Cadillac INTRODUCING THE NEXT GENERATION 2015 ESCALADE

NOVEMBER 2014

INSIDE UCLA ATHLETICS DEVELOPMENT

YOUR MONTHLY RESOURCE FOR SUPPORTING UCLA ATHLETICS AND THE WOODEN LEGACY

"THANK YOU" FROM THE BRUINS

Norman Powell
Men's Basketball - Senior

"It's hard to single out one thing, but that is most definitely the Pauley Pavilion locker room. Being able to play in a storied arena like Pauley Pavilion is a dream for many basketball players. Pauley Pavilion is also surrounded by UCLA's rich basketball history. Being my freshman year, so to open the next season is what felt like a brand new arena was a big deal. Pauley Pavilion is full of our fans on a year to year on-campus facility has meant a lot to me. I know that many people coming behind me will feel the same way. I appreciate all of you fans helping what it is today, and I'm really grateful for their support."

CLICK HERE TO LEARN MORE ABOUT SUPPORT UCLA MEN'S BASKETBALL

2015-16 WOODEN ATHLETIC FUND RENEWALS

This month, the Wooden Athletic Fund will be sending out renewals for the 2015-16 year. Included in this mailing will be a Wooden Athletic Fund brochure that outlines all the exclusive benefits that are available to donors who renew their support. Some of the benefits include priority access to UCLA football and basketball tickets, an opportunity to "Become A Champion" viewing UCLA Athletics' generous donors and increase your support by at least one level. As shown in the chart below, you can renew your membership with the Wooden Athletic Fund as **June 30, 2015**. For any questions regarding your 2015-16 renewal and overall experience as a supporter and fan of UCLA Athletics, please feel free to contact Associate Director Ellie Lucia Athletics Development team at (310) 206-3302. Thank you for your continued support!

UCLA ATHLETICS' OFFICIAL ONLINE AUCTION

Game-Worn LA Steel Jerseys and Helmets

The Bruins debuted the "LA Steel" uniforms in the game against Texas A&M on Sept. 6 at the Rose Bowl and it was a historic day for the program and a day of history. Each of the gameworn uniforms will be auctioned off at **UCLAathletics.com** with all proceeds from the auction to be used to directly assist with studentathlete scholarship expenses. This is a once-in-a-lifetime opportunity to bid on your favorite uniform of the 2014 season of Bruin jerseys. Please call 310-206-3302 with any questions regarding this item.

CLICK HERE TO SEE ALL THE EXCLUSIVE UCLA FOOTBALL ITEMS!

BENEFIT OF THE MONTH

Exclusive Pavilion Club Access for all Home UCLA Men's Basketball Games

The Pavilion Club at Pauley Pavilion is an exclusive benefit offered to Wooden Athletic Fund donors at the **$1,500** level and above. The **$499** Wooden Athletic Fund at the Wooden Benefactors ($10,000+ annual) level. The Pavilion Club at Pauley Pavilion will offer premium catered food stations, concessions from the main Pauley Pavilion concourse, complimentary dessert, bottled water and sodas, a full cash bar and multiple high-definition TV's before, during and after each of the Men's basketball games at Pauley Pavilion. Before every home game, an "Honorary Captain" is also featured in the Pavilion Club where he/she mingles with Pavilion Club members and speaks about their days as a Bruin studentathlete and what they are doing now. The Premium Experience at Pauley Pavilion also includes exclusive Men's basketball Coaches Corner Opportunities. To learn more about this exclusive experience and benefit of the Wooden Athletic Fund, please call (310) 206-3302.

CLICK HERE TO SEE ALL WOODEN ATHLETIC FUND DONOR BENEFITS

SIXTH ANNUAL BEVERLY BEFORE THE BIVALVE - THIS MONTH!

Friday, November 21 - 5:150 Per Person - Bel-Air Bay Club, Pacific Palisades

On Friday, November 21, UCLA Athletics will host its Sixth Annual Beverly Before the Bivalve event at the Bel-Air Bay Club, Pacific Palisades, to benefit our nearly 700 studentathletes through the Wooden Athletic Fund. This event is **THE PREMIER** event of the season that UCLA Athletics puts on for UCLA's most passionate alumni, friends, fans and supporters. Don't miss out on the opportunity to mingle with several of the Bruins' Men's Basketball Stars, John Wooden, Billy Kilmer, Eric Byrnes, Jamaal Wilkes, Lucius Allen and more!

This year's event will also feature an extensive silent auction, live entertainment from the Tijuana Dogs, dancing, gourmet food stations, open bar, wine and tequila tastings, photo booth, an appearance from the UCLA Spirit Squad and more! **Cost is $150.00 per person and the RSVP Deadline is Friday, November 14.** To RSVP, please call (310) 206-3302.

Sneaky Peek at or Before the Bivalve Silent Auction Items:

- Game-worn LA Steel Jersey and LA Steel Helmet
- Free-Throw Lesson with Ryan Kelly
- Ultimate Hawaii Experience
- Exclusive Golf Outing
- Ultimate Bar Girl Experience and Pitching Lesson with Lisa Fernandez
- Mark Wahlberg-signed "Transformers" Poster
- Ryan Seacrest-signed Guitar Package
- Lunch with Men's Basketball Head Coach Steve Alford
- South Coast Plaza "Fashion Forward" Package
- ...AND MUCH MORE!

CLICK HERE TO LEARN MORE ABOUT THE EVENT BEFORE THE BIVALVE IS OVER!

TROY AIKMAN #8 UCLA JERSEY RETIREMENT

Friday, November 28 - Rose Bowl

Troy Aikman, one of the greatest quarterbacks in UCLA and NFL history, will have his "Number 8" jersey retired when our Bruins host Arizona State at the Rose Bowl on November 28th. Troy will become the ninth football player in UCLA history to have his number retired. Please join us at the Rose Bowl on November 28th to witness and celebrate this historic occasion, as we look to honor Troy for his efforts on the last regular season home game against Stanford. Go Bruins!

CLICK HERE TO WATCH THE #GREATNESS VIDEO

UCLA IS BOWL ELIGIBLE!

Thank you for your generous support of UCLA football through your annual donation to the Wooden Athletic Fund. Your support is instrumental in the achievements of UCLA studentathletes and we thank you for your investment in their success in the classroom, in competition and in the community.

As an exclusive benefit of your Wooden Athletic Fund membership, you have first access to request tickets for UCLA's Bowl Game. You should have received emailed information about the request process. If you have any questions regarding the Bowl Game request process, please call (310) 206-3302.

CLICK HERE TO REQUEST YOUR UCLA FOOTBALL BOWL GAME TICKETS

MEET YOUR UCLA ATHLETICS DEVELOPMENT TEAM

Hayley Hacker
Bruin Varsity Club Coordinator
UCLA Swimming 2012-2014

Kat Lauer
Bruin Varsity Club Coordinator
UCLA Rowing 2012-2014

Hometown
- Hayley: Pacific Palisades, CA
- Kat: Modesto, CA

Degree Earned from UCLA
- Hayley: Bachelor of Arts, Psychology
- Kat: Bachelor of Arts, Sociology

Time with UCLA Athletics as Bruin Varsity Club
- Hayley: I began working with the Bruin Varsity Club in May 2014, one month before I graduated from UCLA.
- Kat: I graduated from UCLA in June 2014 and joined the BVC family on May 15, 2014.

What I Like Most About Representing UCLA Athletics and the Bruin Varsity Club
- Hayley: I enjoy being constantly surrounded by supporters of UCLA. I have loved UCLA since I was a little girl and it's a dream to be able to serve this school in its continued efforts of greatness. The Bruin Varsity Club is a unique opportunity to stay connected to all former studentathletes like myself. Working with the Bruin Varsity Club has showed me the true meaning of "Once a Bruin, Always a Bruin."
- Kat: I love that I'm able to give back to a part of UCLA that was so integral to my success as a studentathlete. I get to meet and work with our amazing donors! It is truly an honor and a blessing to come to work for the Wooden Athletic Fund and representing the Bruin Varsity Club.

Favorite Pauley Pavilion Sports Team
- Hayley: Women's water polo!, failure is never fatal. It's courage that counts."
- Kat: "You can't live a perfect day without doing something for someone who will never be able to repay you."

Unique Fact About Yourself
- Hayley: I had the privilege of being a member of Team USA at the 2013 Maccabiah Games in Israel, where I swam for a silver medal.
- Kat: I was born in Germany, but raised in Modesto.

Message to Our Donors
- Hayley: As a former studentathlete, I have been so grateful to have the support of so many fine donors. Your support made my experience as a Division I swimmer at UCLA so spectacular as it was. I am so glad to be a part of such a wonderful Bruin family, and I will do my best to make your studentathlete's time at UCLA great!
- Kat: You are what makes UCLA so special, and it has been incredible getting to know so many of you while working here! Thank you for everything you do for our student athletes. I can say from experience as a Division I rower, that it makes a forever impact on me.

CLICK HERE TO SEE OUR ENTIRE UCLA ATHLETICS DEVELOPMENT STAFF

UCLA BASEBALL GOLF TOURNAMENT

Monday, November 24 - Strawberry Farms Golf Club

Join UCLA Baseball on Monday, November 24 at Strawberry Farms Golf Course in Irvine, where they will host the Annual UCLA Baseball Golf Tournament!

- **10:00AM:** Registration and Putting Contest
- **11:30AM:** Shotgun Start for the Round of Golf
- **5:30PM:** Dinner Program, including a Silent Auction and Raffle Prizes

Entry into the tournament, including dinner and gift bag, costs $300 per person ($150 tax deductible) and $1,000 for foursome ($400 tax deductible). Entry into the dinner program costs $125 ($50 tax deductible).

There are a plethora of opportunities for loyal supporters of the UCLA Baseball program to participate in sponsorship opportunities, including hole sponsorships and donation opportunities. In addition, each donation is accompanied with unique benefits like tee signs, exclusive UCLA baseball gifts and more.

For questions regarding the tournament and to learn more about sponsorship opportunities, please contact Ryan Gould at (310) 206-3302 or rgould@athletics.ucla.edu. We hope to see you on the green on Monday, November 24th!

CLICK HERE TO SIGN UP FOR THE 2014 UCLA BASEBALL GOLF TOURNAMENT!

SPECIAL EVENT RECAP

2014 UCLA Men's Basketball Tip-Off Dinner

Last Wednesday, October 29, UCLA Athletics and the Wooden Athletic Fund hosted the annual UCLA Men's Basketball Tip-Off Dinner in the Grand Ballroom at the Fairmont Century Plaza Hotel. Wooden Athletic Fund donors, Men's Basketball Head Coach Steve Alford and members of the UCLA Basketball Joined together to dine, drink and mingle at this special event. Coach Alford and the 2014-15 Men's Basketball studentathletes and coaches. This event was the first opportunity of the upcoming season and provides supporters an inside look at the new Men's Basketball Head Coach, Associate Head Coach Steve Alford. All Wooden Athletic Fund, Inaugurals and Basketball Pavilion donors qualify to attend this event.

CLICK HERE TO SEE PHOTOS FROM THE 2014 MENS' BASKETBALL TIP-OFF DINNER

2014 UCLA ATHLETICS HOLIDAY CARD CONTEST

UCLA Athletics is excited to announce its second year for the UCLA Athletics Holiday Card Contest! Each year, UCLA Athletics sends a holiday greeting card to all donors from the past year to celebrate the holiday season and thank them for their support. We encourage all UCLA Athletics donors to submit a creative card of a child or children in your home and prospect for a chance to be featured on the 2014 card.

Current donors can be a part of the Wooden Athletic Fund Office by **5:00pm on Monday, November 10, 2014** and you can submit your artwork to:

UCLA Athletics Development
Attn: Holiday Card Contest
325 Westwood Plaza
Los Angeles, CA 90095-1609

For more information about the contest please call 310-206-3302. Happy Holidays!

Designed by John Boston age 8

Designed by Sammy Uker age 9

Designed by Jonathan Nauda age 7

UCLA ATHLETICS' COMPLIANCE CORNER

UCLA teams are off to a great start this school year, with three Bruin squads currently ranked in the top five nationally. In that spirit, here is the Compliance Office's ranking of the "Top Five" things for studentathletes to remember during NCAA rules this season as we cheer on the Bruins.

1. **Leave Recruiting to the Coaches:** This MAY NOT make recruiting contact with prospective studentathletes (or parents) that is in order to encourage them to attend UCLA. This prohibition includes general and electronic correspondence and also social media and applies to prospect's relatives as well. This MAY NOT provide information about noteworthy prospects directly to UCLA coaches. A prospect is a student who has started classes for the ninth grade according to Men's Basketball.
2. **Extra Benefits:** This MAY NOT provide gifts, money, loans, transportation, housing, entertainment or free meals discounted or free services or any other extra benefit to a prospect or current UCLA studentathlete or their relatives or friends.
3. **Agents, Advisors and Runners:** This MAY NOT entertain or arrange employment for a prospect or his or her family or friends or coaches.
4. **Employment of Current Student-Athletes:** You MAY employ a studentathlete provided you are paying them the going rate for work actually performed and are not providing pay or perks based on their athletic participation. Please see a Compliance officer or more of a student athlete for commercial purposes. The Compliance Office must approve employment of UCLA studentathletes.
5. **ASK BEFORE ACTING!** Since NCAA rules apply to all UCLA donors, we encourage you to contact the Athletics Compliance Office with any questions you may have.

For questions, please contact Dan Goldberg, Assistant Athletic Director Compliance at dgoldberg@athletics.ucla.edu or (310) 794-8813.

Follow us on Twitter: @uclacompliance

NEW "BECOME A CHAMPION" DONORS

The generous Wooden Athletic Fund donors listed below have increased their giving at level one giving level since October 1st and thereby "Become a Champion" for UCLA Athletics. We would like to take this opportunity to thank them for their generous support.

Beach Point Capital Management, LP - Santa Monica, CA
Burt Cleveland - Palos Verdes Estates, CA
James and Kimberly Cressman - Del Mar, CA
Jon Dickman - Irvine, CA
Richard Sherwin, Beyond Power, LLC

CLICK HERE TO LEARN HOW YOU TOO CAN "BECOME A CHAMPION"

WOODEN ATHLETIC FUND NEW MEMBER UPDATE

The following individuals listed below have recently joined the Wooden Athletic Fund and/or Bruin Varsity Club. We look forward to be a part of the UCLA Family! A BIG welcome to increase our annual fund from $13.3 to 8,000 donors. We would like to take this opportunity to thank these individuals for truly making a difference in the lives of our studentathletes.

Robert Archer - Burbank, CA
Sami Bera - Hacienda Heights, CA
John Blair - Memphis, TN
Kristina Brittingham - Manhattan Beach, CA
Sean Britton - Lakeville, CA
Royce Brunson - Bridgeport, CT
Ronald Cornell - Plano, TX
Denise Curry - Aliso Viejo, CA
Jeffrey Dahl - Los Angeles, CA
Alfred Ford - Los Angeles, CA
Cindy Gilbert - Carlsbad, CA
Melissa Going - Arroyo Vista, CA
Laurie Hanel - Encino, CA
Jim Jaffe - Oakland, CA
Dana Johnson - Arcadia, CA
Thomas Lassiter - Manhattan Beach, CA
James Malone - Manhattan Beach, CA
Monica McNicholas - Newport Beach, CA
Victor Mehrens - Visalia, CA
John Paris - Selma, CA
John Peel - Whittier, CA
Kristina Roney - Manhattan Beach, CA
Scott Roach - Newport Beach, CA
Sean and Barbara Rolfe - Malibu, CA
Rico Rosin - Santa Barbara, CA
Gary Rowe - Westlake Village, CA
John Skalski - Malibu, CA
Mark Stevens - Malibu, CA
Alfred Sommer - Pacific Palisades, CA
Rory Spence - Santa Monica, CA
Amy Thurman - San Francisco, CA
Zachary Torres - La Crescenta, CA
Flora Traviller - Beverly Hills, CA
Lambert Wai - Honolulu, HI
Thomas Weidenbach - Westlake Village, CA
Jenna Williamson - San Diego, CA
Jon Zoch - Irvine, CA

CLICK HERE TO LEARN MORE ABOUT OUR ACTIVITIES INITIATIVE

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