

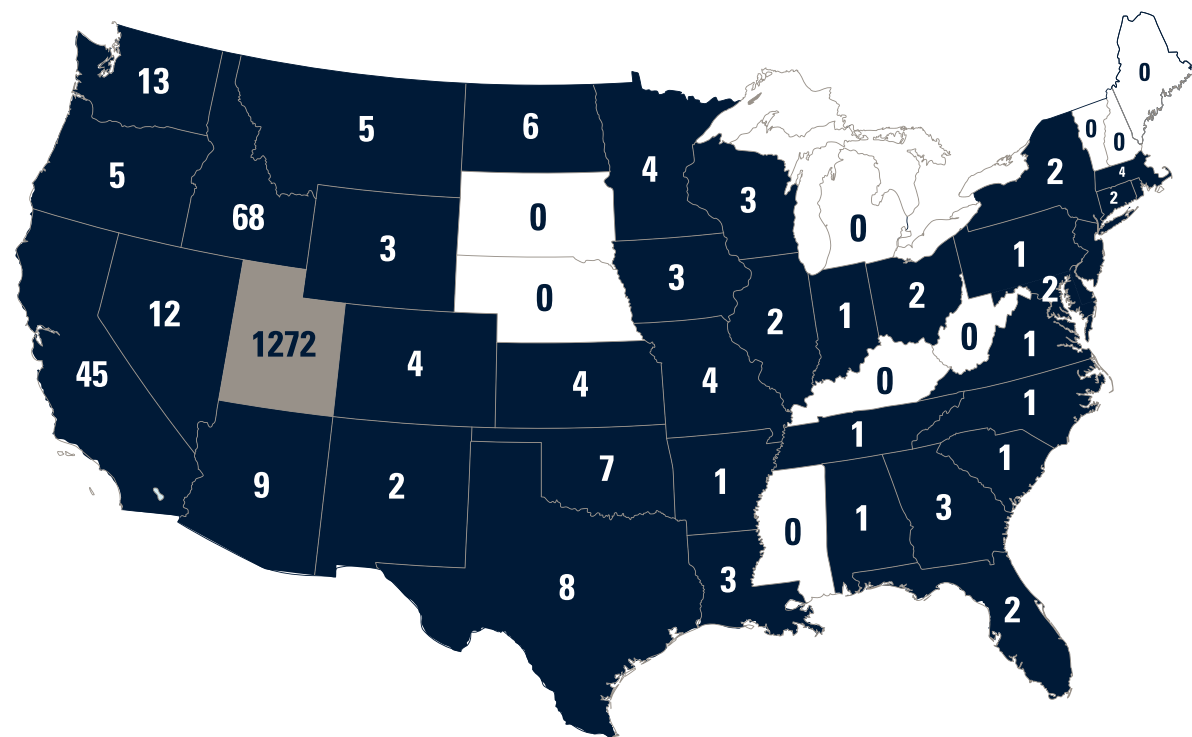




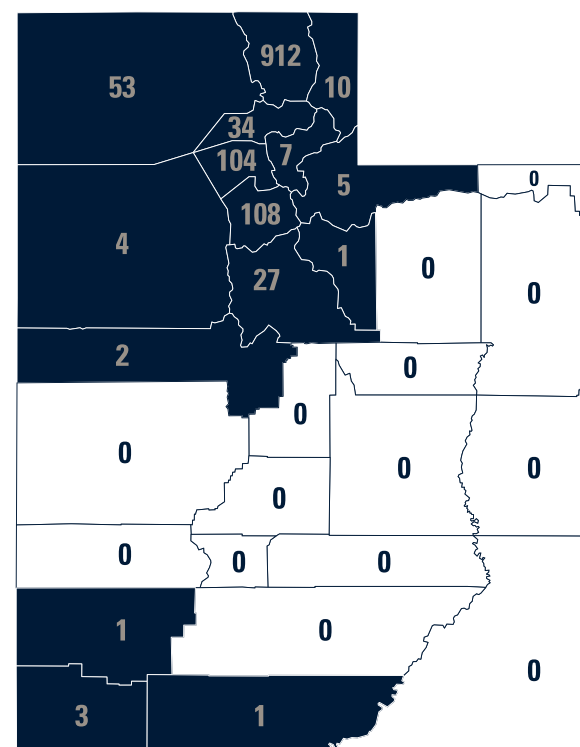
# JOHN HARTWELL

Vice President &  
Director of Athletics

When building a house, there is nothing more important than the foundation. Without it the house would fall. At Utah State we view our donors the same as we view a foundation for a home. Without you, we would not be able to accomplish our goals to graduate our student-athletes, win championships, or compete at a high level. Across the country you will find Aggies that love Utah State and support us. The generosity of Aggies in support of our athletic programs fuels our ability to give our student-athletes the resources they need to have success. I hope that you will continue to not only be that foundation that we need to be successful, but encourage fellow Aggies to join as well!



AGGIES UNLIMITED DONORS BY STATE



AGGIES UNLIMITED DONORS BY COUNTY

# AGGIE HIGH FIVE PROGRAM

## INTRODUCING THE AGGIE HIGH FIVE PROGRAM

This program encourages Utah State fans, alumni, and friends to commit to \$5 a month in support to Utah State Athletics. What can \$5 a month provide? For over 400 of our Utah State student-athletes, it can provide books, tuition, medical care, equipment, and so much more. All donations to the Aggie High Five program go to the Big Blue Scholarship Fund.

**WE NEED YOU! ALL OF YOU!** Whether you live in Logan or Lubbock, Sandy or Smithfield, San Diego or Salt Lake, anyone can join the Aggie High Five program. Please donate today!

Please visit [www.aggiesunlimited.com/highfiveprogram](http://www.aggiesunlimited.com/highfiveprogram) for more information.



**AGGIE**  
**HIGH FIVE**  
PROGRAM





# BUILDING AN AGGIES UNLIMITED MEMBERSHIP & THE IMPACT OF YOUR ANNUAL GIFT

## 1. PRIDE OF UTAH STATE ATHLETICS.

Whether through philanthropic interests, a love of sports, or a need for a tax deduction, it is our hope that you consider investing a portion of your hard-earned income into transforming the lives of Utah State student-athletes and help Utah State Athletics perpetuate excellence and Aggie pride all across the nation.

## 2. SEATING & DONATIONS.

Make an immediate difference in the lives of Aggies by purchasing season tickets and donating to Aggies Unlimited through the Big Blue Scholarship Fund. Season tickets allow you the opportunity to cheer and connect with your favorite team for the entire journey of a season. Certain sections require a seating contribution. You may also elect to make an additional tax deductible donation. The combination of these donations is your annual gift to the Big Blue Scholarship Fund.

## 3.YOUR MEMBERSHIP.

Your total annual donation determines your membership level. Based on that level, you are afforded special access to exclusive events, hospitality areas, information, and products. You earn priority points for donations, which benefit you in high demand situations like purchasing exclusive tickets, seat assignments for away games, and post-season events.

## 6. A BRIGHT FUTURE.

During their Utah State tenures, our student-athletes are instilled with core values that prepare them to face the challenges of life after graduation. When added to the workforce, these young men and women contribute to the world beyond campus. The national exposure produced by successful athletics programs increases the appeal of a degree from Utah State University, generating significant pride for alumni.

## 5. POSITIVE OUTCOMES.

Utah State Athletics measures success by student-athlete graduations and championship titles.

## 4.YOUR IMPACT.

Your donations allow our student-athletes to compete for championships in athletics and perform in the classroom. Utah State Athletics provides student-athletes with resources like performance nutrition, strength and conditioning, academic counseling, and health and wellness therapy.

# COMMON DONOR PROFILES

**1.** Mark from Logan currently gives \$500 per seat towards his two football seats. His total annual gift to Aggies Unlimited is \$1,000, which makes him a True Aggie Level member.

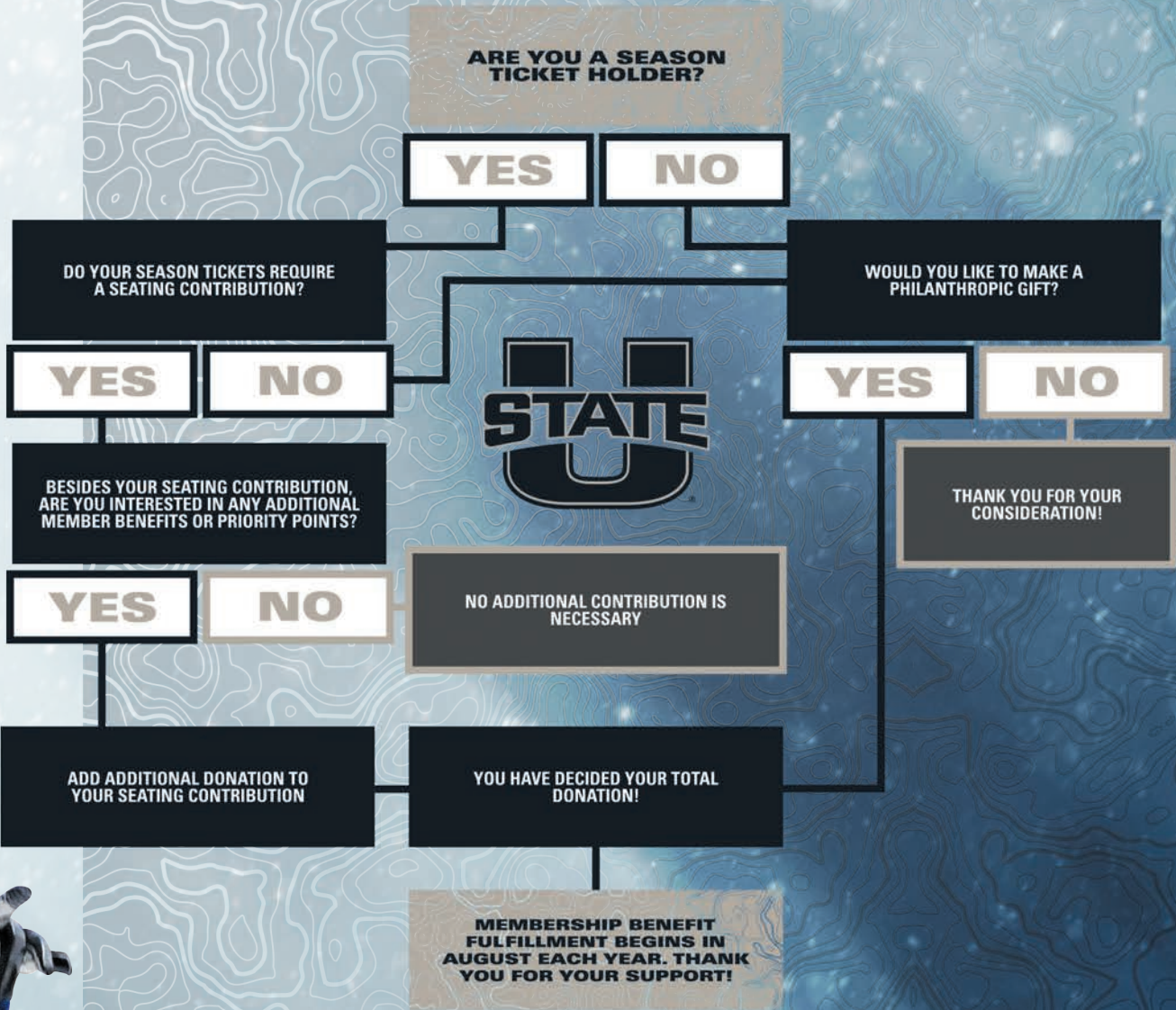
**2.** Susan from Ogden gives \$1,000 per seat towards her four basketball seats. She also gives \$1,000 above and beyond her seating requirements to support student-athletes and to upgrade her membership to the All-American level (\$5,000).

**3.** Bobby cannot attend Utah State home games because he lives in San Diego. He currently mails in \$50 for his membership to Aggies Unlimited to support his favorite team. This qualifies him as a Foundation level member.



# MEMBERSHIP DECISION FLOW


















































































Follow the questions below to determine your Aggies Unlimited donation.





AGGIES UNLIMITED BENEFITS CHART

\*Must Purchase Season Tickets  
\*\*Must Purchase Suite, Loge, or Club Season Tickets

MEMBER BENEFITS CHART	Foundation	Tradition	Loyalty	True Aggie	Captain	All-American	Legacy	Coach's Circle	Athletic Director's Circle	President's Circle	Champion's Circle
	\$50-\$99	\$100-\$499	\$500-\$999	\$1,000-\$2,499	\$2,500-\$4,999	\$5,000-\$7,499	\$7,500-\$9,999	\$10,000-\$14,999	\$15,000-\$24,999	\$25,000-\$49,999	\$50,000
Tax Deduction											
Quarterly Email Newsletter											
Eligible to Purchase Football & Basketball Tickets Prior to General Public											
Football Bowl & Away Game Ticket Eligibility, Basketball Post Season											
Online/Game Program Recognition											
Invitations to Special Events											
Aggie Membership Gift											
Premium Football Parking**				LOT A							
Complimentary Football Parking*		LOT E	LOT D	LOT C	LOT B						
Complimentary Basketball Parking*		LOT D		LOT C	LOT B			LOT A			
Complimentary Women's Sports Pass						1	1	2	2	4	4
Invitation to Annual Athletics Director's Dinner											
Exclusive Premium Gift											

AGGIES UNLIMITED PRIORITY POINTS

I. OVERVIEW

Aggies Unlimited Priority Points, the new priority point system, exists to reward those individuals that have made a commitment to Aggie Athletics. There are many ways to accumulate priority points. Points are calculated on a regular basis and are used to determine selection order for season ticket seat assignments, away game allocation, parking, seat improvements, and other special events or activities. You can start by becoming a member of the Big Blue Scholarship Fund by making an annual donation of at least \$50.

II. PRIORITY POINT RANKING

Donors will be ranked by priority point total. Points and rank will be updated throughout the year for the purpose of seat improvements, parking, and postseason ticket allocation for football and men's basketball.



DONATIONS

Historical Giving to Athletics (1988-2013)\*

- One point for every \$100 given to athletics from 1988-2013 (Includes BBSF, capital campaigns, endowments, irrevocable planned gifts, special projects, and sport specific funds)
- \*Athletics giving data not available prior to 1988*

Priority Seating

- One point for every \$100 given to the BBSF for priority seating

Annual Giving

- Two points for every \$100 given to the BBSF (not attached to tickets)

Restricted Giving

- One point for every \$100 in restricted giving (includes capital campaigns, special projects, sport specific programs like the Merlin Olsen Fund, endowments, and irrevocable planned gifts)

SEASON TICKETS

Season Ticket Holder (beginning with 2014)

- One point for every consecutive year as a season ticket holder for football
- One point for every consecutive year as a season ticket holder for men's basketball

OTHER

Former Letterwinner

- Ten points for lettering in a varsity sport (20 point max per account)

USU Alumni

- Two points for USU Alumni (four point max per account)

Trade/Gifts in Kind

- One point for every \$300 worth of goods or services donated to Aggie Athletics



# 2017 FOOTBALL SEASON TICKET PRICING

Seating Area		Ticket Price	Donation	Youth Ticket	Total Cost Per Ticket*
Club		\$325	\$1,000		\$1,325
West 1		\$200	\$500		\$700
West 2		\$200	\$400		\$600
West 3		\$200	\$200		\$400
West 4		\$200	\$100		\$300
East		\$150	\$0	\$80	\$150/\$80
South		\$110	\$0	\$60	\$110/\$60

## VALUE PACK

(4 tickets)

\$450 East side

## FAMILY PLAN

(2 Adults, 3 Youth Tickets)

\$460 East side

\$340 South

Additional Youth Ticket

\$80 East side

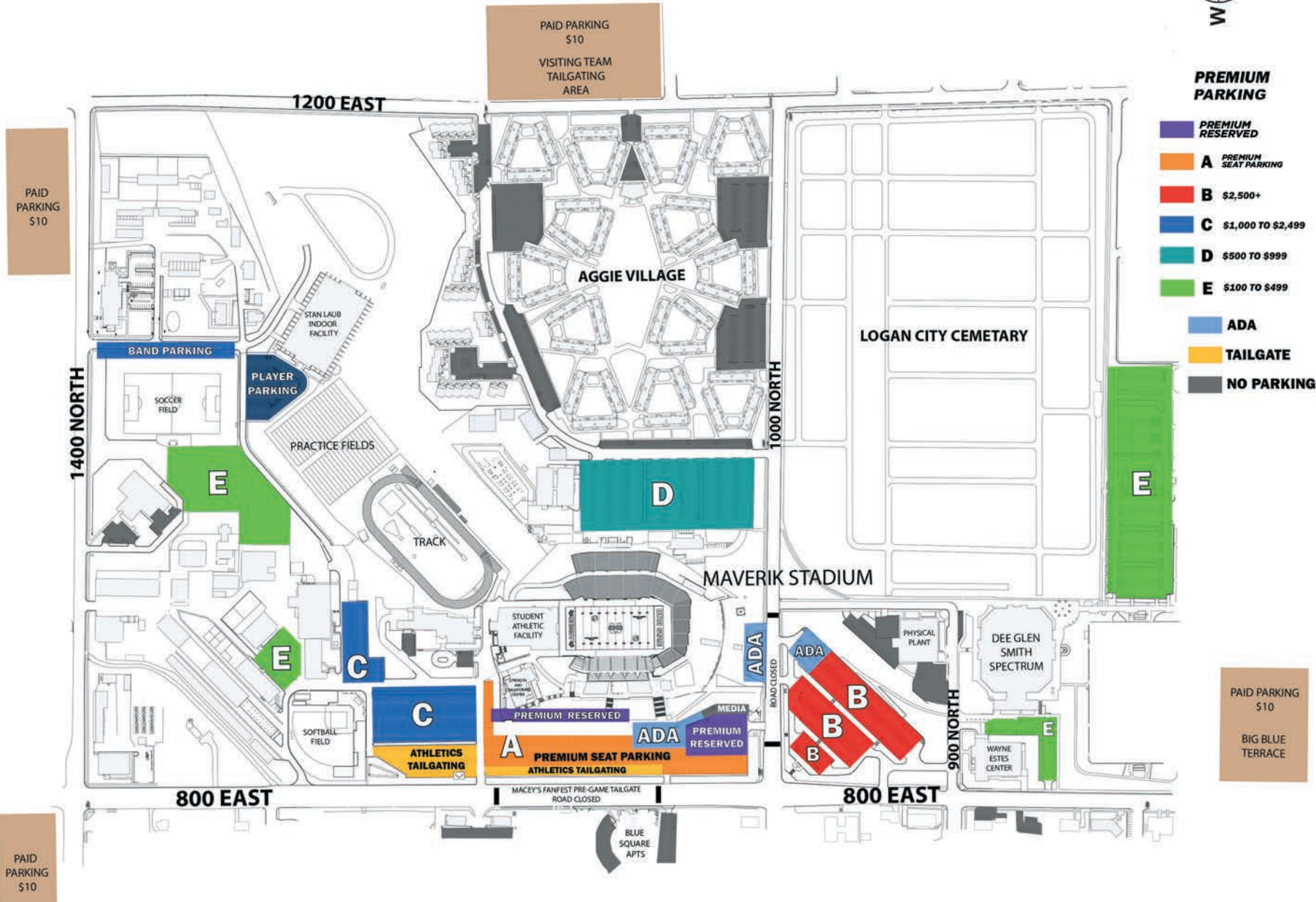
\$60 South

\*USU Faculty/Staff receive 20% discount on ticket price and 50% discount on donation requirement, if applicable. Active full-time faculty/staff and emeriti only. Maximum of four (4) tickets.

\*\* Youth = Ages 3-14



# 2017 FOOTBALL SEASON TICKET PARKING





# 2017-18 BASKETBALL SEASON TICKET PRICING

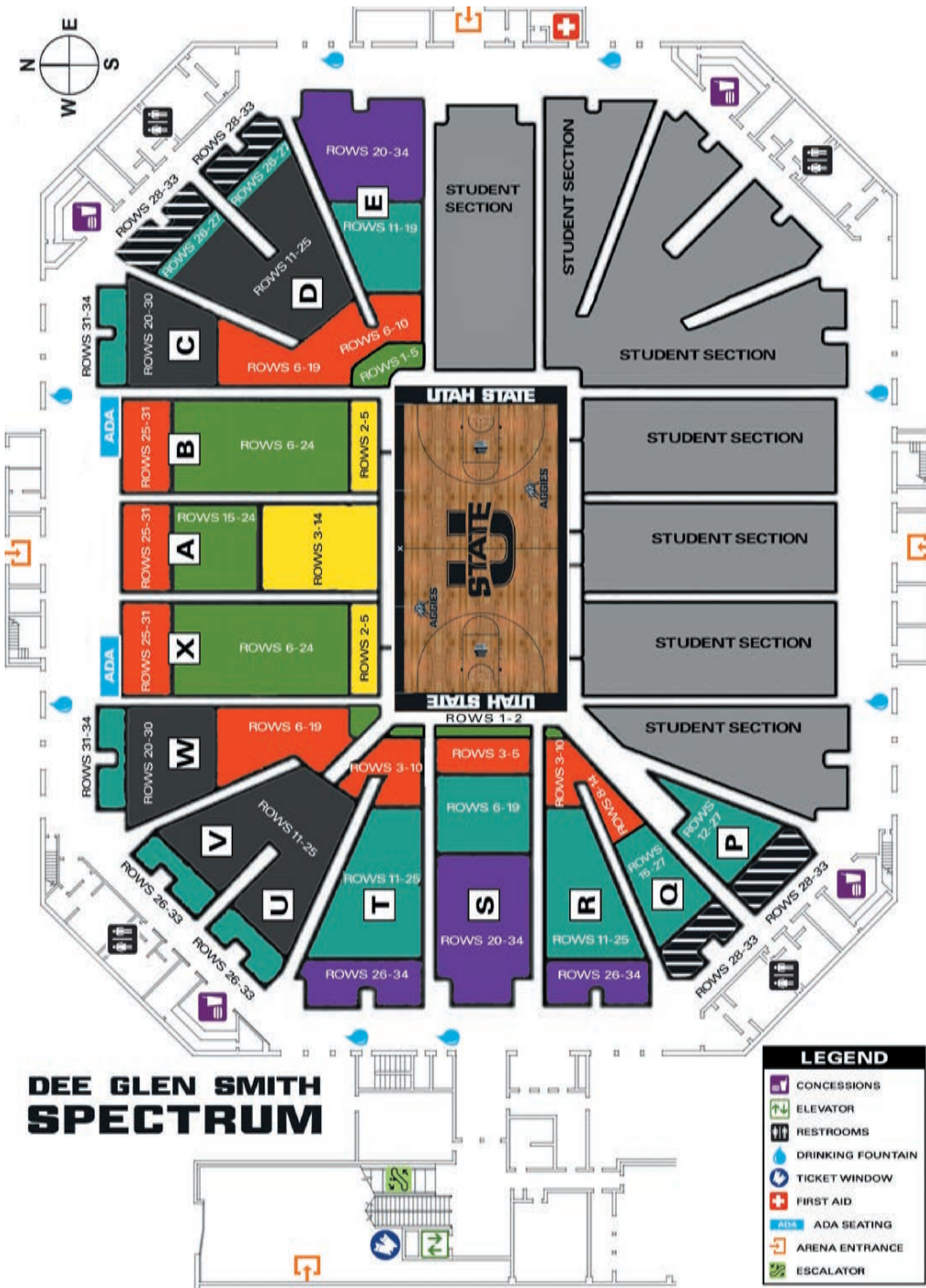
Seating Area	Ticket Price	Donation	Total Cost Per Ticket*
Priority Level 1	\$220	\$900	\$1120
Priority Level 2	\$220	\$600	\$820
Priority Level 3	\$220	\$400	\$620
Priority Level 4	\$220	\$200	\$420
Priority Level 5	\$220	\$100	\$320
Non-Priority	\$230	\$0	\$230
Value	\$99	\$0	\$99

## FAMILY PLAN (2 ADULTS & 3 YOUTHS) \*\*

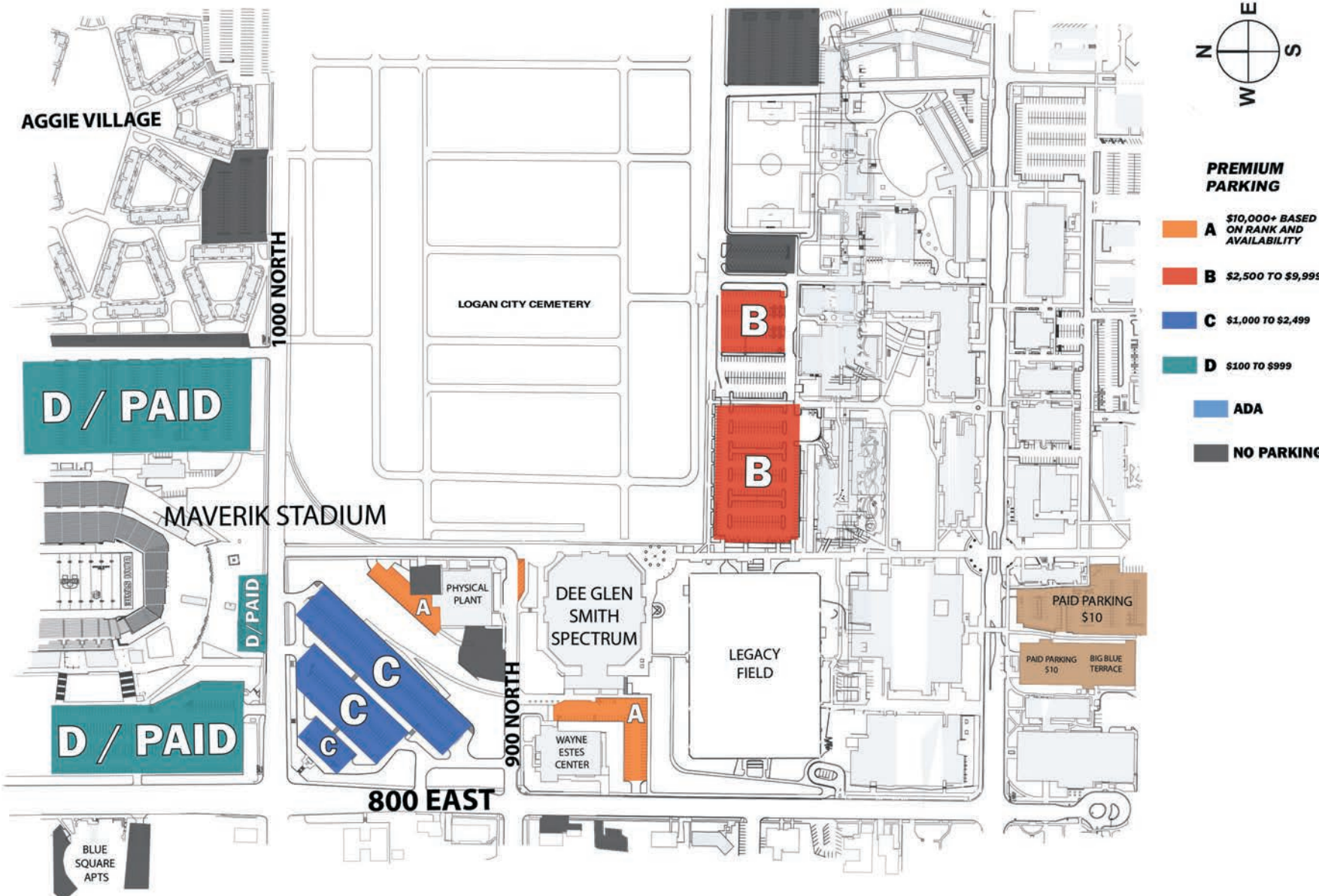
Seating Area	Ticket Price	Donation	Total Cost Per Ticket*
Priority Level 5	\$800	\$500	\$1300
Non-Priority	\$800	\$0	\$800

\*USU Faculty/Staff receive 20% discount on ticket price and 50% discount on donation requirement, if applicable. Active full-time faculty/staff and emeriti only. Maximum of four (4) tickets.

\*\* Youth = Ages 3-14



# 2017-18 BASKETBALL SEASON TICKET PARKING







## GIVING OPPORTUNITIES

### BIG BLUE SCHOLARSHIP FUND SUPPORT:

The greatest need within the athletics department is the resources to provide tuition, room and board, books, and academic support to our student-athletes. All Big Blue Scholarship Fund gifts to Aggies Unlimited impact each and every Aggie student-athlete and are included in a member's annual giving.

### BIG BLUE PRIORITY SEATING PROGRAM:

Purchasing season tickets in certain locations requires an annual unrestricted contribution to Aggies Unlimited. The Big Blue Priority Seating Program consists of a per seat annual donation in addition to the price of the season ticket. Donation requirements vary depending on the seat location.

### SCHOLARSHIP ENDOWMENTS:

Establishing an endowment for Utah State Athletics through Aggies Unlimited affords a donor the unique opportunity to provide scholarship support in perpetuity. A minimum commitment of \$25,000 must be made to start an endowment. The \$25,000 may be paid over a period of (5) years.

### SPORT INTEREST GROUPS:

This is a great way to support a specific Aggie sport program. These gifts enable coaches to supplement their operational budgets for recruiting, equipment, and various other items that help our student-athletes reach their full potential on and off the playing field.

### LEGACY SOCIETY:

By including Utah State Athletics in your estate plan, you will have an impact on future generations of Aggie student-athletes. Priority points will be given to donors who establish irrevocable planned gifts.

## STAFF



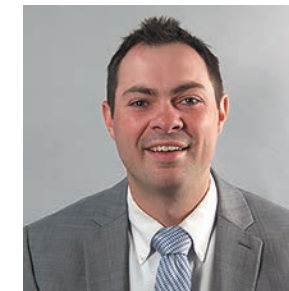
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