

HUSKIE ATHLETIC FUND

MEMBERSHIP GUIDE



NIU HUSKIES

2021 MAC CHAMPIONS



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Trendon Hankerson
Junior
Kinesiology

JOIN THE PACK

When you make the choice to become a member of the Huskie Athletic Fund, you sign up for more than just supporting your favorite team or good parking. You have chosen to make a difference in the lives of our student-athletes and our department. You are providing NIU student-athletes an opportunity to have the best intercollegiate experience possible. Unforgettable moments with their teammates, high performance nutrition, mental health support, top-notch health services, and so much more. It is easy to see the results when you give to facility projects, but often times it's the annual gifts or gifts to our special events like Victor E. Bash or Huskies Invest that make all the difference in the world. Becoming a member of the Huskie Athletic Fund is about your ability, as a donor, to make a direct impact on the lives of our more than 400 student-athletes, 17 sport programs as well as our newest members to athletics, the Huskie Marching Band and Recreation.

Now is the time to GIVE LIKE A HUSKIE.

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STUDENT-ATHLETE SPOTLIGHTS



“I’m a proud Huskie because of the dedication and strong work ethic that every Huskie in athletics and the NIU College of Business has and because we constantly support each other in this big Huskie community.”

Paula Veyhle
Junior | NIU Women’s Tennis | Business



“I’m proud to be a Huskie because NIU always puts its best foot forward to make sure its students succeed. To me, NIU means family. And I know that my pack always has my back.”

Kelly Walinski
Sophomore | NIU Softball | Pre-Physical Therapy



“What makes me proud to be a Huskie is the family orientation and how everyone treats each other with respect. ”

Jaivon Jones
Redshirt Freshman | NIU Wrestling | Kinesiology



COMPLIANCE NOTE

The Huskie Way understands that compliance is a shared responsibility. We need your help to ensure that we are supporting our coaches, staff, and student-athletes by adhering to all rules and regulations.

FALL 2020 ACADEMIC SUCCESS

FALL SEMESTER GPA

3.24

CUMULATIVE GPA

3.36

15

SEMESTERS WITH A
TERM GPA ABOVE 3.0



82

STUDENT-ATHLETES WITH A
4.0 TERM GPA

299

STUDENT-ATHLETES WITH A
3.0 OR ABOVE TERM GPA

HIGHEST WOMEN'S TEAM
FALL SEMESTER GPA

3.858

GYMNASTICS

HIGHEST MEN'S TEAM
FALL SEMESTER GPA

3.837

MEN'S TENNIS

57 student-athletes from across all 17 Northern Illinois University sports programs were among the thousands of NIU students who earned their Huskie degrees and enter the ranks of alumni in Spring 2020, while another five 2020 seniors joined them following completion of summer coursework.

The 62 grads were in 28 different majors across the entire spectrum of the university with no major represented by more than five graduates.

In 2020, for the 14th consecutive year, Northern Illinois University athletics saw all 17 of its sports programs exceed the national standards for eligibility, graduation and retention of student-athletes as measured by the NCAA Academic Progress Rate.

The 2020 APR report was based on annual rates from 2015-16 through 2018-19; the NCAA and member

IN THE CLASSROOM

institutions have established a minimum standard four-year APR of 930 for every sport program. This year, every Huskie squad posted an APR at least 21 points above the minimum, led by three teams – men's tennis, gymnastics and volleyball – with perfect 1,000 scores.

All three of those teams were honored by the NCAA with APR Public Recognition Awards as they ranked in the Top 10 of all programs in their respective sports in APR in the 2020 report. The NIU men's soccer team saw the largest increase among all Huskie teams with a 17-point increase in its Academic Progress Rate from a year ago to rank tied for first among all Mid-American Conference programs.

IN THE COMMUNITY

Volunteering is important to Northern Illinois University. It allows our student-athletes to give back and connect with the surrounding community. The dedication to community service extends throughout all 17 teams and 400 student-athletes.



Some of the more than 25 local organizations that NIU student-athletes supported this past year include: 2nd and 7 Foundation, Letters to Nursing Homes - Lincolnshire, Spartan Food Pantry, Salvation Army, Heritage Woods of DeKalb, Soles 4 Souls, Cal's Angels, Go 4 The Goal Foundation.

COVID-19 RELIEF

NIU Athletics is in the midst of the greatest financial challenge we have seen in our lifetime. As you know, the financial impact of COVID-19 is real and has potential to have lasting effects. After a fall and winter without fans in our beloved venues, we face a \$5 million shortfall. As a department, we took significant cost containment actions that directly impacted our student-athletes, coaches, and all of our operational staff, but these alone are not enough. As donors, we continue to need you now more than ever before - you have the ability to make a difference.

As we enter a new calendar year and look forward to better days ahead, we do so with the understanding that this pandemic has changed how we operate. In that vein, it is critical that we understand we still have an obligation to educate and support our young people in every possible way, through our faculty, medical teams, sports performance, and mental health services, they all play significant factors in the well-being of our student-athletes, thus support from our community is vital as well.

We are asking all of Huskie Nation, whether you are an alum, former student-athlete, parent, season ticket member, community member, or just someone who can help, to consider supporting our COVID-19 relief efforts. No gift is too big or too small - ALL gifts will make a direct impact in support of our more than 400 NIU student-athletes and 17 sports programs.



Grace Hunter
Sophomore
Undecided

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COMPLIANCE NOTE

Please contact the compliance office if you have any questions.

VICTOR E. BASH

JUNE 2021



Already re-imagined from the Victor E. Ball events of the past to the new more inclusive and casual Victor E. Bash, the "Bash" served as our premiere fundraising event since its inception in 2015. Due to COVID-19, this past year the event moved to a completely online 10-day experience. Several different events showcased NIU's history, provided an opportunity to win unique experiences and of course Huskie gear through the online auction. The event also featured our first and extremely successful wine and spirits pull as well as opportunities to hear from Huskie student-athletes, coaches and alumni.



2020 Victor E. Bash events included:

Online Auction: Fans were able to bid on a wide variety of Huskie gear, signed memorabilia and experiences from all sports programs at all pricing levels.

Victor E. Bash Kickoff Show: Host Bill Baker welcomed Sean Frazier along with several NIU head coaches and student-athletes as they talked about the many ways support from NIU donors enriched and contributed to their Huskie experience.

Wine & Spirits Pull: The quickest on the draw won the day on this incredibly popular game. For just \$35, fans needed to click any one of the 62 options to purchase their mystery bottle. The "winner" received a bottle of wine or spirit that matched their purchase number with bottles ranging in price from \$35 to \$175.

Watch Party! NIU Defeats No. 15 Maryland in Huskie Stadium: Virtually gathered with Huskie fans around the country and relived the entire historic win over No. 15 Maryland that opened the legendary 2003 season along with special commentary from some key participants.



GIFT-IN-KIND

This is a tremendous way for local and regional businesses or willing individuals to make a significant impact. Gift-in-kind is donated goods or services that would normally be purchased by NIU Athletics. Examples may include food and beverage (i.e. team meals), wheels program, housing, nutrition products, printing, training facilities, and so much more.



Trayvon Rudolph
Freshman
UPDATE

HUSKIES INVEST



FALL 2021

Huskies Invest is our annual fall fundraiser that developed out of a need to put a face on philanthropic fundraising for NIU Athletics. So much of what we do is transactional in nature, especially as it relates to our ticketed sports. However, as a department we have other needs as well – many of which reside among our sport programs. Thus, Huskies Invest was created to highlight our amazing student-athletes and secondly to shine a light on the needs of our programs through philanthropic giving. There are many ways to get involved, but the most beneficial is through an unrestricted gift that allows us to take care of our most pressing needs. You can also support your favorite sport program(s), or contribute to a specific project.



ANNUAL FUND

WINTER & SPRING 2021

The HAF annual fund is the core pillar of fundraising for NIU Athletics. All monies raised through the annual fund (unrestricted gifts) directly support our mission of inspiring and sustaining excellence among our student-athletes in the classroom, in competition and in life. Specifically the annual fund provides the department operational flexibility. Your generous contributions to the annual fund provide us with the ability to address our most important priorities.



COMPLIANCE NOTE

The NCAA prohibits boosters from providing student-athletes extra benefits. The NCAA also prohibits boosters from providing offers and inducements to prospective student-athletes.

ENHANCEMENT FUNDS

Funds created with the intention of directly assisting each of our 17 sports programs reach the next level.
Gifts can be directed to any of the following sports programs or operational areas:



BASEBALL



**BASKETBALL
MEN'S**



**BASKETBALL
WOMEN'S**



CROSS COUNTRY



FOOTBALL



**GOLF
MEN'S**



**GOLF
WOMEN'S**



GYMNASTICS



**SOCCER
MEN'S**



**SOCCER
WOMEN'S**



SOFTBALL



**TENNIS
MEN'S**



**TENNIS
WOMEN'S**



TRACK & FIELD



VOLLEYBALL



WRESTLING

OTHER AREAS TO SUPPORT

ATHLETIC TRAINING | EQUIPMENT | HUSKIE MARCHING BAND | NUTRITION | RECREATION | SPORTS PERFORMANCE

TO SUPPORT ONE OF THESE PROGRAMS, VISIT HUSKIEATHLETICFUND.COM

Up to 10% of your gift(s) will be allocated for operational needs of the Athletics Department and University.

If you wish to decline HAF benefits or have questions, please contact the HAF office at: (815) 753-1923 | huskieathleticfund@niu.edu

OTHER AREAS OF SUPPORT



HUSKIE VARSITY CLUB

An organization of student-athlete alumni and team support staff who have earned at least one varsity letter at NIU. The club provides an enhanced opportunity for student-athlete alumni to engage with other Northern Illinois University Alumni and NIU Athletics through special events, initiatives and projects.

Facebook: NIUVarsity

WHEELS CLUB

By providing a vehicle for athletic department use, you are allowing Huskie Athletic Fund dollars to be used elsewhere so we can reinvest in our talented student-athletes. The car/truck/SUV will be used by one of our coaches for recruiting, public relations and other department business. This is extremely important in today's intercollegiate athletics landscape. This vehicle is often the first impression for prospective recruits, donors, alumni, and the community. Your quality inventory has the ability to make a positive and profound impact.

For more information contact TJ Feuerbach at tfeuerbach@niu.edu.

FOREVER HUSKIES ENDOWMENT PROGRAM

This program directly benefits Huskie student-athletes and helps create a legacy that will support NIU Athletics now and for a lifetime. Individuals who choose to support the Forever Huskie Endowment Program are helping sustain the continued excellence of NIU Athletics.

Our goal is to fully endow all 235 cost of attendance scholarships.



MEMBER BENEFITS

1. ANNUAL GIVING LEVEL

Priority is first determined by your cumulative giving in the current year and to what Annual Giving Level you belong to.

2. PRIORITY POINT RANKING WITHIN EACH ANNUAL GIVING LEVEL

Accounts are then ranked by Priority Points within your Annual Giving Level.

PRIORITY POINTS ARE BASED ON THESE FACTORS:

DONATIONS - 1 POINT

Awarded for every \$100 donated to the HAF.

SEASON TICKETS (SINCE 2005-2006) - 1 POINT

Awarded per seat for every year as a season ticket member of: Football, Men's & Women's Basketball, and Volleyball

LOYALTY (SINCE 2005-2006) - 1 POINT

Awarded for each year as a season ticket member of: Football, Men's & Women's Basketball, and Volleyball

BONUS POINT (ONE-TIME) ALLOCATIONS

- 10 points awarded as a Student-Athlete Alumnus
- 5 Points for NIU Alumnus

Benefits such as parking, away game and postseason game seat allocations are allocated in a fair, equitable and consistent manner using the HAF Priority Point system outlined above.

NIU		2021 ANNUAL GIVING LEVELS & MEMBERSHIP BENEFITS									
	HUSKIE	PACK	VARSITY	PRIDE	COACHES	DIRECTOR'S	CHAMPION'S	ALL-CONFERENCE	HALL OF FAME	LEGEND	
SUPPORT NIU STUDENT-ATHLETES											
TAX INCENTIVE (EXCLUDING PREMIUM SEAT PAYMENT)											
PRIORITY POINTS											
FOOTBALL TICKET & PARKING PRIORITY											
AWAY GAME & POSTSEASON TICKET PRIORITY											
FOOTBALL PARKING IN ZONES A, B, C OR D											
DONOR APPRECIATION EVENT (MAY BE VIRTUAL)											
NIU ATHLETICS DISCOUNT											
HAF HOSPITALITY TENT - FOOTBALL PREGAME (# OF PASSES)					2	4	6	8	10	10	
5TH QUARTER EXCLUSIVE EVENT - FOOTBALL POSTGAME						4	6	8	10	10	
VIRTUAL HAPPY HOUR WITH THE DIRECTOR OF ATHLETICS & COACHES											
ONE COMPLIMENTARY BASKETBALL PARKING PASS IN LOT C4											
PAIR OF SIDELINE PASSES FOR ONE (1) 2021 HOME FOOTBALL GAME											
DINNER WITH THE DIRECTOR OF ATHLETICS											

UPGRADED HUSKIE ATHLETIC FUND (HAF) MEMBER BENEFITS

If you made a gift in 2020 and make a subsequent gift in 2021 (prior to June 30, 2021), we will upgrade your member benefits by one level for fall 2021!

TRIPLE PRIORITY POINTS (3 POINTS PER \$100)

This could play a significant factor in seat selection should we still have seat capacity issues this fall for football or winter for basketball.

If you wish to decline HAF benefits, please contact the HAF office directly:

(815) 753-1923 | huskieathleticfund@niu.edu

HOW TO GIVE



Grace Balensiefer
Junior
Pre-Occupational
Therapy

HUSKIE ATHLETIC FUND

GIVE LIKE A **HUSKIE** 

Select amount and designation below...

\$25	\$100	\$300	\$500
\$1,000	\$2,500	\$5,000	Other

TO DONATE ONLINE, VISIT WWW.HUSKIEATHLETICFUND.COM
SELECT GIVE NOW

1. SELECT GIFT AMOUNT & DESIGNATION

Optional: If you want to give to more than one area, select Support Another Fund+

2. SELECT PAYMENT PLAN

(one-time, limited, or perpetual)

3. SELECT MATCHING GIFT (IF APPLICABLE)

4. RECOGNITION (IF APPLICABLE)

5. COMPLETE DONOR INFORMATION

OTHER WAYS TO GIVE

CASH/CHECK

Mail a check payable to:
NIU Foundation

Huskie Athletic Fund
P.O. Box 906
DeKalb, IL 60115

SECURITIES

Stocks, bonds, and mutual funds are accepted in partnership with the NIU Foundation.



SCAN ME

THANK YOU

*CROSS COUNTRY
2020 MAC CHAMPIONS*



CONTACT US

PHYSICAL ADDRESS:

**CONVOCATION CENTER #203
1525 WEST LINCOLN HIGHWAY
DEKALB, IL 60115**

MAIL TO:

**HUSKIE ATHLETIC FUND
P.O. BOX #906
DEKALB, IL 60115**



**NIUATHLETICS
NIUHUSKIEFUND**



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NIU HUSKIES



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