MEMBERSHIP GUIDE

TEXAS TECH ATHLETICS

RECEE’ CALDWELL | San Antonio, TX  | Basketball
JAH’ SHAWN JOHNSON | Ennis, TX  | Football
FELICITY MALTBY | Sunnyvale, CA  | Tennis
CHANDLER ATWOOD | Jillian, TX  | Volleyball
RED RAIDER CLUB
Box 45055
Lubbock, Texas 79409
806.742.1196 • rrc@ttu.edu
RedRaiderClub.com
THANK YOU FOR INVESTING IN TEXAS TECH ATHLETICS. Your annual commitment to the Red Raider Club is truly life changing. Through your generosity and support, Texas Tech Athletics is able to provide our student-athletes with the opportunity of a lifetime.

Not only are you providing the gift of a world-class education from Texas Tech University, but living expenses, nutritional needs, access to the very best training and competition facilities, as well as a world-class leadership development curriculum through the J.T & Margaret Talkington Leadership Academy. Every student-athlete has a story, and you are a critical part of that story.

I invite you to read through the many ways you can invest in the 420 student-athletes representing Texas Tech across 17 sports. Your investment in season tickets, donor parking, and the Red Raider Club Excellence Fund is much more than a seat or parking pass — but a gift that will impact our student-athletes for the rest of their lives.

Andrew Tirey
Sr. Associate Athletics Director for Development

Year at A Glance!

2017

2018

November
2018 Baseball Renewals
Four-month payment plan offered for season tickets and seat contributions.

January
Red Raider Club Excellence Fund Renewals
Eight-month payment plan offered for Red Raider Club Excellence Fund contributions.

February
2018 Football Renewals
Seven-month payment plan offered for season tickets and seat contributions.

March
2018 Football Renewals

2018 Football Truck & Parking

2018 Football Premium Seating

April
2018–2019 Men’s & Women’s Basketball Renewals
Five-month payment plan offered for season tickets and seat contributions.

May
2018–2019 Men’s & Women’s Basketball Upgrades

August 31
2018–2019 Red Raider Club Membership Deadline

Table of Contents

1 Red Raider Club Excellence Fund
2 Red Raider Club Excellence Fund: Cost of Excellence
3 Red Raider Club Excellence Fund: Nutrition
4 RRC Excellence Fund: Cost of Excellence
5 RRC Excellence Fund: Nutrition
6 RRC Excellence Fund: J.T. & Margaret Talkington Leadership Academy
7 Victory Circle
8 2018 Membership Chart
9 2018 Baseball Tickets & Parking
10 2018 Football Tickets
11 2018 Football Parking
12 2018 Baseball Upgrades
13 2018 Football Upgrades
14 2018 Football Premium Seating
15 2018–2019 Men’s Basketball Tickets & Parking
16 2018–2019 Women’s Basketball Tickets & Parking
17 Campaign for Fearless Champions
18 Staff
19 FAQ
20 Staff

GWENNIE PUENTE
Fort Worth, TX Soccer
806.742.1196

RedRaiderClub.com
“The support of the Red Raider Club allows me to get a first-class education, while enjoying the top player amenities in all of college golf. That support has helped me personally in so many ways, and I can’t thank you enough for contributing to my time as a student-athlete.”

The Red Raider Club Excellence Fund provides the necessary resources for our student-athletes to compete at the highest level, both in the classroom and in competition. Texas Tech Athletics strives to provide a world-class student-athlete experience. With the cost of attendance for our student-athletes increasing annually, contributions to the Red Raider Club Excellence Fund help Texas Tech Athletics continue our mission to Educate, Serve, and Grow Fearless Champions.

Your investment in the Red Raider Club Excellence Fund impacts every single student-athlete by providing them with scholarships, academic support services, sport specific equipment, sports medicine, nutritional guidance, leadership development, and much more.

As you consider your 2018 annual Excellence Fund gift, please know every dollar makes an impact. The Red Raider Staff looks forward to answering any questions you may have regarding your membership and would be honored to visit with you in person. Excellence Fund Gifts can be made on a monthly, quarterly, or one time basis through August 31, 2018.

Thank you for your support of Texas Tech Athletics and the Red Raider Club Excellence Fund.
Among the many ways your Red Raider Club Excellence Fund gifts impact our student-athletes is through our world-class nutritional program. Providing the proper nutrition to student-athletes allows them to compete at their peak performance, and fuel them throughout all of their training and competition. These services include:

- Individual nutritional consultations and a nutrition staff available at all times as a resource for student-athletes.
- Three fueling stations in each of the training facilities, which are accessible 24 hours a day, and are fully stocked with various fruits, nuts, bars, bagels, protein shakes, vitamins, etc.
- Training Table in the Performance Fueling Center
- Freshly made protein smoothie following workouts to optimize recovery. The Sports Nutrition team makes approximately 1,000 smoothies a week for student-athletes.
- Education services for student-athletes from grocery store tours, cooking demos, personalized menus, supplement education, budgeting money for nutritional items, etc.
- A hot morning snack and a weight gain afternoon snack.

Texas Tech is one of only two schools in the Big-12 that has four, full time Registered Dietitians on staff that are available to student-athletes at any time. With the help and support of fans, donors, and administration, Texas Tech has had the opportunity to invest over $1 million annually in fueling over 400 student-athletes.

Your investment in the Red Raider Club Excellence Fund also provides funds for leadership development through the J.T. and Margaret Talkington Leadership Academy. The J.T. & Margaret Talkington Leadership Academy is a comprehensive student-athlete leadership program designed with a holistic approach to leadership, focused on the future, and impacting generations of Red Raiders.

The Academy prepares student-athletes for career success through the Cash Family Character Development, the Fearless Champions Career Advancement Series (FCCA), and other programs that focus on leadership, life skills, wellness, career education, community service, and professional development.

Leadership
- On a yearly basis, head coaches have the privilege of selecting team leaders for several distinguish leadership opportunities; including the leadership class, the Scovell Family Captains Circle and the Student-Athlete Advisory Committee.

Career Education
- All graduating student-athletes are afforded the opportunity to participate in the Suited for Success Career Series. The six session series focuses on interview skills, individualized career assessment and counseling, resume building, etiquette training, and networking skills; with the ultimate goal of equipping participants to increase their career capacity.

Community Service
- All senior student-athletes actively participate in a series of six seminars that cover topics such as interview skills, resume building, etiquette training, networking skills, individualized career assessments, and counseling.

Becoming a Fearless Champion takes more than athletic skill, discipline and team work. It requires developing the full leadership potential of every student-athlete.
Providing the best donor experience is at the heart of the Red Raider Club. Red Raider Club members are eligible for a number of great benefits and events that provide an inside look at the department, while helping provide the resources for all who proudly wear Red and Black while earning their degrees.

In order to provide an equitable way of distributing benefits, the Red Raider Club utilizes a priority points system. Priority points are earned through Red Raider Club contributions, seating contributions, ticket purchases, and home game attendance. For a comprehensive list of priority points and values, please visit our website:

http://redraiderclub.com/annual-giving/priority-points.html

Thank you for your support of Texas Tech Athletics and the Red Raider Club Excellence Fund. Together, we are changing lives.

Victory Circle

The Victory Circle is the Red Raider Club’s leadership annual giving program comprised of members who contribute annual gifts of $10,000+.

During the 2017 membership year, 435 Victory Circle members contributed in excess of $10M in support of our Fearless Champions.

Victory Circle benefits include exclusive travel opportunities, VIP events, access to the Red Raider Club Dvorton Hotel room block, top priority for tickets, and much more.
2018 Baseball Pricing - Public

<table>
<thead>
<tr>
<th>Sections</th>
<th>Baseball Seat Contribution</th>
<th>Season Ticket</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Club</td>
<td>$375</td>
<td>$146</td>
<td>$520</td>
</tr>
<tr>
<td>Lower Reserved</td>
<td>$125</td>
<td>$146</td>
<td>$270</td>
</tr>
<tr>
<td>Upper Reserved</td>
<td>$80</td>
<td>$146</td>
<td>$225</td>
</tr>
<tr>
<td>General Admission</td>
<td>-</td>
<td>$115</td>
<td>$115</td>
</tr>
<tr>
<td>Family 4 Pack (GA)</td>
<td>-</td>
<td>$56</td>
<td>$200 (In at $55.00)</td>
</tr>
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</table>

* Permit valid for Friday (after 5:30 p.m.), Saturday, and Sunday ONLY.
<table>
<thead>
<tr>
<th>SECTIONS</th>
<th>AREA</th>
<th>SEASON TICKET</th>
<th>TOTAL</th>
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<tbody>
<tr>
<td>West Club Level (Platinum)</td>
<td>$3,150</td>
<td>$210</td>
<td>$3,360</td>
</tr>
<tr>
<td>West Club Level (Silver)</td>
<td>$2,900</td>
<td>$210</td>
<td>$3,110</td>
</tr>
<tr>
<td>West Club Level (Bronze)</td>
<td>$2,600</td>
<td>$210</td>
<td>$2,810</td>
</tr>
<tr>
<td>East Club Level (Platinum)</td>
<td>$2,100</td>
<td>$210</td>
<td>$2,310</td>
</tr>
<tr>
<td>East Club Level (Bronze)</td>
<td>$1,900</td>
<td>$210</td>
<td>$2,110</td>
</tr>
<tr>
<td>North Club Level Loge</td>
<td>$2,600</td>
<td>$210</td>
<td>$2,810</td>
</tr>
<tr>
<td>North Club Level 112F</td>
<td>$1,500</td>
<td>$210</td>
<td>$1,710</td>
</tr>
<tr>
<td>$4, 5, 6, 104 (rows 1–30), 105, 106 (rows 1–30)</td>
<td>$725</td>
<td>$210</td>
<td>$935</td>
</tr>
<tr>
<td>3, 103 (rows 1–30), 104, 106, 107 (rows 1–30)</td>
<td>$500</td>
<td>$210</td>
<td>$710</td>
</tr>
<tr>
<td>18, 19 (rows 6–30)</td>
<td>$425</td>
<td>$210</td>
<td>$635</td>
</tr>
<tr>
<td>2, 8, 119 (rows 31–99)</td>
<td>$275</td>
<td>$210</td>
<td>$485</td>
</tr>
<tr>
<td>7, 9, 102 (rows 6–30), 103 (rows 1–30), 107 (rows 1–30), 108 (rows 1–30), 116 (rows 6–30), 120 (rows 6–30)</td>
<td>$175</td>
<td>$210</td>
<td>$385</td>
</tr>
<tr>
<td>10, 11, 117 (rows 1–30), 118 (rows 31–99), 119 (rows 40+), 120 (rows 31–99), 121 (rows 1–30)</td>
<td>$110</td>
<td>$210</td>
<td>$320</td>
</tr>
<tr>
<td>Not available for purchase</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Student seating and visitor sections

RedRaiderClub.com
PREMIUM SEATING AT JONES AT&T STADIUM offers donors the opportunity to assume a leading role in support of Texas Tech Athletics while having access to some of the best seating and amenities. Premium seating includes Suites as well as East Club, West Club, and North Club Loge Box Seating.

These state-of-the-art seating areas offer a memorable experience to entertain family and friends or to build client and employee relationships. Suites and Stadium Club seating provide a first-rate experience full of amenities while maintaining the excitement and energetic atmosphere of Texas Tech Athletics.

Premium seating per-seat gift minimums are in addition to any per-seat minimum gifts and season ticket costs associated with seating options in the bowl.

**AMENITIES INCLUDE:**

- Complimentary pre-game buffet through the 1st quarter catered by the Texas Tech Club
- Complimentary hamburgers and hotdogs provided during halftime through the 3rd quarter
- Complimentary ice cream bars provided during the 3rd quarter
- Access to cash bars and premium concessions
- Climate controlled lounge

### 2018 Football Premium Seating

#### MAP LABEL

- A-B
- C-D
- E-F
- G-H
- J-K
- L-M
- N-O
- P-Q

#### CAMPUS Map NAME

- A-B
- C-D
- E-F
- G-H
- J-K
- L-M
- N-O
- P-Q

#### MEMBERSHIP LEVEL

- A-B
- C-D
- E-F
- G-H
- J-K
- L-M
- N-O
- P-Q

#### PERMIT FEE

- A-B
- C-D
- E-F
- G-H
- J-K
- L-M
- N-O
- P-Q

#### TOTAL

- A-B
- C-D
- E-F
- G-H
- J-K
- L-M
- N-O
- P-Q

---

### AMENITIES INCLUDE:

- Complimentary pre-game buffet through the 1st quarter catered by the Texas Tech Club
- Complimentary hamburgers and hotdogs provided during halftime through the 3rd quarter
- Complimentary ice cream bars provided during the 3rd quarter
- Access to cash bars and premium concessions
- Climate controlled lounge

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### Football Parking Map

- Jones AT&T Stadium
- Marsha Sharp Fwy
- 4th St
- 15th St
- 3rd St

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### Membership Fee Total*

<table>
<thead>
<tr>
<th>Membership Level</th>
<th>Total*</th>
</tr>
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<tbody>
<tr>
<td>A-B</td>
<td>$10,000</td>
</tr>
<tr>
<td>C-D</td>
<td>$5,000</td>
</tr>
<tr>
<td>E-F</td>
<td>$3,625</td>
</tr>
<tr>
<td>G-H</td>
<td>$2,125</td>
</tr>
<tr>
<td>J-K</td>
<td>$1,625</td>
</tr>
<tr>
<td>L-M</td>
<td>$1,125</td>
</tr>
<tr>
<td>N-O</td>
<td>$1,125</td>
</tr>
<tr>
<td>P-Q</td>
<td>$725</td>
</tr>
</tbody>
</table>
### Men's Basketball

#### 2018-2019

**MEN'S BASKETBALL**

**Area Sections**

- Student seating and visitor sections
- Season ticket holders
- $5,000 RRC Donors
- $5,000 RRC Donors
- $5,000 RRC Donors
- Additional passes: $100

**Parking Area**

#### North Donor Parking
- $5,000 RRC Donors

#### South Donor Parking
- $5,000 RRC Donors

#### West Donor Parking
- Season Ticket Holders
- Additional passes: $100

**Basketball Seat Contribution**

<table>
<thead>
<tr>
<th>Area</th>
<th>Basketball Seat Contribution</th>
<th>Season Ticket</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>101, 120 (rows 1-12), 123 (rows 14-26), 125 (rows 1-13)</td>
<td>$30</td>
<td>$225</td>
<td>$255</td>
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<tr>
<td>102, 103 (rows 14-27), 105 (rows 1-13), 106 (rows 1-13), 108 (rows 1-13), 109 (rows 1-13), 110 (rows 1-13), 110 (rows 14-26), 113 (rows 14-26)</td>
<td>$275</td>
<td>$225</td>
<td>$500</td>
</tr>
<tr>
<td>104 (rows 1-13), 105 (rows 1-13), 107 (rows 1-13), 108 (rows 14-26)</td>
<td>$0</td>
<td>$225</td>
<td>$225</td>
</tr>
<tr>
<td>104 (rows 14-31), 105 (rows 14-31), 107 (rows 14-31)</td>
<td>$0</td>
<td>$225</td>
<td>$225</td>
</tr>
<tr>
<td>106, 107, 108 above row 14 (Family Four Pack - GA)</td>
<td>$0</td>
<td>$275</td>
<td>$275</td>
</tr>
</tbody>
</table>

**Not available for purchase**

- Family Four-Pack (4 for $275)

**Additional Items**

- Student seating and visitor sections

**Contact Information**

- Jarrett Culver | Lubbock, TX | Basketball
- 806.742.1196

- Zhaire Smith | Garland, TX | Basketball
- 806.742.1196

RedRaiderClub.com
2018-2019
WOMEN’S BASKETBALL

RedRaiderClub.com

GRAYSON BRIGHT
Fort Worth, TX | Basketball

806.742.1196

BRITTANY BREWER
Abilene, TX | Basketball

Women’s Basketball

NORTH DONOR PARKING
$5,000 RRC Donors
FREE PARKING

SOUTH DONOR PARKING
$5,000 RRC Donors

WEST DONOR PARKING
Season Ticket Holders
Additional Passes: $100

Women’s Basketball Parking

Parking Area

<table>
<thead>
<tr>
<th>Contribution</th>
<th>Poker Seat Price</th>
<th>Ticket Price</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Reserved</td>
<td>$150</td>
<td>$149</td>
<td>$299</td>
</tr>
<tr>
<td>Reserved</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>101-105, 109-110 Above Row 2D</td>
<td>-</td>
<td>$400</td>
<td>$400</td>
</tr>
<tr>
<td>General Admission</td>
<td>106-108, Above Row 14</td>
<td>$69</td>
<td>$69</td>
</tr>
<tr>
<td>Yellow (4 PACK)</td>
<td>-</td>
<td>$99</td>
<td>$99</td>
</tr>
<tr>
<td>Student/Visitor</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>PARKING AREA</th>
</tr>
</thead>
<tbody>
<tr>
<td>NORTH DONOR PARKING</td>
</tr>
<tr>
<td>SOUTH DONOR PARKING</td>
</tr>
<tr>
<td>WEST DONOR PARKING</td>
</tr>
<tr>
<td>FREE PARKING</td>
</tr>
</tbody>
</table>

Basketball Seat Contribution
806.742.1196
THE CAMPAIGN FOR FEARLESS CHAMPIONS

“We’re so fortunate to have the generous support from so many — people who have continued to put this athletic department on their shoulders to allow us to dream, build and aspire to be the best athletics department in the country.”

KIRBY HOCUTT, Director of Athletics

FACILITY UPGRADES UNDER THE CAMPAIGN

FOOTBALL
- South End Zone Building at Jones AT&T Stadium
- Football Training Facility renovations (completed)
- Seat replacement at Jones AT&T Stadium (completed)
- Video board and sound system upgrades at Jones AT&T Stadium (completed)
- North End Zone Colonnade at Jones AT&T Stadium (completed)
- North End Zone Building renovation at Jones AT&T Stadium (completed)
- Field turf replacement at Jones AT&T Stadium (completed)
- Indoor Football Training Facility at Sports Performance Center (completed)

MEN’S AND WOMEN’S TRACK & FIELD
- Team and Sports Medicine Facility at Terry and Linda Fuller Track & Field Complex (completed)
- Indoor Track Facility at Sports Performance Center (completed)
- Video board at Terry and Linda Fuller Track & Field Complex (funded)

BASEBALL
- Team Clubhouse renovations at Rip Griffin Park
- Video board and Dan Law Field turf replacement at Rip Griffin Park (completed)
- Grandstand and Team Clubhouse roof renovations at Rip Griffin Park (completed)

MEN’S AND WOMEN’S BASKETBALL, VOLLEYBALL
- Locker Room and Sports Medicine renovations at United Supermarkets Arena (completed)
- Weight Room renovations at United Supermarkets Arena (completed)
- Video board at United Supermarkets Arena (completed)
- Practice Gym renovations at United Supermarkets Arena (funded)

MEN’S AND WOMEN’S TENNIS
- Indoor Tennis Facility
- Garst Pavilion renovations (funded)

SOCCER
- Indoor Soccer Facility (completed)
- Video board at John B. Walker Soccer Complex (funded)

SOFTBALL
- Video board at Rocky Johnson Field (completed)

MEN’S AND WOMEN’S GOLF
- Bunker restoration at The Rawls Course (completed)
- Event Pavilion at The Rawls Course (funded)
HOW ARE GIFTS TO THE RED RAIDER CLUB USED?

Gifts made to the Red Raider Club make a direct and immediate impact on over 420 student-athletes at Texas Tech. Every gift, whether in the form of Annual Seat Contributions, Premium Seat Contributions, or a contribution to the Red Raider Club Excellence Fund, makes a difference to each and every student-athlete here at Texas Tech.

All contributions go towards providing the necessary resources for our student-athletes to compete at the highest level – both in the classroom and in competition. For example, the Red Raider Club Excellence Fund directly supports student-athlete scholarships, provides them with proper nutrition, academic support, books, travel, uniforms and equipment, as well as facility upgrades. Your continued support makes all of these resources possible for the student-athletes, and helps Texas Tech continue to Educate, Serve, and Grow Fearless Champions!

HOW DO I DETERMINE MY MEMBERSHIP LEVEL FOR 2018–2019?

Your membership level for the upcoming year will be determined by totaling your seating contributions across baseball, football, basketball, and Red Raider Club Excellence Fund gift. Membership level does not include Capital Campaign or sport-specific booster club contributions.

For a list of Membership Level Benefits, please see the chart on page 7 & 8 of the Membership Guide.

WHAT IS THE MEMBERSHIP DEADLINE?

The membership deadline has moved from May 31 to August 31, 2018.

ARE THERE PAYMENT OPTIONS?

Starting with the 2018 baseball season, required annual seat contributions and the Red Raider Club Excellence Fund gifts for season tickets and parking will show up on one comprehensive invoice from the ticket office. Through the ticket office, you will be able to set up a payment plan for both your RRC contributions and season tickets. Any additional contributions can be made to the Red Raider Club either online or over the phone.

WHAT IS THE RED RAIDER CLUB EXCELLENCE FUND?

The Red Raider Club Excellence Fund provides the margin of excellence needed for our student-athletes to receive a world-class education from Texas Tech and the tools necessary to compete at the highest levels. These items are beyond scholarships, and include: cost of attendance, nutrition, academic support, travel, and uniforms & equipment. Please see page 6 of the Membership Guide for more information.

WHAT IS THE VICTORY CIRCLE?

The Victory Circle is a comprehensive leadership annual giving program comprised of Red Raider Club members who make an annual investment in the form of seating contributions and/or Excellence Fund gifts in excess of $10,000. Please see page 7 of the Membership Guide for more information.

I HAVE FOOTBALL DONOR BASED PARKING, DO I HAVE TO PAY THE MINIMUM PER-SPACE REQUIREMENT IN ADDITION TO MY PER-SEAT REQUIREMENT FOR MY FOOTBALL SEASON TICKETS?

You are not required to make an additional Red Raider Club Excellence Fund gift as long as your collective annual and premium seating contributions for baseball, football, and men’s and women’s basketball are greater than or equal to the per-space contribution requirement in your desired lot. A Red Raider Club Excellence Fund gift can be made to equal the per-space requirement, as can additional seating contributions in baseball, football, and basketball. For more information regarding parking, please see the following pages of the Membership Guide: baseball (page 10); football (page 13); men’s basketball (page 16); women’s basketball (page 18).