

COLLEGE *of* CHARLESTON

COUGAR CLUB

MEMBERSHIP GUIDE



CHARLESTON

LETTER FROM THE ATHLETICS DIRECTOR



Thank you for your annual donation to the Cougar Club and the College of Charleston Athletics Department. Your financial contribution provides essential resources for our athletics programs, enabling our student-athletes to achieve their athletic and their academic goals.

By joining the Cougar Club, you partner with hundreds of Cougar fans who provide our student-athletes with the opportunity to become champions inside and outside of the classroom. Donations from Cougar Club members are necessary to provide the scholarship funding needed to support our student-athletes while they pursue a world-class education and compete for championships.

Our coaches, staff and student-athletes strive for greatness, and they are always mindful of the fact that they represent you and the Charleston community.

As a member of the Cougar Club, you are part of the College of Charleston athletics family.

As such, you demonstrate your commitment to excellence and to our core values. Together, we will help our athletics programs take their rightful place among the elite programs in our nation. Together, we will do what it takes to place the College at the leading edge of intercollegiate athletics.

Thanks again for your support. I look forward to what the future has to offer.

Sincerely,

A handwritten signature in black ink, appearing to read 'M. Roberts', written in a cursive style.

Matt Roberts
Director of Athletics

COFC ATHLETICS CORE VALUES

Our mission is to compete for championships and graduate leaders, but we must always stay focused on our core values:

INTEGRITY

TEAMWORK

SERVICE

ENTHUSIASM

RESPECT

COMPETITIVE EXCELLENCE

“MY SCHOLARSHIP HAS ALLOWED ME TO RECEIVE AN EXCELLENT EDUCATION AND PLAY COLLEGE SOCCER AT THE HIGHEST LEVEL – A COMBINATION THAT IS NOT COMMON NOR ONE THAT CAN EASILY BE FOUND IN AN AMAZING CITY LIKE CHARLESTON. I AM EXTREMELY HONORED TO HAVE EARNED AN ATHLETICS SCHOLARSHIP AND I CANNOT THANK OUR COUGAR CLUB DONORS ENOUGH FOR ALLOWING ME TO HAVE THIS OPPORTUNITY. I WOULD NOT TRADE MY EXPERIENCE HERE AS A STUDENT-ATHLETE FOR ANY OTHER.”

-Madeleine Brill-Edwards, women's soccer





"I HAVE HAD AN INCREDIBLE EXPERIENCE PLAYING BASEBALL AT THE COLLEGE OF CHARLESTON. I CERTAINLY REALIZE THAT WITHOUT OUR GENEROUS DONORS, RECEIVING AN ATHLETICS SCHOLARSHIP TO SUCH A GREAT SCHOOL WOULD NOT BE A DREAM COME TRUE. MY ENTIRE TIME AT THE COLLEGE OF CHARLESTON HAS BEEN A LIFE-CHANGING AND PRICELESS EXPERIENCE. THANK YOU SO MUCH!"

-Evan Sisk, baseball



COUGAR CLUB MISSION

Cougar Athletics serves an important role in the lives of College of Charleston students. The various teams – and their successes – contribute to school spirit and enhance the general experience of the student body, and also help raise the profile of the institution. Therefore, it is vital that the athletics department be able to recruit outstanding student-athletes and provide them with high-level athletics facilities.

The primary purpose of the Cougar Club is to provide financial support for student-athlete scholarships. To put this in context, this year, an in-state athlete is facing a total direct cost of \$27,835; for an out-of-state athlete, the total direct cost is \$47,363.

Clearly we need your help in supporting our student-athletes.

In addition, the Cougar Club is involved with sport-specific fundraising and the improvement of athletics facilities.

The charitable donations of alumni, friends and fans like you are vital to both the short- and long-term growth and success of College of Charleston athletics. Please make your contribution, and join us as we continue to build and sustain a competitive athletics program in the Colonial Athletic Association and the NCAA.

Note: The Cougar Club is a 501(c)(3) non-profit organization which serves as the fundraising arm for the College of Charleston athletics department.

COST OF A STUDENT ATHLETE

	IN STATE	OUT OF STATE
TUITION AND FEES	\$ 11,386	\$ 29,544
ROOM AND BOARD	\$ 11,672	\$ 11,672
BOOKS	\$ 800	\$ 800
MISC. EXPENSES	\$ 3,977	\$ 5,347
TOTAL	\$ 27,835	\$ 47,363

SEATING CHART

The Cougar Club manages the priority seating system for men's basketball at the College of Charleston. Your Cougar Club membership level determines in which sections of the TD Arena you are eligible to purchase season tickets.

Note: Only donations made to the Cougar Club Annual Fund count towards Cougar Club premium seating.



- Scholarship (\$25,000+)**
- Platinum Cougar (\$10,000)**
- Championship (\$5,500)**
- Golden Cougar (\$3,600)**
- Top Cat (\$2,000)**
- Kresse (\$1,000)**
- Coaches (\$600)**
- Clyde (\$300)**
- Maroon (\$120)**
- Public Sale**
- Faculty / Staff (Must be CC member)**

PARKING

The Cougar Club offers premium reserved parking near TD Arena for all men's basketball home games. This parking is a benefit for those members who give at the Top Cat level and above (\$2,000+). Please refer to the map to find your assigned lot.

**Parking is allocated and assigned by the Cougar Club priority point system*



*“MY SCHOLARSHIP IS
EXTREMELY IMPORTANT
TO ME. I KNOW THAT MY DEGREE,
GRADUATION AND MY FUTURE
DIRECTLY DEPEND ON IT.
ONCE I GRADUATE, I WILL HAVE
THE OPPORTUNITY TO
SUCCEED AT ANYTHING IN
LIFE. WITHOUT THE SUPPORT OF
OUR LOYAL DONORS, NONE OF THIS
WOULD BE POSSIBLE! FOR THIS I AM
EXTREMELY GRATEFUL.”*

-Jarrell Brantley, men's basketball



METHODS OF GIVING

The Cougar Club offers several ways for donors to contribute to the organization.

- Online (cofccougarclub.com)
- Credit card by phone
- Check (payable to College of Charleston Cougar Club)
- Recurring gift
- Matching gift (from participating employers)
- Major gift (please contact Cougar Club staff)
- Gifts in kind / trade (products)
- Scholarship endowment

PAYMENT PLANS

You can spread your donations over a period of several months by setting up a payment plan for monthly donations. The Cougar Club offers a number of flexible donation schedules. Donations can be broken down into installments so long as all gifts are paid in full by May 31 of each giving year. Set up a payment plan directly with the Cougar Club.

For information about any of these options, please contact the Cougar Club.

PRIORITY POINTS

Cougar Club Priority Points provides a systematic, orderly and fair way to administer member benefits. The point system will use donor records starting from 1987-88. It is calculated as follows:

- 10 points per \$100 gift to athletics
- 10 points per consecutive year of giving
- 100 points for former student-athlete (one time only)

o Tax Deduction*

All gifts to the Cougar Club are tax deductible as allowed by federal income tax law. Always consult your tax advisor.

o Member of the College of Charleston's 1770 Society**

1770 Society donors are invited to special events throughout the year that celebrate private philanthropy to the College of Charleston.

o Cougar Den Hospitality Access ***

The Cougar Den is located behind Section 104 on the concourse of TD Arena. Open during pre-game only.

o McAlister Suite Hospitality Access ****

The McAlister Suite is located behind Section 216 on the 3rd floor on TD Arena. Open during pre-game and at halftime.

o VIP Hospitality for Men's Basketball *****

Exclusive hospitality room in TD Arena. Open during pre-game only.

GIVING LEVELS	SCHOLARSHIP	PLATINUM COUGAR	CHAMPIONSHIP	GOLDEN COUGAR	TOP CAT	KRESSE CLUB	COACHES CLUB	CLYDE	MAROON
	25,000+	\$10,000	\$5,500	\$3,600	\$2,000	\$1,000	\$600	\$300	\$120
Tax Deduction*									
Membership Packet & Weekly Emails									
Invitations to Exclusive Cougar Club Events									
Eligible to Purchase Premium Men's Basketball Season Tickets									
Two Complimentary (GA) Tickets to Women's Basketball, Men's & Women's Soccer, Baseball & Softball Home Games (based on ticket availability)									
Member in the College of Charleston 1770 Society**									
Priority to Purchase Men's Basketball Parking Pass (Location Assigned by Cougar Club Priority Point System)									
Cougar Den Hospitality Access*** (equal to # of season tickets)									
Eligible to Purchase Postseason Tickets (based on availability)	1st	2nd	3rd	4th	5th				
McAlister Suite Hospitality Access **** (equal to # of season tickets)									
Invitation to CougAwards Postseason Athletic Social									
Invitation to Reception with Cougar Coaches									
Assigned a Designated Student Athlete									
VIP Hospitality for Men's Basketball*****									
Provides Full Annual Scholarship for CofC Student Athlete									



110% CLUB

Our athletes compete at a very high level. And the cost of running an elite NCAA Division I program in the CAA is high as well. So we ask that you consider increasing the amount of your donation this year over last by at least 10 percent.

We hope you can do more to support the Cougar Athletics Program. If every member of the Cougar Club participated in the 110% Club, we would raise an additional \$83,208 for student-athlete scholarships.

Note: All participants who donate 110% will receive a lapel pin and be placed in a drawing to win CofC gear/swag/prizes.

PRIZES

- VIP men's basketball experience FOR ONE GAME (four winners)
 - two courtside seats
 - reserved parking
 - McAlister Suite hospitality bands
- full-season access to McAlister Suite
 - (eight winners who are not already a Golden Cougar or above donor / two wristbands per winner)



110% CLUB

“COUGAR UP” CAMPAIGN

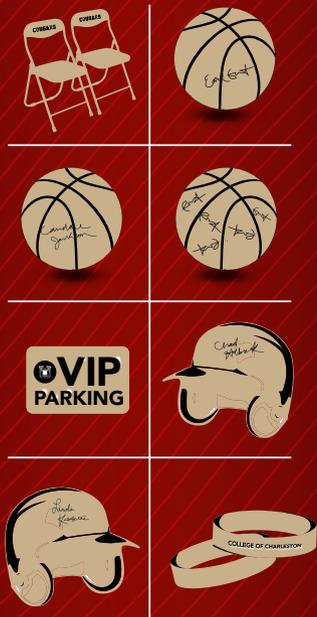
Isn't it time to TAKE YOUR MEMBERSHIP TO THE NEXT LEVEL?

Why not invest heavily in our student athletes? Participate in our “Cougar Up” Campaign, and help increase the amount of scholarship dollars we are able to award our student-athletes.

Bonus: If you increase your current giving level, you'll have a chance to win exclusive Cougar athletics prizes/experiences.

PRIZES

- two courtside seats at men's basketball games for a year
- basketball autographed by men's team coach
- basketball autographed by women's team coach
- basketball autographed by the men's team
- VIP parking pass for men's basketball season
- baseball helmet autographed by the coach
- softball helmet autographed by the coach
- McAlister Suite hospitality bands for men's basketball season
(Golden Cougar members are not eligible)



COUGAR UP

VARSITY CLUB

The Charleston Varsity Club is composed of former student-athletes, managers and trainers who have made the decision to financially support the needs of our current student-athletes. This organization exists to provide fellowship among former student-athletes while also offering a method of outreach that reconnects them with the College of Charleston athletics department.

In addition to regular Cougar Club benefits, Varsity Club members also receive discounted season tickets and special events throughout the year.

GRADUATE COUGAR CLUB

If you graduated from the College of Charleston, or any other accredited college or university within the past four years, you are eligible to join the Graduate Cougar Club at a 50 percent discount.

Enjoy Cougar athletics throughout the year as a special benefit.

VARSITY CLUB



GRADUATE COUGAR CLUB

*“PLAYING COLLEGE SOFTBALL
AND GETTING A QUALITY
EDUCATION WAS A
CHILDHOOD DREAM OF MINE.
I’D LIKE TO THANK
THE COLLEGE OF
CHARLESTON AND THE
COUGAR CLUB FOR
MAKING MY DREAM
COME TRUE.”*

-Izzy Berouty, softball





*“MY SCHOLARSHIP HAS
OPENED UP SO MANY
DOORS FOR ME. I AM
THANKFUL I HAVE BEEN GIVEN
THE OPPORTUNITY TO RECEIVE AN
EDUCATION WHILE PLAYING THE
GAME I LOVE. I WOULD LIKE
TO THANK ALL COUGAR
CLUB DONORS FOR THEIR
SUPPORT. GO COUGARS!”*

-Darien Huff, women's basketball

COUGAR COMMITMENT: FUNDING DREAMS AND CHANGING LIVES

DONOR INFORMATION

name _____

account name _____

address _____

city state ZIP

home phone _____

work phone _____

cell phone _____

e-mail address _____

alum? class of _____ former student-athlete? sport _____

DONATION AMOUNT

level

Scholarship (\$25,000+)

Kresse Club (\$1,000)

Platinum Cougar (\$10,000)

Coaches Club (\$600)

Championship (\$5,500)

Clyde (\$300)

Golden Cougar (\$3,600)

Maroon (\$120)

Top Cat (\$2,000)

Add me to a payment plan

Check enclosed (make payable to Charleston Athletics Fund)

credit card? call our office at 843.953.8255

Please detach this form and return to

**College of Charleston Cougar Club
66 George Street
Charleston, S.C. 29424**

GO PAPERLESS CofCCougarClub.com to give online

THANK YOU FOR YOUR SUPPORT



843.953.8255 | COUGARCLUB@COFC.EDU | COFCCOUGARCLUB.COM

TWITTER: [@COFC_COUGARCLUB](https://twitter.com/COFC_COUGARCLUB) | FACEBOOK: [@COFCCOUGARCLUB](https://www.facebook.com/COFCCOUGARCLUB)