

# DONOR GUIDE

HUSKIE ATHLETIC FUND



**NIU** | 2019

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## A MESSAGE FROM THE DIRECTOR OF ATHLETICS

### SEAN T. FRAZIER

Hello Huskies!

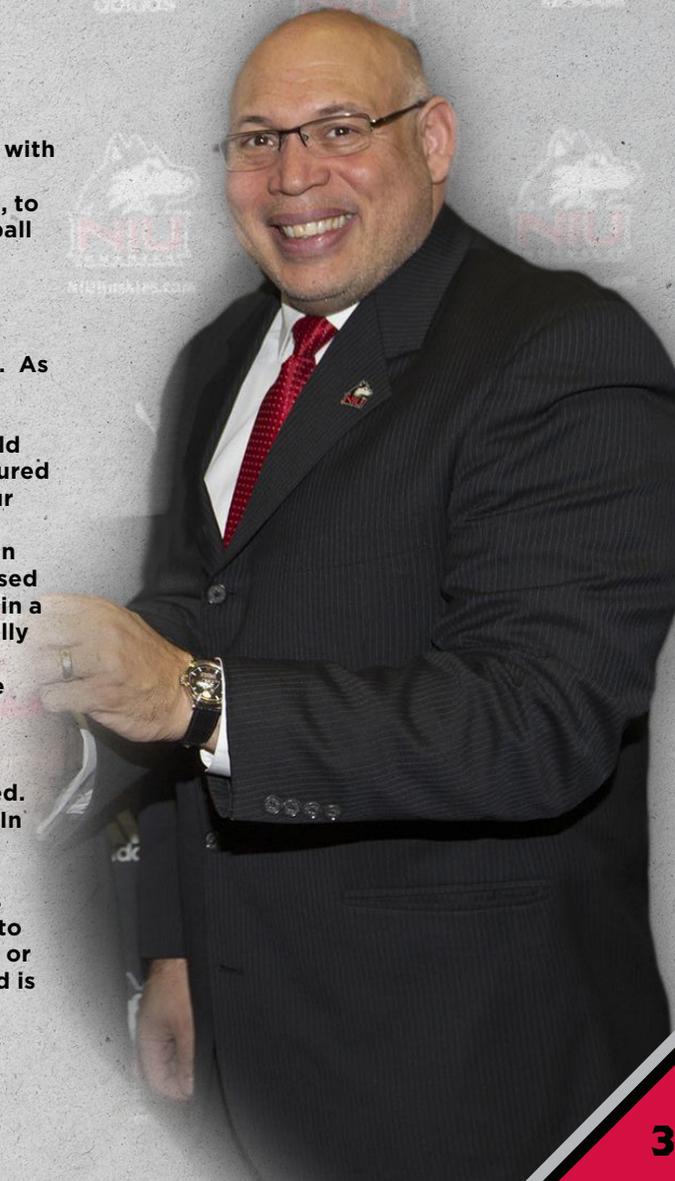
This year, my sixth as athletic director at NIU, has already been filled with success! From winning the MAC Championship in football, to setting GPA records, to graduating student-athletes at an extraordinary rate, to bringing back one of our own - Thomas Hammock - to lead our football program.

A year ago at this time, I called upon you, our loyal base of alumni and community supporters, to raise the bar in fundraising in order to continue to provide our student-athletes with a top-level experience. As always, you came through.

There is no doubt that without your assistance, Huskie Athletics would not be where we are today. Over the past several years, we have endured some financial challenges, but through darkness comes light and your efforts in 2018 provided that light. For example, the 2018 Victor E. Ball raised nearly \$180,000 for student-athlete Cost of Attendance. In addition, the second annual Huskies Invest: A Week of Giving surpassed our initial goal of \$200,000 as so many of you stepped up, resulting in a grand total of \$272,887 raised through 137 gifts. Last year, we officially announced the creation of the Northwestern Medicine Performance Center, and just recently dedicated the renovated Nelson Suite in the Convocation Center.

Support like this, and the impact it has on our student-athletes, our programs and even future student-athletes, truly cannot be quantified. With your assistance, Huskie Athletics is able to thrive and to excel. In this year's donor guide and in our annual campaign, you will notice the emphasis on unrestricted gifts. Unrestricted donations help our entire department operate at a high level. Of course, your support is needed and welcomed in any area - from purchasing season tickets, to making a donation to the Campaign to Sustain, whether unrestricted or sport-specific. It all benefits Northern Illinois University Athletics and is absolutely critical to our future success.

A handwritten signature in black ink that reads "Sean T. Frazier".



# IMPORTANT DEADLINES

2019

**APR 26** HAF & Football Pledge Commitment Deadline

**APR 27** Victor E. Ball NIU Naperville

**JUN 14** Volleyball Ticket Deadline

**JUN 30** HAF & Football Benefits Payment Deadline

**AUG 30** Men's & Women's Basketball Premium Seat Deadline

**NOV 04** Huskies Invest A Week of Giving Begins

**DEC 31** Year-End Giving Deadline

# THE 4 PILLARS

## OF THE HUSKIE ATHLETIC FUND

The four pillars of the NIU Huskie Athletic Fund are the primary areas that set the foundation for sustained success. Your continued support in these areas will allow NIU student-athletes and our programs to grow, advance, and carry on the proud tradition of NIU Athletics.

### PILLAR #1: ANNUAL FUND

The annual fund is the backbone of what the Huskie Athletic Fund does. Annual fund dollars are critical in that they give us the flexibility to cover a wide range of operational needs. Examples of the annual fund are: The Drive for 25, Forever Huskies Endowment Program and the Varsity Club.

### PILLAR #2: VICTOR E. BALL

Victor E. Ball is NIU Athletics' premier fundraising event. This event puts a face on cost of attendance fundraising for the department. By becoming a supporter of this event, your contribution has an immediate impact on student-athlete well-being, first-class education, additional nutritional needs, and competitive advantage, allowing our student-athletes to maximize their potential.

### PILLAR #3: GIFT-IN-KIND

Gift-In-Kind is donated goods or services that would normally be purchased by NIU Athletics. Some examples include food and beverage, Wheels Program, nutrition suppliers, printing and training facilities. Your Gift-In-Kind donations are of tremendous value in helping us to minimize our expenses.

### PILLAR #4: HUSKIES INVEST

Huskies Invest is the annual week of giving that takes place in early November to bring awareness to our needs and priorities. We have been fortunate in that we were able to raise a substantial amount of money for a myriad of different areas the past two years. This is an exciting event as you get an inside look through testimonials from student-athletes, staff, coaches, alumni and donors.



# 2018 WINS!

**\$1,500,000+**

Since the launch of the Campaign To Sustain initiative in April of 2017, NIU has officially raised over \$1,500,000 in support of Huskie student-athletes and its programs.



**\$270,000+**

The 2nd Annual "Week of Giving" dubbed "Huskies Invest" raised more than \$270,000 with contributions from 137 different donors, after surpassing the initial goal of \$200,000.

**\$170,000+**

The third edition of the NIU Athletics' premier fundraising event, Victor E. Ball, brought together an all-star lineup of Chicago professional athletes to help raise over \$170,000.

**252 PERCENT**

With an increased focus on giving for scholarships and Cost of Attendance through this year's Huskie Athletic Fund Drive, NIU has increased cost of attendance donations by more than 252 percent since last year.

**\$250,000+**

Teams have raised more than \$250,000 in direct support of their sport programs.

**CAMPAIGN**

**TO**

**SUSTAIN**

**\$250,000+**

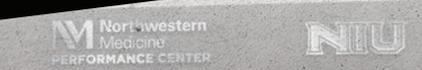
Dave and Linda Nelson have officially committed a lead gift of \$250,000 toward the renovation of the Nelson Club.

**19 PERCENT**

Premium seats sales have increased 19 percent

**\$380,000+**

Thanks to a leadership gift of \$250,000 from Northwestern Medicine, NIU will establish the Northwestern Medicine Performance Center. NIU has received commitments from alumni & friends of \$130,00 to total more than \$380,000 for this project.



# OUR FOCUS

## Family, Education, Tradition and Pride.

These four principles have provided the foundation upon which Northern Illinois University has shaped the lives of young people throughout the country.

NIU Athletics has launched the Campaign To Sustain in order to continue our mission to enhance NIU, our community and region through service and engagement. Our focus is to develop champions in the classroom, in competition and in life, and building on the rich history and success of the teams and individuals who have come before us.

The Campaign To Sustain will ensure NIU Athletics' ability to carry on the

## CAMPAIGN TO SUSTAIN

rich tradition established by previous generations, while lifting future Huskies to new heights and instilling our alumni and entire campus community with pride. In addition, an expectation of a dual solicitation benefiting both athletics & academics will benefit all Huskie students now and in the future.



Huskies Invest is about supporting the most fundamental and important part of our athletic department and that is the student-athletes. We spend a week shining a spotlight on our student-athletes, and ask members of Huskie Nation to help us grow, help us advance, and help us continue the proud tradition of NIU Athletics.

**DRIVE FOR 25**  
REFERRAL PROGRAM  
HUSKIE ATHLETIC FUND

**DRIVE FOR 25**

With over 230,000 NIU alumni across the United States and less than 1,200 active Huskie Athletic Fund donors, it is our goal to increase membership to at least 2,500 in order to provide our student-athletes the best possible experience while at NIU. We are asking dedicated and connected Huskies for referrals. **Refer friends, colleagues and family members!**



**The Huskie Varsity Club** is an organization of student-athlete alumni and team support staff who have earned at least one varsity letter at NIU. The club provides an enhanced opportunity for student-athlete alumni to engage with Northern Illinois University and NIU Athletics through special events, initiatives and projects.

This special evening features special guests, outstanding entertainment, silent and live auctions, and a chance to hear the stories of NIU student-athletes whose successes have lifted NIU Athletics to new heights. The annual Victor E. Ball is NIU Athletics' premier fundraising event.

## Victor E. Ball



## FOREVER HUSKIES ENDOWMENT PROGRAM

This program directly benefits Huskie student-athletes and helps create a legacy that will support NIU Athletics now and for a lifetime. Individuals who choose to support the Forever Huskie Endowment Program are helping sustain the continued excellence of NIU Athletics. Our goal is to fully endow all 235 cost of attendance scholarships.



## GIFT-IN-KIND

### Dining • Lodging • Services

A Gift-In-Kind donation consists of donated services or items that would normally be purchased by the NIU Athletic Department. The value of each contribution is credited at the equivalent Annual Giving Level and qualifies the donor for benefits at that Annual Giving Level. All Gift-In-Kind vendors are listed as preferred vendors on [www.niuhuskies.com](http://www.niuhuskies.com) and in our Football Yearbook.

# WHERE IT GOES | HOW IT HELPS



TEAM TRAVEL & RECRUITING  
**\$2.6 MILLION**



FULL SCHOLARSHIP  
**\$4.2 MILLION**



SCHOLARSHIP EXPENSES  
**\$7.6 MILLION**



NUTRITION  
**\$180,000**



MEDICAL EXPENSES  
& INSURANCE  
**\$385,000**



COST OF ATTENDANCE  
**\$648,500**

EQUIPMENT  
**\$900,000**



A PARKING SPOT IN THE WEST LAWN

**EQUALS**

One Student-Athlete's Books For A Year



8 SEASON TICKETS SOLD

**EQUALS**

Two Weeks Of Training Supplies



FACILITY  
& EQUIPMENT  
MAINTENANCE  
**\$765,000**

# COST OF EXCELLENCE

## SUPPORT SCHOLARSHIPS

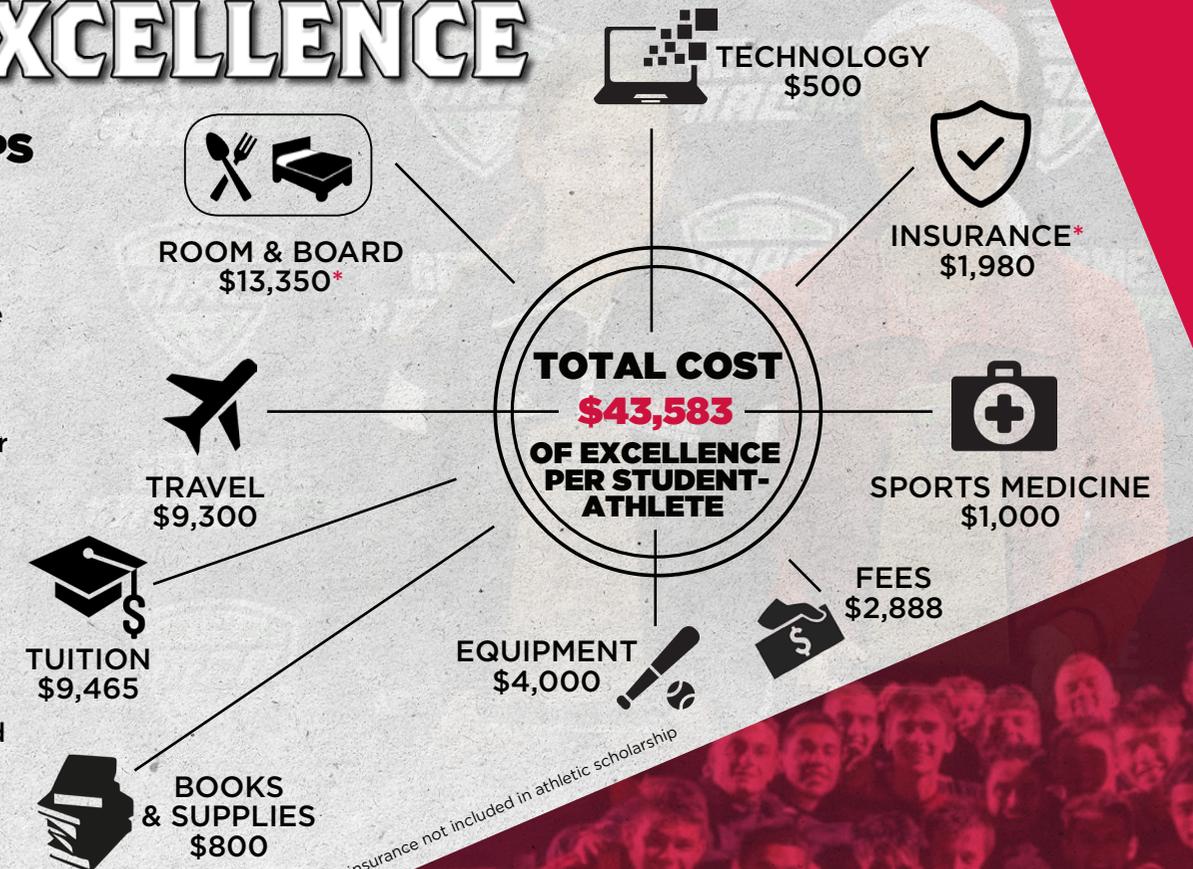
### Cost Of Attendance

Through cost of attendance, our student-athletes have additional resources (stipends of \$2,754) above and beyond room, board, books and tuition. These resources allow them to make the adjustment to life as a college student and supplement their reasonable living expenses, as the time demands of being a student-athlete inhibit their ability to have a job.

For NIU coaches and programs, cost of attendance allows the ability to recruit and retain premier student-athletes that will continue the storied tradition of NIU Athletics.

Your support of cost of attendance will ensure we are competitive in all sports and have the ability to be successful in areas of;

- Student-Athlete Well-Being
- Academics
- Recruiting

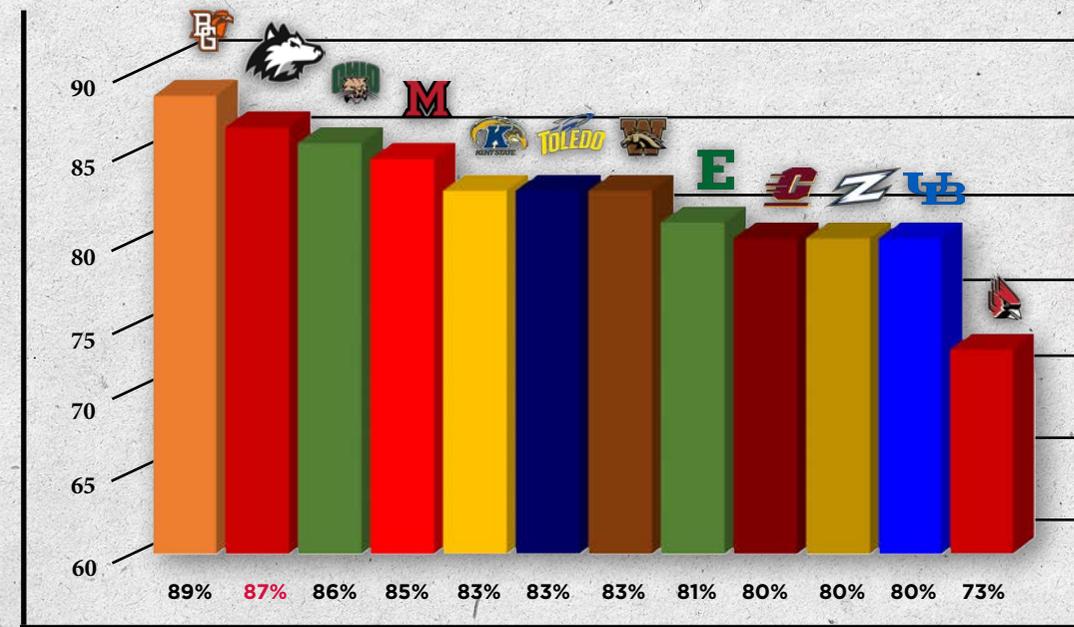


# IN THE CLASSROOM

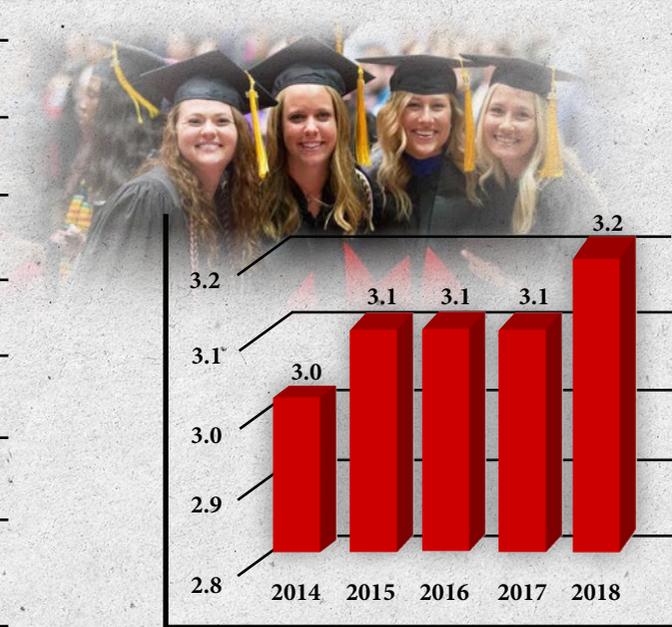
Less than a week after NIU student-athletes posted the highest grade point average in school history with a 3.201. NIU Athletics celebrated more academic success with the release of the NCAA's Academic Progress Rate (APR) report.

For the 12th consecutive year, every NIU team surpassed the minimum standard of 930 set by the NCAA to avoid penalties. In addition, every Huskie squad again recorded an APR at least 20 points above the mark. Nine of 16 NIU programs (indoor and outdoor track & field are combined) had APR scores that ranked above the national average for their sport, and 11 programs matched or raised their APR number from a year ago.

	2016-17	2017-18
Academic All-MAC	100	108
Men's Teams	33	38
Women's Team	67	70
Distinguished Scholar Athletes	46	20
Men's Teams	11	9
Women's Teams	35	11
Academic All-District	3	3
APR Public Recognition Awards	Gymnastics	Gymnastics
	Men's Tennis	Men's Tennis
	Volleyball	Volleyball
Avg. Sports Program Multi-Year APR	982	983



2017 MAC All-Sports Graduation Success Rate



5 Year Cumulative GPA



# POINTS OF PRIDE

FOR NIU ATHLETICS

145

CONFERENCE  
& TOURNAMENT CHAMPIONS

3.201

GRADE POINT AVERAGE  
IN 2017-18

4,624

COMMUNITY SERVICE HOURS  
IN 2017-18

2

NATIONAL  
CHAMPIONSHIPS

3

MID-AMERICAN CONFERENCE  
HALL OF FAMERS

41

STUDENT-ATHLETES  
GRADUATED IN 2017-18



MAC  
FOOTBALL  
CHAMPIONS  
NORTHERN ILLINOIS UNIVERSITY.  
20 NIU 18

# BENEFIT ALLOCATION PROCESS

Benefits such as parking, away game and postseason game seat allocations, and events are allocated in a fair, equitable and consistent manner using the HAF priority point system.

The formula for earning priority points is based off of two simple factors and one, one-time allocation. Priority Points are non-transferable.

## 1<sup>ST</sup>

### Annual Giving Level

Priority is first determined by your cumulative giving in the current year and to what Annual Giving Level you belong to.

## 2<sup>ND</sup>

### Priority Point Ranking Within Each Annual Giving Level

Accounts are then ranked by Priority points within your Annual Giving Level.

### Priority Points are based on the following factors:

#### Donations

1 point awarded for every \$100 donated to the Huskie Athletic Fund

#### Season Tickets (Since 2005-2006)

1 point awarded per seat for every year as a season ticket holder of: Football, Men's Basketball, Women's Basketball and Volleyball

#### Loyalty (Since 2005-2006)

1 point awarded for each year as a season ticket holder of: Football, Men's Basketball, Women's Basketball and Volleyball

#### Bonus Point (One-Time) Allocations

- 10 points awarded as a Student-Athlete Alumnus
- 5 Points for NIU Alumnus

## What makes up your Annual Giving Level?

The total sum of your 2019 giving!

### 2019 GIVING ELEMENTS

1. Unrestricted Gifts
2. Cost Of Attendance
3. Sport-Specific Gifts
4. Premium Seating & Hospitality
5. Capital Campaign Gifts
6. Gift-In-Kind
7. Endowments

Up to 10% of your gift(s) will be allocated for operational needs of the Athletics Department and University. If you wish to decline HAF benefits or have questions, please contact the HAF office directly at (815) 753-1923 or huskieathleticfund@niu.edu.



## 2019 ANNUAL GIVING LEVELS & MEMBERSHIP BENEFITS

	\$25	\$100	\$300	\$500	\$1,000	\$2,500	\$5,000	\$10,000	\$17,500	\$25,000	\$50,000
<b>SUPPORT NIU STUDENT-ATHLETES</b>	HUSKIE	PACK	VARSETY	PRIDE	COACHES	DIRECTORS	CHAMPION'S	ALL-CONFERENCE	ALL-AMERICAN	HALL OF FAME	LEGEND
<b>TAX INCENTIVE (EXCLUDING PREMIUM SEAT PAYMENT)</b>											
<b>PRIORITY POINTS</b>											
<b>FOOTBALL TICKET &amp; PARKING PRIORITY</b>	**	10									
<b>AWAY GAME &amp; POSTSEASON TICKET PRIORITY</b>	**	10									
<b>FOOTBALL PARKING IN ZONES A, B, C OR D</b>	*	D	C,D	B,C,D	A,B	A,B	A,B	A,B	A,B	A,B	A,B
<b>DONOR APPRECIATION EVENT</b>					C,D	C,D	C,D	C,D	C,D	C,D	C,D
<b>NIU ATHLETICS DISCOUNT CARD</b>											
<b>HUSKIE ATHLETIC FUND HOSPITALITY TENT - FOOTBALL PREGAME</b>				***	2	4	6	8	8	10	10
<b>5TH QUARTER EXCLUSIVE EVENT - FOOTBALL POSTGAME</b>					***	4	6	8	8	10	10
<b>DONOR EVENT WITH THE DIRECTOR OF ATHLETICS &amp; COACHES</b>											
<b>ONE COMPLIMENTARY BASKETBALL PARKING PASS IN LOT C4</b>											
<b>SPECIAL NIU HUSKIES GIFT</b>											
<b>PAIR OF SIDELINE PASSES FOR ONE (1) 2019 HOME FOOTBALL GAME</b>											
<b>DINNER WITH THE DIRECTOR OF ATHLETICS</b>											

\* Letters indicate HAF member parking zones. All HAF members have access to premium parking (page 15).

\*\* All benefits are allocated based on the Benefit Allocation Process (page 12).

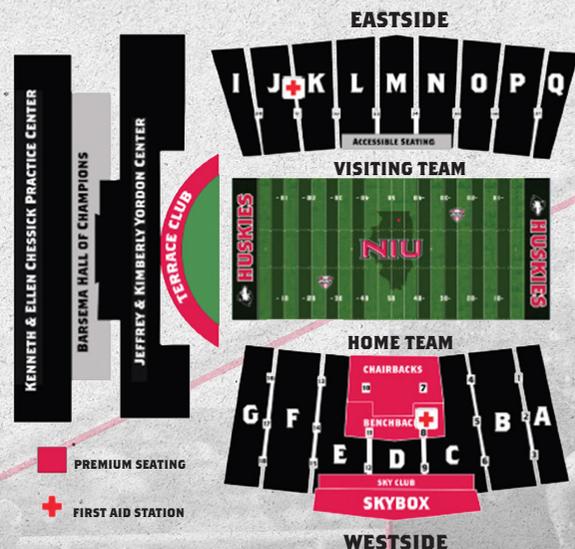
\*\*\* Numbers indicate the total amount of hospitality passes distributed up to the number of season tickets in your account.

# FOOTBALL SEASON TICKETS

SEASON TICKETS				
SECTION	AREA	TICKET PRICE	PREMIUM SEAT PAYMENT	TOTAL
Sky Box		\$125	\$1,300	\$1,425
Sky Club		\$125	\$900	\$1,025
Chairback		\$125	\$150	\$275
Benchback		\$125	\$100	\$225
Family Pack Sections B & F		4 for \$299		\$299
Family Pack Sections A & G		4 for \$220		\$220
West Side Sections C, D, & E		\$125		\$125
West Side Sections A, B, F & G		\$110		\$110
Faculty   Senior   Alumni   Varsity		\$110		\$110
General Admission (East Side)		\$60		\$60

PREMIUM EXPERIENCE				
SECTION	AREA	TICKET PRICE	DONATION	TOTAL
Terrace Club (20 Person) **		\$2,500	\$11,000	\$13,500 *
Terrace Club (10 Person) **		\$1,250	\$5,750	\$7,000 *
Coaches Club ***			\$700	\$700

\* These prices are for the entire season. Single game prices can be found on page 18.  
 \*\* To reserve a Terrace Club Suite, please call the Huskie Athletic Fund at (815) 753-1923.  
 \*\*\* You must purchase season ticket separately.



# FOOTBALL GAMEDAY PARKING



## PREMIUM PARKING

Please request your desired parking on your 2019 Huskie Athletic Fund pledge form. All parking requests will be reviewed after the April 26th deadline.

## ALL PARKING IS BASED ON AVAILABILITY

Season ticket holders who donate \$100 or more to the Huskie Athletic Fund are eligible to request premium parking.

## DONOR LEVELS ARE PER SPOT

In order to request two spots, your donation must be double the minimum for the requested zone. *Two spot maximum per account.*

Your Annual Giving Level, which determines your access to premium parking, includes gifts to the following:

- Unrestricted Gifts
- Cost Of Attendance
- Sports-Specific Gifts
- Premium Seating and Hospitality
- Capital Campaign Gifts
- Gift-In-Kind
- Endowments

## ZONE A RESERVED PARKING

In order to maintain your 2018 parking spot, your 2019 annual gift must either stay the same or increase.

## THERE IS A \$25 PARKING FEE PER SPOT

The season long fee is separate from the donation requirement. Please see 2019 ticket form.

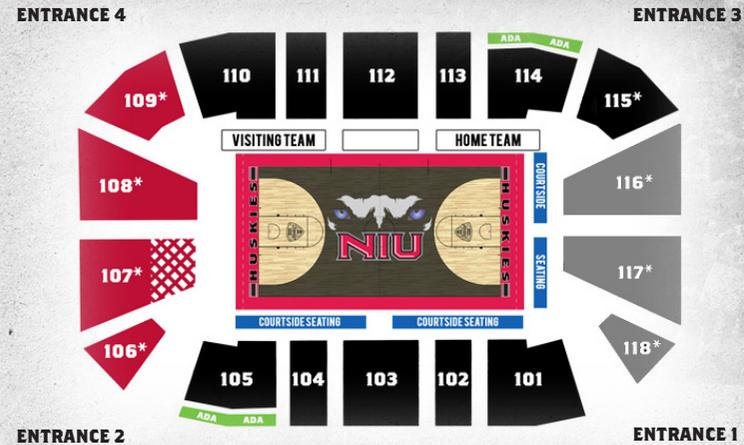
## QUESTIONS ABOUT PARKING?

Call the Huskie Athletic Fund staff at (815) 753-1923.

# 2019-20 BASKETBALL

## SEASON TICKET PRICING

### MEN'S BASKETBALL



RESERVED SEATING
  STUDENT SEATING

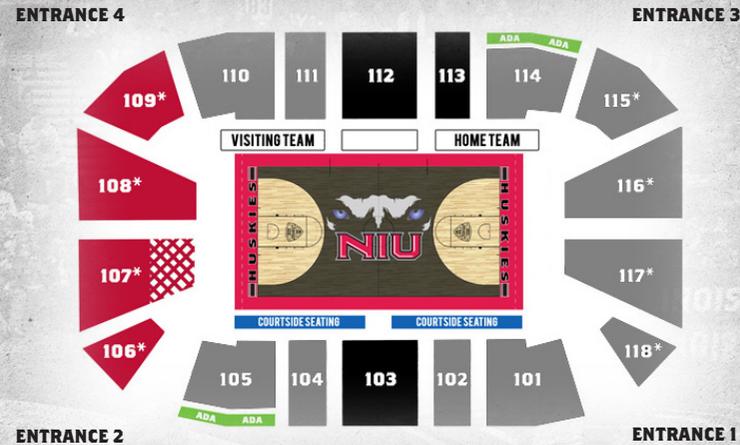
GENERAL ADMISSION  
UPPER BOWL SEATING AVAILABLE AS NECESSARY
  PEP BAND

COURTSIDE SEATING
 \* ALCOHOL FREE  
SECTIONS 115 - 118 & 106 - 109

SEASON TICKETS		
SECTION	AREA	TICKET PRICE
Huskie Land Seating		\$80
General Public Reserved		\$120
General Public Reserved (MBB/WBB Combo)		\$105
General Public Reserved (MBB/Football Combo)		\$105
Senior (62+)		\$105
Faculty, Staff, Varsity Club or Alumni		\$105

PREMIUM EXPERIENCE				
SECTION	AREA	TICKET PRICE	DONATION	TOTAL
Courtside Seats		\$120	\$750	\$870

### WOMEN'S BASKETBALL



RESERVED SEATING
  STUDENT SEATING

GENERAL ADMISSION  
UPPER BOWL SEATING AVAILABLE AS NECESSARY
  PEP BAND

COURTSIDE SEATING
 \* ALCOHOL FREE  
SECTIONS 115 - 118 & 106 - 109

SEASON TICKETS		
SECTION	AREA	TICKET PRICE
General Admission		\$35
General Public Reserved		\$50
General Public Reserved (MBB/WBB Combo)		\$40
General Public Reserved (WBB/Football Combo)		\$40
General Public Reserved (WBB/Volleyball Combo)		\$35
Senior (62+)		\$40
Faculty, Staff, Varsity Club or Alumni		\$35

PREMIUM EXPERIENCE				
SECTION	AREA	TICKET PRICE	DONATION	TOTAL
Courtside Seats		\$50	\$150	\$200

# 2019 VOLLEYBALL

## SEASON TICKET PRICING



### SEASON TICKET PACKAGES

- GENERAL PUBLIC SEASON TICKET = \$30
- HUSKIE FAMILY PACK (4 SEASON TICKETS) = \$90
- WOMEN'S BASKETBALL | VOLLEYBALL COMBO = \$65
- NEW!** • PREMIUM SEATING COMING SOON

To speak with a Ticket Sales Representative please call (815) 753-PACK. interested in learning more about premium seating opportunities? Contact the HAF office at (815) 753-1923.

# FOOTBALL PREMIUM EXPERIENCE



## HOSPITALITY TENT

**Annual Giving Level:**  
**Coaches - \$1,000**  
**Pregame Hospitality Tent**

Heated Tent  
Food Buffet  
Hosted Bar (Beer)  
Premium Cash Bar

## COACHES CLUB

**Football Premium Club Room**  
**\$700 Per Season Pass**

Private Restrooms  
Food Buffet & Cash Bar  
Climate-Controlled  
Flat Screen TVs  
*(You must purchase Season Ticket separately)*



## SATURDAY GAMES ONLY



## 5TH QUARTER

*Barsema Alumni & Visitor Center*

**Annual Giving Level:**  
**Director's - \$2,500**  
**Postgame Reception**

Coach Hammock Recap  
AD Remarks  
Food Buffet  
Hosted Bar (Beer & Wine)

## TERRACE CLUB

**Private Suites (Single Game)**  
**\$1,500 10-Person**  
**\$3,000 20-Person**

Heated Tents  
Food Buffet & Cash Bar  
Climate Controlled Access  
Private Restrooms  
East Lawn Tailgating  
*(See page 18 for season pricing)*



# BASKETBALL PREMIUM EXPERIENCE



## COURTSIDE SEATING

**\* \$750 (Men's)**  
**\$150 (Women's)**

Whether you're entertaining clients and employees, or simply enjoying a night out with friends, Courtside Seating offers first-class comfort, amenities and an exciting entertainment experience.

- Includes Nelson Club Hospitality

*(You must purchase Season Ticket separately)*

## BASKETBALL SUITES

**\$300 (Men's) Single Game**  
**\$200 (Women's) Single Game**

20 Tickets  
Private Restrooms  
Access to Catering Menu  
Catering starts at \$8 per person

*(You must purchase Game Ticket separately)*



## NELSON SUITE

**Premium Hospitality**  
**\$500**

**UPGRADED**

Flat Screen TVs  
Food Buffet  
Premium Cash Bar  
Private Restrooms

*(You must purchase Season Ticket separately)*

## THE SIXTH MAN GRILL

*Located In the South Lobby*

**Annual Giving Level**  
**Varsity - \$300**

Pregame "Speaker Spotlight"  
NIU Athletics Staff (Women's Game Only)

Complimentary cookies, hot chocolate and coffee



# WAYS TO SUPPORT

**We want you to decide where your money goes!  
You can proudly designate your gift to any of the areas below.**

## Unrestricted Giving

Unrestricted dollars are critical in that they give us the flexibility to cover a wide range of operational needs.

## Sport-Specific Giving

Contributions to NIU Athletics may be allocated to the sport of your choice, sports performance or athletic training.

## Premium Seating and Hospitality

Enjoy NIU Athletics events from the best seats in the house. Premium seating and hospitality offers fans the opportunity to enhance their game day experience for football and men's and women's basketball. See Pages 18-19 for more information.

## Endowments

Endowments generate earnings, and the principal is invested for the long term, sustaining the future of NIU Athletics. You can direct your gift to support a particular interest or to be used where the need is the greatest.

## Cost of Attendance

Contributions towards cost of attendance covers a student-athlete's expenses beyond room, board, tuition, and books. See Page 11 for more information.

## Special Events

NIU Athletics and the Huskie Athletic Fund have various events throughout the year. Depending on the event, proceeds may go to support a specific sport or program area. Please visit [huskieathleticfund.com](http://huskieathleticfund.com) for up-to-date information on upcoming events!

## Estate Giving \*

Through thoughtful estate planning, you can ensure that the important people and favorite causes in your life receive support for many years to come.

The tools and resources the NIU Foundation can provide will help you learn more about preparing an effective estate plan and planning a gift to NIU.

# HOW TO GIVE

**We want to make giving as easy as possible!  
Any and all gifts make a difference.**

## Online

Visit [huskieathleticfund.com](http://huskieathleticfund.com). Online contributions may be made with American Express, Discover, MasterCard or Visa credit cards.

## Check

Mail a check, payable to "NIU Foundation" to the Huskie Athletic Fund Office at P.O. Box 906 DeKalb, IL 60115.

## Matching Gifts

You can increase your level of giving by combining your contribution with matching funds from your employer. If your employer will match gifts to NIU Athletics, please enclose your employer's form with your contribution.

\* Matching gifts must be received by June 30th to count for your 2019 Annual Giving Level benefits.

## Gift-In-Kind

Donated services or items (e.g. food and beverage, athletic equipment, printing, air travel, etc.) that would normally be purchased by the NIU Athletic Department are considered gift-in-kind and are always appreciated. Subject to University approval and IRS regulations, the value of the contribution would be credited to your account.

## Gifts of Securities

Stocks, bonds, mutual funds, etc. are accepted in partnership with the Northern Illinois University Foundation.

Up to 10% of your gift(s) will be allocated for operational needs of the Athletics Department and University. If you wish to decline HAF benefits or have questions, please contact the HAF office directly at (815) 753-1923 or [huskieathleticfund@niu.edu](mailto:huskieathleticfund@niu.edu).

\* Please call the NIU Office of Planned Giving at (815) 753-1344 for more information regarding your legacy at NIU.

# CONVOCAATION CENTER LIVE!

## CONCERTS!

**For all suite rental questions and reservations, please contact:**

Heather Priest  
(815) 752-6818  
hpriest2@niu.edu

## BIRTHDAY PARTIES!

**Host a birthday party at a NIU Basketball game. Birthday parties include:**

- Reserved space
- Tickets to the game
- Video board recognition
- Pizza
- Beverages and snacks
- Autographed basketball

*Total cost for a minimum of 15 people is \$375.00. If there are more than 15 attendees, it is \$15 per person.*



# COMPLIANCE CORNER

Huskie Athletic Fund donors are “representatives of NIU’s athletic interests” (commonly known as boosters); therefore, are bound by NCAA rules.

## GENERAL NCAA RULES TO REMEMBER

- Do not provide anything to a prospect or current student-athlete without specific permission from the Huskie Athletic Compliance Office.
- Only NIU’s coaches and staff members may be involved in the recruiting process. Boosters may not perform any recruiting functions.
- Only after a student attends classes at NIU or begins official team practices does he or she become a student-athlete. Prior to either of these, an individual is considered a prospective student-athlete, even if they have signed a National Letter of Intent or financial aid agreement with NIU.
- If a student-athlete accepts benefits due to their status as a student-athlete or because of their athletics ability, his or her eligibility is at risk.
- NCAA rules apply to student-athletes at all times of the year, including summer and during the off-season.
- Do not provide anything to a prospective student-athlete, a current student-athlete or their family members without... Student-Athlete status is triggered once a student attends...
- NCAA legislation strictly prohibits a student-athlete to receive any benefit that is not expressly approved by the NCAA, Mid-American Conference or NIU. Therefore, if a student-athlete or his or her family members were to accept a benefit, the student-athlete’s athletics edibility would be at risk.

- An extra benefit is any special arrangement or treatment provided to a prospective student-athlete, current student-athlete or their family members that is not otherwise available.

## ASK BEFORE YOU ACT

Contact the Huskie Athletic Compliance Office at (815) 753-8447 or via email to [niurules@niu.edu](mailto:niurules@niu.edu) or Twitter @NIURules.

For more information about NCAA rules that apply to you as a booster, visit [NIUHuskies.com](http://NIUHuskies.com) and select “COMPLIANCE” under the Athletics tab.

*A “prospect” is any student, regardless of athletic ability or participation, who has started classes for the ninth grade. An extra benefit is any special arrangement provided to student-athletes or prospects that is not otherwise available to all NIU students or the general public.*



# THE HUSKIE ATHLETIC FUND



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[www.huskieathleticfund.com](http://www.huskieathleticfund.com)

Convocation Center #203  
1525 West Lincoln Highway  
DeKalb, IL 60115

**For more information, please contact:**  
**(815) 753-1923 | [huskieathleticfund@niu.edu](mailto:huskieathleticfund@niu.edu)**



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