



# **HUSKIE ATHLETIC FUND**

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**2020 MEMBERSHIP GUIDE**



**GIVE LIKE A  
HUSKIE**



# IMPORTANT 2020 DATES

<b>4.01</b> UNIVERSITY DAY OF GIVING BEGINS <i>4:25 PM</i>	<b>4.11</b> FOOTBALL SEASON TICKET RENEWAL DEADLINE HUSKIE BOWL
<b>5.02</b> VICTOR E. BASH <i>NIU CONVOCATION CENTER</i>	<b>6.02 - 6.04</b> SUMMER CIRCUIT
<b>6.12</b> VOLLEYBALL SEASON TICKET RENEWAL DEADLINE	<b>6.30</b> HAF BENEFIT DEADLINE
<b>8.28</b> MEN'S & WOMEN'S BASKETBALL SEASON TICKET RENEWAL DEADLINE	<b>11.02</b> HUSKIES INVEST: A WEEK OF GIVING BEGINS
<b>12.31</b> CALENDAR YEAR-END GIVING DEADLINE	

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# WHAT IT MEANS

## HEAD COACH THOMAS HAMMOCK



“

Playing like a Huskie means you're determined. To play like a Huskie means you're committed to the process. Being tough, being disciplined, not complaining, not flinching. If you do things the right way, you're going to have a chance to be successful.

”



“

We want to take it to the next level. And to take it there, we need next level support. Anybody can get involved. It all counts and it all adds up. We want to represent what it means to be a Huskie. We're fearless. Help unleash our Huskies.

”





# WHAT IS YOUR WHY?

## WHY I CHOSE TO BE A HUSKIE



“

One of the main reasons I chose to come to NIU is because of their amazing facilities and their amazing coaching staff. I have been able to achieve so many of my own personal goals as well as team goals since being here. One of the biggest things we have been able to accomplish is winning our first ever MAC Championship last year and none of this would be possible without your donations. So thank you for your support and everything you do for the athletic department.

”

**- MIA LORD NIU GYMNASTICS**

## WHY I SUPPORT HUSKIE ATHLETICS



“

It's very gratifying for me to be able to support NIU student-athletes. They work so incredibly hard striving and learning to be great students, great competitors, and even great people. Financial support, yours and mine, can make a huge impact on their lives. Let's not fall behind, in fact, let's lead the way in supporting our beloved Huskies. And remember, it can be very gratifying knowing that you're helping others. This is especially true when you can watch and even follow the progress of the very people who you're helping.

”

**- KEN GREISMAN**  
**NIU ALUMNUS/HAF DONOR**

## WHY I SUPPORT HUSKIE ATHLETICS



“

We need to do everything we can to make sure that every Division I team looks around and says, 'Wow, why can't we have a program like NIU has?'.

”

**- JAY ANDERSON**  
**PRESIDENT OF**  
**NORTHWESTERN**  
**MEDICINE KISHWAUKEE**  
**HOSPITAL**



# ACADEMICS



## RECORD BREAKING SEMESTER

NORTHERN ILLINOIS UNIVERSITY ATHLETICS  
Fall 2019 Semester Academic Achievements

✓	<b>3.24</b> Student-Athlete Cumulative GPA <small>Highest Cumulative GPA in Department History 16th Straight Semester Above a 3.0 Cumulative GPA</small>
✓	<b>3.17</b> Student-Athlete Fall Term GPA <small>Highest Term GPA in Department History 13th Straight Semester Above a 3.0 Term GPA</small>
✓	<b>50</b> Student-Athletes with a 4.0 Term GPA <small>22 Student-Athletes with a 4.0 Cumulative GPA</small>
✓	<b>297</b> Student-Athletes with a 3.0 or Higher Term GPA <small>260 Student-Athletes with a 3.0 or Higher Cumulative GPA</small>

Highest Team Term GPAs:

**3.76**  
Gymnastics

**3.46**  
Men's Soccer

Huskie student-athletes have continued to excel at a high rate by posting a school-record 3.179 grade point average for the fall term and a 3.24 cumulative grade point average, which is the highest in department history! Women's gymnastics set the bar among our teams with a GPA of 3.76, while nearly 300 of our 400 student-athletes posted a GPA of 3.0 or higher this fall.

## IN THE COMMUNITY



### 5,150 HOURS OF COMMUNITY SERVICE

Volunteering is important to NIU Athletics. It allows our student-athletes to give back and connect with the surrounding community. The dedication to community service extends throughout all 17 teams and 400 student-athletes. The student-athletes with the top service hours for 2018-19 are Chennel Palmer (Track and Field), Ericka Hibser (Cross Country), Remy Armarteifio (Track and Field), and Vivian Overbeck (Cross Country).

Some of the more than 25 local organizations that NIU student-athletes supported this past year include: Kishwaukee Family YMCA, DeKalb Community School District #428, Sycamore Community School District #427, CASA DeKalb County Inc., DeKalb Corn Fest, Tails Humane Society, DeKalb Corn Classic, DeKalb Public Library, and the Sycamore Public Library.



### COMPLIANCE NOTE

*NCAA rules apply all-year around for student-athletes, including summer and during the off-season.*



# COST OF EXCELLENCE



## SUPPORT SCHOLARSHIPS

Through cost of attendance, our student-athletes have additional resources (annual stipends of \$2,754) above and beyond room, board, books and tuition. These resources allow them to make the adjustment to life as a college student and supplement their reasonable living expenses, as the time demands of being a student-athlete inhibit their ability to have a job.

For NIU coaches and programs, cost of attendance allows the ability to recruit and retain premier student-athletes that will continue the storied tradition of NIU Athletics.

Your support of cost of attendance will ensure we are competitive in all sports and have the ability to be successful in areas of student-athlete well-being, academics, and recruiting.

# \$43,583

## TOTAL ANNUAL COST OF EXCELLENCE PER STUDENT-ATHLETE

**\$13,350**

ROOM & BOARD\*

**\$2,888**

FEES

**\$500**

TECHNOLOGY

**\$4,000**

EQUIPMENT

**\$1,980**

INSURANCE\*\*

**\$9,465**

TUITION

**\$800**

BOOKS & SUPPLIES

**\$9,300**

TRAVEL

**\$1,000**

SPORTS MEDICINE

Illustration above represents a full scholarship student-athlete in 2019-2020.

\* off-campus \$10,766 \*\* not included in athletic scholarship



# PRIORITIES & GOALS



## **HAF GENERAL FUND & COST OF ATTENDANCE**

Unrestricted gifts are vital to NIU Athletics. These gifts allow us the flexibility to cover a wide variety of operational needs for our Huskies.

*NEED: \$500,000*

By contributing to cost of attendance, your gift has an immediate impact on student-athlete well-being by providing additional financial resources to NIU student-athletes above room & board, books and tuition. For student-athletes, this aids them in their adjustment to being a college student given their time constraints. For coaches, this allows the ability to recruit and retain NEXT LEVEL student-athletes.

*NEED: \$650,000*



## **HUSKIES INVEST**

Huskies Invest is about supporting the most fundamental and important part of our athletic department and that is the student-athletes. We spend a week shining a spotlight on our student-athletes, and ask members of the Huskie Nation to help us grow, help us advance, and help us continue the proud tradition of NIU Athletics.

*NEED: \$300,000*



## **GIFT-IN-KIND**

This is a tremendous way for local and regional businesses or willing individuals to make a significant impact. Gift-in-kind is donated goods or services that would normally be purchased by NIU Athletics. Examples may include food and beverage (i.e. team meals), wheels program, housing, nutrition products, printing, and training facilities among other items.

*NEED: \$750,000*



## **VICTOR E. BASH**

This special evening features special guests, outstanding entertainment, silent and live auctions, and a chance to hear the stories of NIU student-athletes whose successes have lifted NIU Athletics to new heights. The annual Victor E. Bash is NIU Athletics' premier fundraising event.

*NEED: \$150,000*



# ENHANCEMENT FUNDS

Funds created with the intention of directly assisting each of our 17 sports programs reach the next level.  
Gifts can be directed to any of the following sports programs or operational areas:



**BASEBALL**



**BASKETBALL  
MEN'S**



**BASKETBALL  
WOMEN'S**



**CROSS COUNTRY**



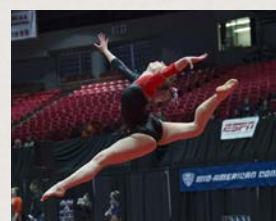
**FOOTBALL**



**GOLF  
MEN'S**



**GOLF  
WOMEN'S**



**GYMNASTICS**



**SOCCER  
MEN'S**



**SOCCER  
WOMEN'S**



**SOFTBALL**



**TENNIS  
MEN'S**



**TENNIS  
WOMEN'S**



**TRACK & FIELD**



**VOLLEYBALL**



**WRESTLING**

## OTHER AREAS TO SUPPORT

ATHLETIC TRAINING - EQUIPMENT - NUTRITION - SPORTS PERFORMANCE - HUSKIE MARCHING BAND

TO SUPPORT ONE OF THESE PROGRAMS, VISIT [HUSKIEATHLETICFUND.COM](https://huskieathleticfund.com)

Up to 10% of your gift(s) will be allocated for operational needs of the Athletics Department and University. If you wish to decline HAF benefits or have questions, please contact the HAF office directly at: (815) 753-1923 | [huskieathleticfund@niu.edu](mailto:huskieathleticfund@niu.edu)



# CAPITAL PROJECTS

## BASEBALL FIELD

\$550,000

## SOCCER FIELD

\$650,000

## WELLNESS CENTER

\$1.5 MILLION

## OTHER AREAS TO SUPPORT



### ***HUSKIE VARSITY CLUB***

An organization of student-athlete alumni and team support staff who have earned at least one varsity letter at NIU. The club provides an enhanced opportunity for student-athlete alumni to engage with Northern Illinois University and NIU Athletics through special events, initiatives and projects.



### ***WHEELS CLUB***

By providing a vehicle for athletic department use, you are allowing Huskie Athletic Fund dollars to be used elsewhere so we can reinvest in our talented 400+ student-athletes. The car will be used primarily for recruiting, public relations and other appropriate department business. This is extremely important in today's intercollegiate athletics landscape. A car is often the first impression for prospective recruits, donors, alumni and the community. Your quality inventory could make a positive and profound impact.



### ***FOREVER HUSKIES ENDOWMENT PROGRAM***

This program directly benefits Huskie student-athletes and helps create a legacy that will support NIU Athletics now and for a lifetime. Individuals who choose to support the Forever Huskie Endowment Program are helping sustain the continued excellence of NIU Athletics. Our goal is to fully endow all 235 cost of attendance scholarships.



# HOW TO GIVE



**HUSKIE ATHLETIC  
FUND**  
**GIVE LIKE A HUSKIE** 

## Huskie Athletic Fund Give Like a Huskie

To inspire and sustain excellence in the P.A.C. principle of Promoting Athletes to Champions while developing champions in the classroom, in competition and in life.

### STEP 1 - CUSTOMIZE YOUR GIFT

Select amount and designation below...

\$25	\$100	\$300	\$500
\$1,000	\$2,500	\$5,000	Other

Click here to search available designations...

TO DONATE ONLINE, VISIT [WWW.HUSKIEATHLETICFUND.COM](http://WWW.HUSKIEATHLETICFUND.COM)  
SELECT **GIVE NOW**

#### 1. SELECT GIFT AMOUNT & DESIGNATION

*Optional: If you want to give to more than one area, select Support Another Fund+*

#### 2. SELECT PAYMENT PLAN

*(one-time, limited, or perpetual)*

#### 3. SELECT MATCHING GIFT (IF APPLICABLE)

#### 4. RECOGNITION (IF APPLICABLE)

#### 5. COMPLETE DONOR INFORMATION

#### OTHER WAYS TO GIVE

##### CASH/CHECK

Mail a check payable to:  
NIU Foundation


Huskie Athletic Fund  
P.O. Box 906  
DeKalb, IL 60115

##### SECURITIES

Stocks, bonds, and mutual funds are accepted in partnership with the NIU Foundation.



# MEMBER BENEFITS

 <b>2020 ANNUAL GIVING LEVELS &amp; MEMBERSHIP BENEFITS</b>	
<b>SUPPORT NIU STUDENT-ATHLETES</b>	<b>HUSKIE \$25</b>
<b>TAX INCENTIVE (EXCLUDING PREMIUM SEAT PAYMENT)</b>	<b>PACK \$100</b>
<b>PRIORITY POINTS</b>	<b>VARSAITY \$300</b>
<b>FOOTBALL TICKET &amp; PARKING PRIORITY</b>	<b>PRIDE \$500</b>
<b>AWAY GAME &amp; POSTSEASON TICKET PRIORITY</b>	<b>COACHES \$1,000</b>
<b>FOOTBALL PARKING IN ZONES A, B, C OR D</b>	<b>DIRECTOR'S \$2,500</b>
<b>DONOR APPRECIATION EVENT</b>	<b>CHAMPION'S \$5,000</b>
<b>NIU ATHLETICS DISCOUNT CARD</b>	<b>ALL-CONFERENCE \$10,000</b>
<b>HAF HOSPITALITY TENT - FOOTBALL PREGAME (# OF PASSES)</b>	<b>HALL OF FAME \$25,000</b>
<b>5TH QUARTER EXCLUSIVE EVENT - FOOTBALL POSTGAME (# OF PASSES)</b>	<b>LEGEND \$50,000</b>
<b>DONOR EVENT WITH THE DIRECTOR OF ATHLETICS &amp; COACHES</b>	
<b>ONE COMPLIMENTARY BASKETBALL PARKING PASS IN LOT C4</b>	
<b>PAIR OF SIDELINE PASSES FOR ONE (1) 2020 HOME FOOTBALL GAME</b>	
<b>DINNER WITH THE DIRECTOR OF ATHLETICS</b>	

Benefits such as parking, away game and postseason game seat allocations are allocated in a fair, equitable and consistent manner using the HAF Priority Point system outlined below.

*If you wish to decline HAF benefits, please contact the HAF Office directly:*

(815) 753-1923 | huskieathleticfund@niu.edu

## 1. ANNUAL GIVING LEVEL

Priority is first determined by your cumulative giving in the current year and to what Annual Giving Level you belong to.

### WHAT MAKES UP YOUR ANNUAL GIVING LEVEL?

The total sum of your 2020 giving!

### 2020 GIVING ELEMENTS

- 1 Unrestricted Gifts
- 2 Cost Of Attendance
- 3 Sport-Specific Gifts
- 4 Premium Seating & Hospitality
- 5 Capital Campaign Gifts
- 6 Gift-In-Kind
- 7 Endowments

## 2. PRIORITY POINT RANKING WITHIN EACH ANNUAL GIVING LEVEL

Accounts are then ranked by Priority Points within your Annual Giving Level.

### PRIORITY POINTS ARE BASED ON THESE FACTORS:

#### DONATIONS - 1 POINT

Awarded for every \$100 donated to the HAF.

#### SEASON TICKETS (SINCE 2005-2006) - 1 POINT

Awarded per seat for every year as a season ticket member of: Football, Men's & Women's Basketball, and Volleyball

#### LOYALTY (SINCE 2005-2006) - 1 POINT

Awarded for each year as a season ticket member of: Football, Men's & Women's Basketball, and Volleyball

#### BONUS POINT (ONE-TIME) ALLOCATIONS

- 10 points awarded as a Student-Athlete Alumnus
- 5 Points for NIU Alumnus



# FOOTBALL

## 2020 SEASON TICKET PRICING

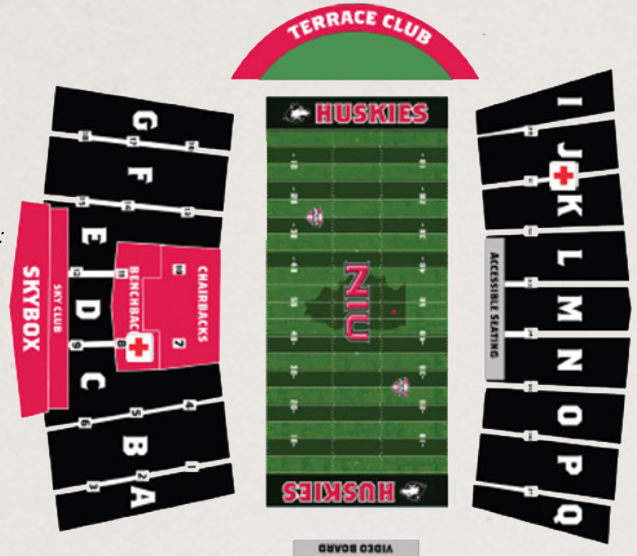


For Huskie Chi-Town  
Showdown information, visit:  
[huskieathleticfund.com](http://huskieathleticfund.com)

SECTION TICKETS	
SECTION	TICKET PRICE
General Admission	\$60
Faculty   Senior   Alumni   Varsity	\$110
West Side Sections A, B, F, G	\$110
West Side Sections C, D, E	\$125
Family Pack Sections A, G	4 for \$220
Family Pack Sections B, F	4 for \$299

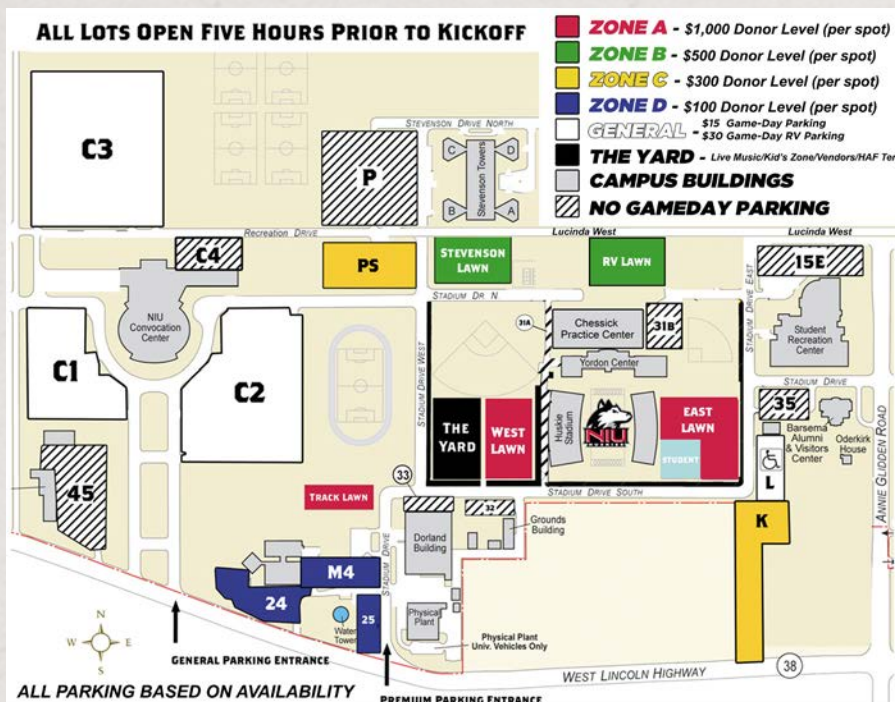
PREMIUM EXPERIENCE		
SECTION	TICKET PRICE	PREMIUM SEAT PAYMENT
Benchback	\$125	\$100
Chairback	\$125	\$150
Sky Club	\$125	\$900
Sky Box	\$125	\$1,300
Terrace Club (10 Persons)	\$1,250	\$5,750
Terrace Club (20 Persons)	\$2,500	\$11,000
Coaches Club*		\$700

\* Season Ticket Required



To inquire or to purchase premium seats,  
call the Huskie Athletic Fund at: (815) 753-1923

## PARKING



### PREMIUM

Please request your desired parking on your 2020 HAF pledge form. All parking requests will be reviewed after the April 11th deadline.

### ZONE A REQUIRED PARKING

In order to maintain your 2019 parking spot, your 2020 annual gift must either stay the same or increase.

### PARKING IS BASED ON AVAILABILITY

Season ticket members who donate \$100 or more to the HAF are eligible to request premium parking.

### THERE IS A \$25 FEE PER SPOT

The season long fee is separate from the donation requirement. Please see 2020 ticket form.

### QUESTIONS ABOUT PARKING?

Call the HAF staff at (815) 753-1923.



# FOOTBALL

## PREMIUM EXPERIENCE

### COACHES CLUB

#### \$700 PER SEASON PASS

- PRIVATE RESTROOMS
- FOOD BUFFET & CASH BAR
- CLIMATE-CONTROLLED
- FLAT SCREEN TVs

*Season Tickets sold separately.*

*Only available at Huskie Stadium*



### TERRACE CLUB

#### PRIVATE SUITES (SINGLE GAME)

\$1,500 10-PERSON

\$3,000 20-PERSON

*For season pricing, see page 12.*

- HEATED TENTS
- FOOD BUFFET & CASH BAR
- CLIMATE CONTROLLED ACCESS
- PRIVATE RESTROOMS
- EAST LAWN TAILGATING

*Price includes tickets.*



### 5TH QUARTER\*

BARSEMA ALUMNI & VISITORS CENTER

#### \$2,500 - DIRECTOR'S

ANNUAL GIVING LEVEL

#### POSTGAME RECEPTION

- COACH HAMMOCK RECAP
- ATHLETIC DIRECTOR REMARKS
- FOOD BUFFET
- HOSTED BAR (BEER & WINE)

*\* Saturday games only*



### HAF HOSPITALITY TENT

#### \$1,000 - COACHES

ANNUAL GIVING LEVEL

#### PREGAME HOSPITALITY TENT

- PROGRAM WITH COACHES & STAFF
- FOOD BUFFET
- HOSTED BAR (BEER)
- PREMIUM CASH BAR





# VOLLEYBALL

## 2020 SEASON TICKET PRICING

### SEASON TICKET PACKAGES

*Final pricing subject to change*

**\$30**

GENERAL PUBLIC  
SEASON TICKET

**\$65**

WOMEN'S BASKETBALL /  
VOLLEYBALL COMBO

**\$90**

HUSKIE FAMILY PACK  
4 SEASON TICKETS

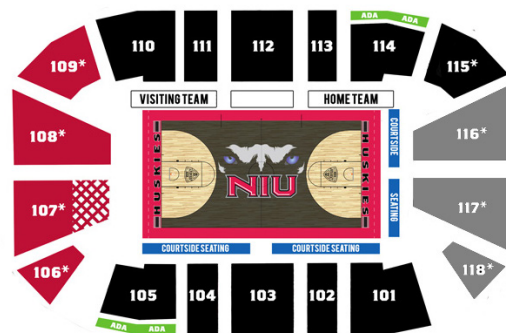
# BASKETBALL

## 2020-21 SEASON TICKET PRICING

### WOMEN'S BASKETBALL



### MEN'S BASKETBALL



#### SECTION TICKETS

SECTION	TICKET PRICE
General Admission	\$35
Faculty   Staff   Alumni   Varsity	\$40
Reserved (WBB/Volleyball Combo)	\$65
Reserved (MBB/WBB Combo)	\$145
Reserved (WBB/Football Combo)	\$150
Seniors (62+)	\$40
Reserved	\$50
PREMIUM EXPERIENCE	
Courtside Seats	\$50

*\*Ticket prices subject to change  
based on number of home games.*

#### SECTION TICKETS

SECTION	TICKET PRICE
General Admission	\$80
Faculty   Staff   Alumni   Varsity	\$105
Senior (62+)	\$105
Reserved (MBB/WBB Combo)	\$145
Reserved (MBB/Football Combo)	\$215
Reserved	\$120
PREMIUM EXPERIENCE	
Courtside Seats	\$120

<span style="display:inline-block; width:15px; height:15px; background-color:red; border:1px solid black;"></span> STUDENT SEATING	<span style="display:inline-block; width:15px; height:15px; background-color:black; border:1px solid black;"></span> RESERVED SEATING
<span style="display:inline-block; width:15px; height:15px; background-color:grey; border:1px solid black;"></span> GENERAL ADMISSION	<span style="display:inline-block; width:15px; height:15px; background-color:blue; border:1px solid black;"></span> COURTSIDE SEATING



# BASKETBALL

## PREMIUM EXPERIENCE

### NELSON SUITE

*\$500 - MEN'S BASKETBALL ONLY*

- FLAT SCREEN TVs
- FOOD BUFFET
- PREMIUM CASH BAR
- PRIVATE RESTROOMS

*Season Tickets sold separately.*



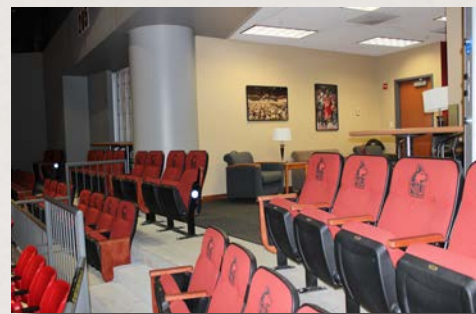
### BASKETBALL SUITES

*\$350 (MEN'S) SINGLE GAME*

*\$290 (WOMEN'S) SINGLE GAME*

- 20 TICKETS
- PRIVATE RESTROOMS
- ACCESS TO CATERING MENU

*CATERING STARTS AT \$8 PER PERSON*



### COURTSIDE SEATING

*\$750 - MEN'S PREMIUM SEAT PAYMENT\**

*\$150 - WOMEN'S PREMIUM SEAT PAYMENT*

Whether you're entertaining clients and employees, or simply enjoying a night out with friends, Courtside Seating offers first-class comfort, amenities and an exciting entertainment experience.

*Season Tickets sold separately.*

**\*INCLUDES NELSON CLUB HOSPITALITY**



### THE SIXTH MAN GRILL

**\$300 - VARSITY**

*ANNUAL GIVING LEVEL*

- PREGAME "SPEAKER SPOTLIGHT" HEAD WOMEN'S BASKETBALL COACH LISA CARLSEN  
*Women's Basketball games only.*
- COMPLIMENTARY COOKIES, HOT CHOCOLATE & COFFEE

*Located in the South Lobby*







# THANK YOU!

**WWW.HUSKIEATHLETICFUND.COM**

**PHYSICAL ADDRESS:**  
**CONVOCATION CENTER #203**  
**1525 WEST LINCOLN HIGHWAY**  
**DEKALB, IL 60115**

**MAIL TO:**  
**HUSKIE ATHLETIC FUND**  
**P.O. BOX #906**  
**DEKALB, IL 60115**

**FOR MORE INFORMATION, PLEASE CONTACT:**  
**(815) 753 - 1923 | HUSKIEATHLETICFUND@NIU.EDU**



**@NIUHUSKIEFUND**



**@NIUHUSKIEATHLETICFUND**

**NCAA COMPLIANCE NOTE**

The Huskie Athletic Compliance Office is excited that you are a part of the Huskie Family. If you have any questions concerning compliance, please contact the Huskie Athletic Compliance Office at 815-753-8447 or via email at [niurules@niu.edu](mailto:niurules@niu.edu) or Twitter [@NIURules](https://twitter.com/NIURules).