-Priority	\$230	\$0	\$230
	Value	\$99	\$0	\$99

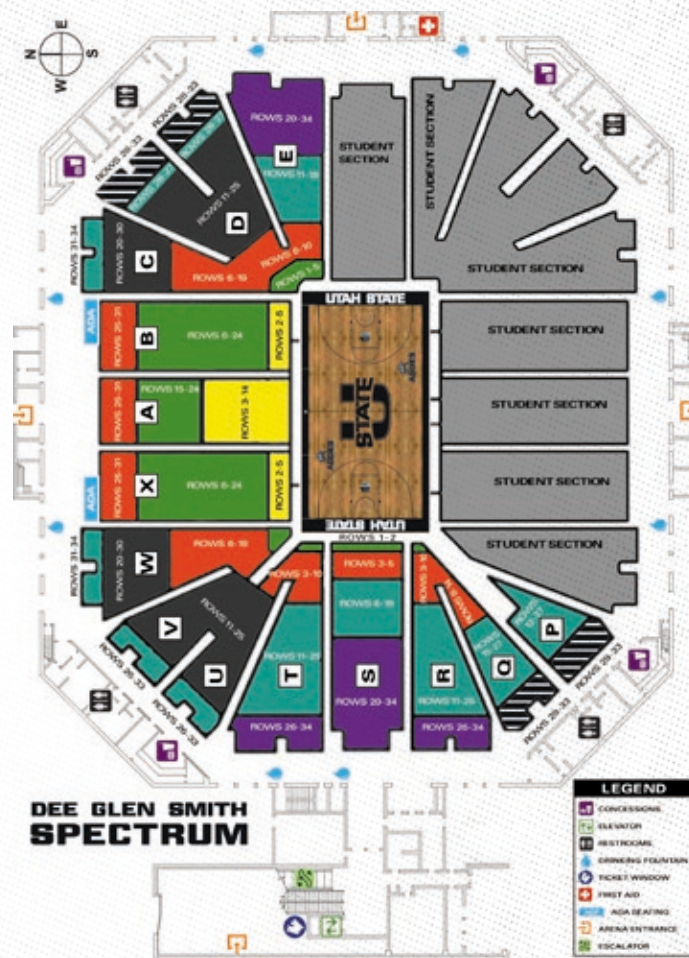
FAMILY PLAN (2 ADULTS & 3 YOUTHS) **

	Seating Area	Ticket Price	Priority Seating Requirement	Total Cost Per Ticket*
	Priority Level 5	\$617	\$500	\$1,117
	Non-Priority	\$617	\$0	\$617

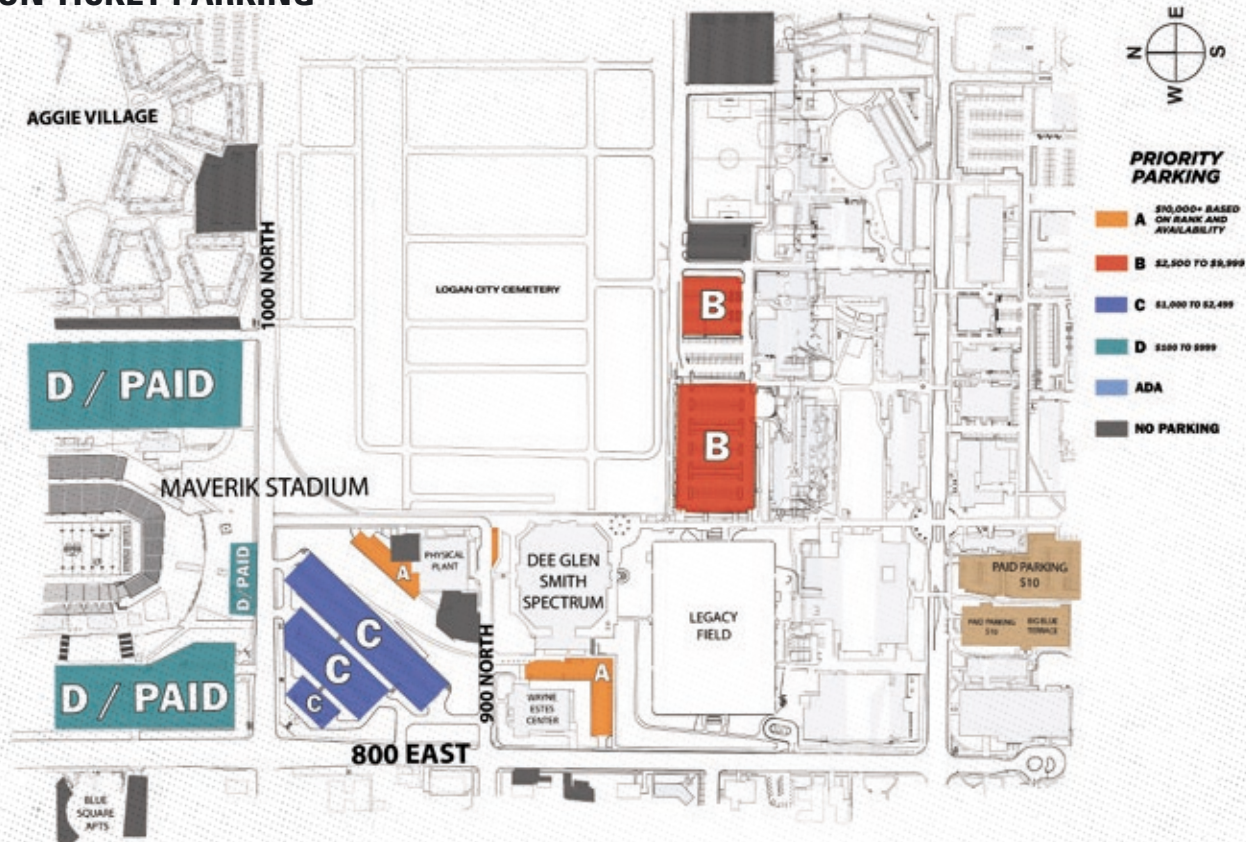
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**Youth = Ages 3-14

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2018-19 BASKETBALL SEASON TICKET PARKING



BLUE A SOCIETY

THE BLUE A SOCIETY (BAS) provides the philanthropic leadership for Utah State Athletics. The purpose of the BAS is to increase philanthropic revenues for USU Athletics, supporting operational needs and capital priorities. The BAS will position Aggie student-athletes for greater success in the classroom, in competition, and in life after graduation.

- USU Athletics will establish its top priorities, but BAS members will have the flexibility to designate their gift to the fund of their choice. These funds may include, but are not limited to: Aggies Unlimited, Big Blue Scholarship Fund, Merlin Olsen Fund, Wayne Estes Fund, Capital Funds, and Excellence Funds. Each BAS member pledges his or her support for a five-year period to USU Athletics at a minimum of \$25,000 or philanthropic gifts annually at \$25,000 or more.
- While the program is philanthropic in nature, BAS members will enjoy unique stewardship opportunities based on giving levels. Membership in the BAS has many advantages, but the biggest perk is knowing that your gift will have an impact on generations of Aggies to come.





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