



# INSIDE UCLA ATHLETICS DEVELOPMENT

YOUR MONTHLY RESOURCE FOR SUPPORTING UCLA ATHLETICS AND THE WOODEN ATHLETIC FUND

JULY 2015

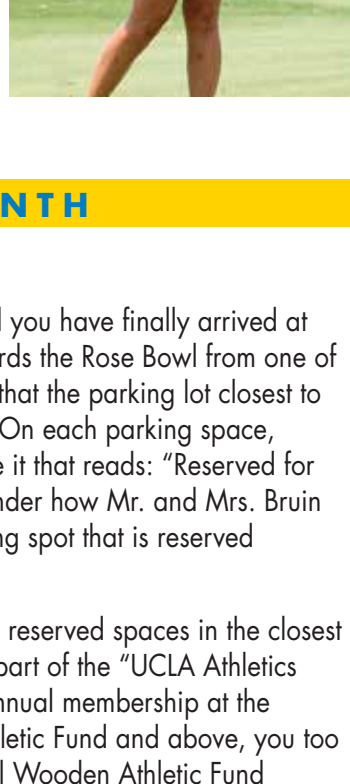


#DAREGREATLY

## "THANK YOU" FROM THE BRUINS

**Erynne Lee**  
Senior - Women's Golf

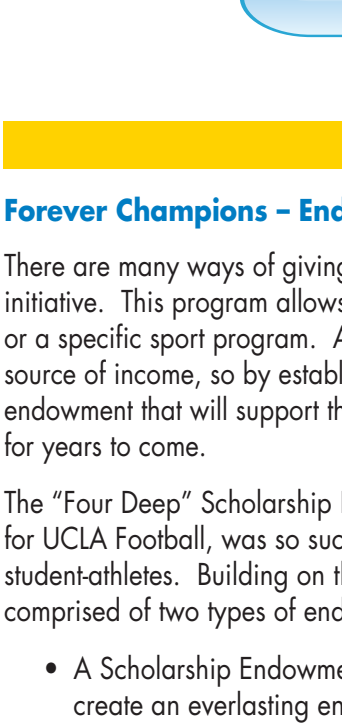
"There are no words that describe how thankful and blessed I, along with all the other Bruins, am for the countless years, past and present, of support and encouragement that we receive both in the classroom and in our respective sports. As the motto affirms, champions are made here with the invaluable support and love by all the donors and supporters. And it is an honor and a great opportunity to not only represent UCLA but also the supporters of the athletic community."



**CLICK HERE TO LEARN MORE ABOUT SUPPORTING UCLA WOMEN'S GOLF**

## BENEFIT OF THE MONTH

### Football Parking at the Rose Bowl



It is UCLA Football game day, and you have finally arrived at the Rose Bowl. As you walk towards the Rose Bowl from one of the many parking lots, you notice that the parking lot closest to the stadium has special signage. On each parking space, there is a personalized sign above it that reads: "Reserved for Mr. and Mrs. Bruin," and you wonder how Mr. and Mrs. Bruin got their own, personalized parking spot that is reserved specifically—and only—for them.

These personalized and exclusive, reserved spaces in the closest lot to the Rose Bowl are only one part of the "UCLA Athletics Premium Experience." With an annual membership at the \$25,000 level of the Wooden Athletic Fund and above, you too can enjoy this extraordinary and convenient benefit. However, all Wooden Athletic Fund members have the opportunity to request parking in exclusive reserved areas at the Rose Bowl, and complimentary parking is offered beginning at the Coaches Roundtable (\$5,500) level.

If you are interested in learning more about Rose Bowl parking and other Wooden Athletic Fund benefits, please call 310-206-3302, or email [development@athletics.ucla.edu](mailto:development@athletics.ucla.edu).

**CLICK HERE TO MORE ABOUT UCLA FOOTBALL PARKING**

## WAY OF GIVING

### Forever Champions – Endowment Opportunities

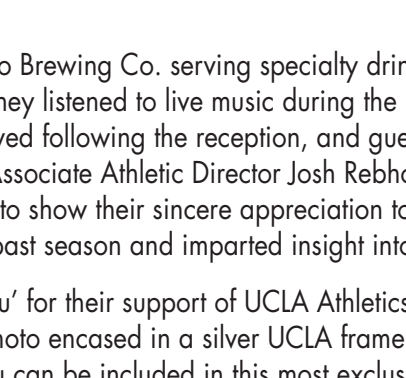
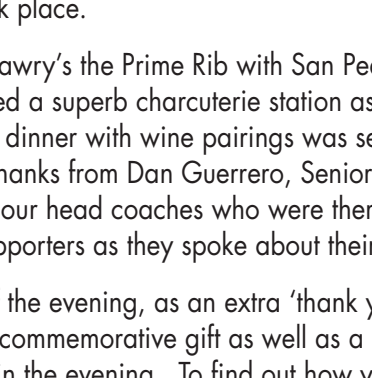
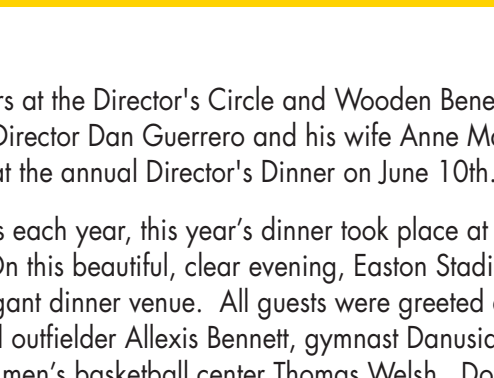
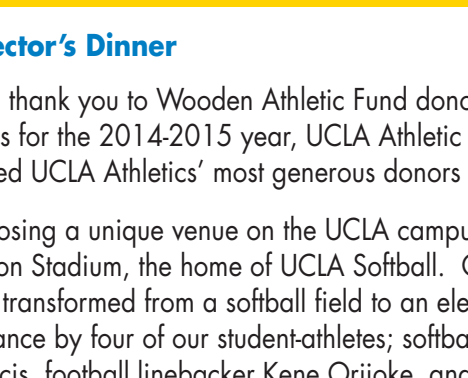
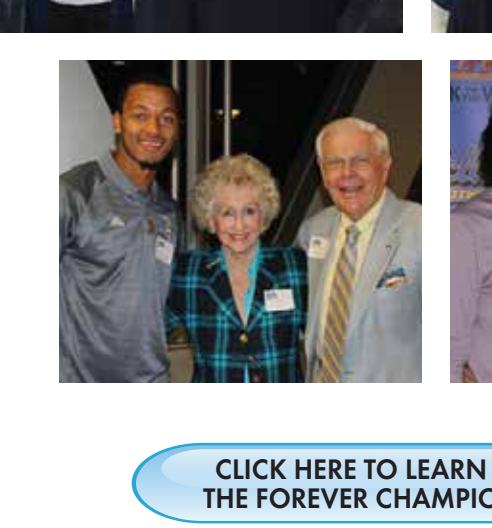
There are many ways of giving to UCLA Athletics, one of which is the *Forever Champions* initiative. This program allows a donor to establish an endowment for a specific sport scholarship or a specific sport program. An endowment supplies the Athletics Department with a perpetual source of income, so by establishing an endowed fund, you are creating an everlasting endowment that will support the educational and athletic experience of UCLA student-athletes for years to come.

The "Four Deep" Scholarship Program, created in 1988 and chaired by Bob Wilson (UCLA '53) for UCLA Football, was so successful it was later expanded to include all UCLA scholarship student-athletes. Building on the success of "Four Deep," the *Forever Champions* program is comprised of two types of endowments: Scholarship Endowments and Program Endowments.

- A Scholarship Endowment is applied to student-athlete scholarships, allowing you to create an everlasting endowment directed to the sport of your choice. When you make a scholarship endowment gift starting at \$125,000, you automatically earn 5% LIFETIME Wooden Athletic Fund credit for your annual membership. Other benefits for *Forever Champions* endowment donors include being paired with a UCLA student-athlete each academic year in the sport to which the endowment has been directed. Your name will be displayed in the UCLA Athletics Hall of Fame, and you will receive invitations to Scholarship Donor Dinners, exclusive to endowment donors and student-athletes only (pictured below).

- A Program Endowment, once established, is applied to supplement sport-specific budgets, providing much needed support to whichever sport program you choose, and is used at the discretion of the head coach for that program.

When you create a Four Deep Scholarship or Program Endowment, your name will forever be linked to a championship tradition, while making a direct impact on future generations of UCLA student-athletes and ensuring their futures. If you would like to speak to someone regarding the *Forever Champions* program, please call (310) 206-3302.



**CLICK HERE TO LEARN MORE ABOUT THE FOREVER CHAMPIONS PROGRAM**

## EVENT RECAP

### Director's Dinner

As a thank you to Wooden Athletic Fund donors at the Director's Circle and Wooden Benefactor levels for the 2014-2015 year, UCLA Athletic Director Dan Guerrero and his wife Anne Marie hosted UCLA Athletics' most generous donors at the annual Director's Dinner on June 10th.

Choosing a unique venue on the UCLA campus each year, this year's dinner took place at Easton Stadium, the home of UCLA Softball. On this beautiful, clear evening, Easton Stadium was transformed from a softball field to an elegant dinner venue. All guests were greeted at the entrance by four of our student-athletes; softball outfielder Allexis Bennett, gymnast Danusia Francis, football linebacker Kene Orjioko, and men's basketball center Thomas Welsh. Donors posed for pictures with the student-athletes before entering Easton Stadium's infield where the festivities took place.

Catered by Lawry's the Prime Rib with San Pedro Brewing Co. serving specialty drinks, guests enjoyed a superb charcuterie station as they listened to live music during the reception. A five-course dinner with wine pairings was served following the reception, and guests listened to words of thanks from Dan Guerrero, Senior Associate Athletic Director Josh Rebolz, and of course, from our head coaches who were there to show their sincere appreciation to these important supporters as they spoke about their past season and imparted insight into next year's.

At the end of the evening, as an extra 'thank you' for their support of UCLA Athletics, each guest was given a commemorative gift as well as a photo encased in a silver UCLA frame taken of them earlier in the evening. To find out how you can be included in this most exclusive event of the year, please call (310) 206-3302.

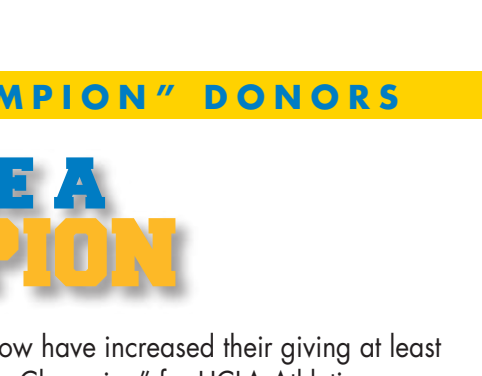
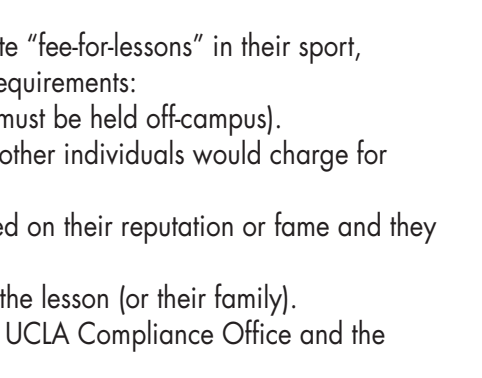
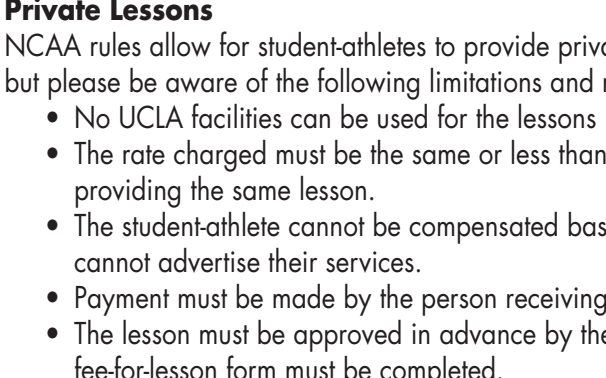
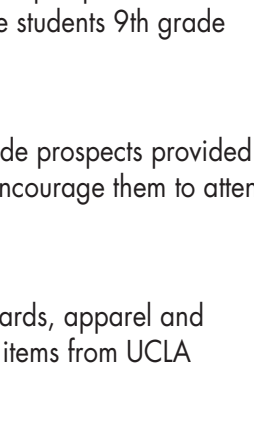


**CLICK HERE TO SEE MORE PHOTOS FROM THE 2015 DIRECTOR'S DINNER**

## EVENT RECAP

### Bruins at the Beach

On Saturday, June 27, UCLA Athletics hosted the third annual "Bruins at the Beach" event at the Strand at Headlands Beach Club in Dana Point. This year's event raised nearly \$75,000, which goes towards supporting UCLA student-athletes through the Wooden Athletic Fund. With a beautiful beach setting, 100+ Bruin supporters, fans and alumni joined special guests at this annual kick-off-to-summer fundraiser. This year's special guests included: UCLA Director of Athletics Dan Guerrero, Toby Bailey, Darrick Martin, Eric Byrnes, Ann Meyers Drysdale, Matt Edney, Rafer Johnson, Mitch Rosen, Jelani McCoy, Rahim Moore, Tyus Taylor, Ferdi Taygan and Jamaal Wilkes along with new "Voice of the Bruins" Bill Roth, Coach Angus McClure, Coach Tom Bradley and Coach Brandon Brooks. Thank you to all who were in attendance and we look forward to hopefully hosting you at the beach next year!

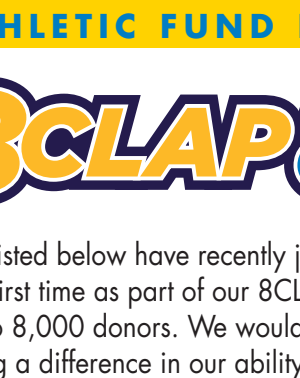
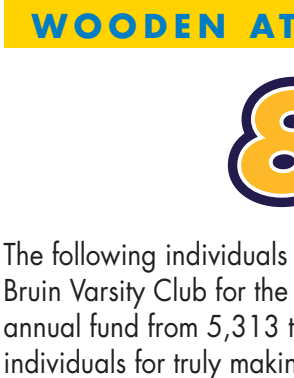


**CLICK HERE TO SEE MORE PHOTOS FROM THIS YEAR'S BRUINS AT THE BEACH EVENT**

## UPCOMING EVENT

### UCLA Football Kickoff Dinner – August 26, 2015

Next month, UCLA Athletics will be hosting its annual UCLA Football Kickoff Dinner on Wednesday, August 26, 2015, on the Royce Hall Quad on UCLA Campus. All members of the Wooden Athletic Fund are invited to attend this event, as well as all THEN NOW FOREVER donors starting at the \$1,000 level. This evening is a wonderful opportunity to join together with fellow Bruins, as well as our UCLA Football seniors and coaches to celebrate the opening of the 2015 UCLA Football Season. In addition to dinner, drinks and souvenirs, Head Coach Jim Mora will recognize the 2015 seniors and coaching staff, as well as give an inside preview of the upcoming season. For any questions about this event or to see how you can qualify for complimentary admission, please call (310) 206-3302.



**CLICK HERE TO SEE PHOTOS FROM LAST YEAR'S UCLA FOOTBALL KICKOFF DINNER**

## UCLA ATHLETICS' COMPLIANCE CORNER

### More Summer Reminders

With summer in full swing, here are more NCAA rules that UCLA supporters (boosters) should know.

### Fees Associated with Sports Camps

A booster may not pay any fees associated with sports camps or clinics for prospective student-athletes other than for immediate family members ("Prospects" are students 9th grade or above for all sports, except 7th grade for men's basketball).

### Local Youth Sports Organizations

Boosters may be involved with local youth sports organizations that include prospects provided they do not take part in any recruiting activities with those prospects to encourage them to attend UCLA.

### Sale of Apparel and Awards by Student-Athletes Prohibited

NCAA rules prohibit student-athletes from selling or exchanging their awards, apparel and equipment for anything of value. Please do not attempt to purchase any items from UCLA student-athletes.

### Private Lessons

NCAA rules allow for student-athletes to provide private "fee-for-lessons" in their sport, but please be aware of the following limitations and requirements:

- No UCLA facilities can be used for the lessons (must be held off-campus).
- The rate charged must be the same or less than other individuals would charge for providing the same lesson.
- The student-athlete cannot be compensated based on their reputation or fame and they cannot advertise their services.
- Payment must be made by the person receiving the lesson (or their family).
- The lesson must be approved in advance by the UCLA Compliance Office and the fee-for-lesson forms must be completed.
- Private golf lessons cannot be given by our golf team members per USGA regulations.

Thanks for keeping in mind that NCAA rules regarding student-athletes remain in effect during summer vacation too. Questions about NCAA compliance related matters? Feel free to contact Dan Goldberg, Assistant Athletic Director of Compliance at (310) 794-8813 or [dgoldberg@athletics.ucla.edu](mailto:dgoldberg@athletics.ucla.edu).

Follow us on Twitter: @uclacompliance

## NEW "BECOME A CHAMPION" DONORS

# BECOME A CHAMPION

The generous Wooden Athletic Fund donors listed below have increased their giving at least one giving level since June 1st and thereby "Become a Champion" for UCLA Athletics. We would like to take this opportunity to thank these individuals for their generous support.

Jerome Applebaum - Culver City, CA  
Juane and Arianna Armon - Fontana, CA  
James and Howardine Berg - Kapaa, HI  
Michael and Joyce-Ruth Bunkin - Thousand Oaks, CA  
Bradley and Samantha Dejean - Mill Valley, CA  
Henry Chow and Jennifer Der - Pasadena, CA  
Rodney Diggs - Los Angeles, CA  
Felicia Drew and Robert Nieves - Stevenson Ranch, CA  
Joel and Karen Fierberg - Torrance, CA  
Mike and Catherine Figuration - Torrance, CA  
Dennis Fox - Thousand Oaks, CA  
Gary and Debra Garelick - Valencia, CA  
Ismael Gomez - Chino Hills, CA  
Carlos Gonzalez - South Gate, CA  
Todd Harrison - Los Angeles, CA  
Linda Janger - Los Angeles, CA  
Franklin and Anne Johnson - Los Angeles, CA  
David and Debra Kovacic - Pasadena, CA  
Paul and Rachelle Lawrence - Los Angeles, CA  
Samuel Levi and Judith Leboff-Levi - West Hills, CA

Jared Liu-Klein - Pasadena, CA  
Erick Louie and Jiyeon Sohn - Cerritos, CA  
Stephen Lowe and Marilyn Levin - Los Angeles, CA  
Ryan and Susan Lynch - Beverly Hills, CA  
Murray Adam and Jani Lopez-Mead - Anaheim, CA  
Peter and Gwen Murphy - Franklin Lakes, NJ  
Michael and Robin Paule - Westlake Village, CA  
Bruce Bingham and Jody Perianne - Westlake Village, CA  
George and Jill Plumb - Los Angeles, CA  
Marc Portillo - Fontana, CA  
Susan and Donald Rice - Los Angeles, CA  
Michael Rosen - Pacific Palisades, CA  
Michael Rosenstein and Caryn Requejo - Santa Monica, CA  
Mark Silva - Alta Loma, CA  
Fred Tom - South Pasadena, CA  
Steven Wong and Christina Pitcher - Los Angeles, CA  
Leo and Edana Yick - Fullerton, CA  
Kurt Zaimes - La Canada Flintridge, CA  
John and Joanne Zimmerman - Twin Peaks, CA

**CLICK HERE TO LEARN HOW YOU TOO CAN "BECOME A CHAMPION"**

## WOODEN ATHLETIC FUND NEW MEMBER UPDATE

# 8CLAP&K.com

The following individuals listed below have recently joined the Wooden Athletic Fund and/or Bruin Varsity Club for the first time as part of our 8CLAP for 8K initiative to increase our annual fund from 5,313 to 8,000 donors. We would like to take this opportunity to thank these individuals for truly making a difference in our ability for success.

Christopher Abkarian - Los Angeles, CA  
Charles and Marla Ackerman - Thousand Oaks, CA  
Selena Adway - Los Angeles, CA  
Amara Allenstein - Los Angeles, CA  
Judith Arriza - Los Angeles, CA  
Jeffrey and Stephanie Ball - Los Angeles, CA  
Dean Baluch - Arlington, VA  
Troy Bender - Dana Point, CA  
Dean Beuchat - Palm Dale, CA  
Kenneth Bloore - Thousand Oaks, CA  
Patricia and Sandy Boyd - Malibu, CA  
Bill Bray - Yucaipa, CA  
Ronda and Stephen Brody - Encino, CA  
Rhonda Burno - La Verne, CA  
Richard and Shanley Buck - Yorba Linda, CA  
Helen Budin - Los Angeles, CA  
Brian Built - Westminster, CA  
Filomena Cabico - Los Angeles, CA  
Kara Calkins - Los Angeles, CA  
James Cameron - Woodland Hills, CA  
Richard Campton - South Pasadena, CA  
Robert Campos - Downey, CA  
Danie and Donna Caravaggio - Newport Beach, CA  
Julia Chang - Los Angeles, CA  
Eduardo Chavez  
Brian Chung - Alameda, CA  
Carolyn Cota - Altadena, CA  
Steven and Julie Cramer - Los Angeles, CA  
Shannon Crow - Knoxville, TN  
John and Heidi Dabbles - Westminster, CA  
Matthew Diaz - Chino, CA  
Philip Dorn - Orange, CA  
Alishia Duffany - Los Angeles, CA  
Joe Dykstra - Garden Grove, CA  
Stephen Ferguson - Laguna Niguel, CA  
Rodney Fodran - Arcadia, CA  
Robert Fox - Los Angeles, CA  
Cole Franz  
Randolph and Christine Gille - Pasadena, CA  
Charlotte Gold - Los Angeles, CA  
Richard Goodman - La Crescenta, CA  
Timothy Gorry and Kim Millimaki - Pacific Palisades, CA  
Efren Haas - San Dimas, CA  
Caitley Hagenson - Chino Hills, CA  
David Hamilton - Pacific Palisades, CA  
Christopher Handel - Los Angeles, CA  
Emily Hansen - Los Angeles, CA  
Bonnie Hill - Burbank, CA  
Henry Hoppe - Temple City, CA  
Madeleine Hulstrom - Stockton, CA  
Steven and Janice Jager - Sherman Oaks, CA  
Bret Johnston - Perris, CA  
Francisco Jordan - Reseda, CA  
Vickie Kanamori - Cerritos, CA  
Stephen Kiser and Sybil Johnson - Manhattan Beach, CA  
Jon Koenig - Los Angeles, CA  
David Krescent - Woodland Hills, CA  
Kristin Kuntz - Los Angeles, CA  
Jared Kushida - La Canada Flintridge, CA  
Randall and Joani Lachance - Encinitas, CA  
Steven Lane - Santa Clarita, CA

Stephanie Lee - Redondo Beach, CA  
Darren Letterman - Fullerton, CA  
ChitKam and Stella Li - Monterey Park, CA  
Brett Lim - Los Angeles, CA  
Elizabeth Lippincott and Charles Rosen - Manhattan Beach, CA  
Stephania Liuaq - Los Angeles, CA  
Sergio Ilerenas and Michelle Basa-Ilerenas - Pasadena, CA  
Octavio Lopez - Tarzana, CA  
Ryan and Cheryl Lopez - Los Angeles, CA  
Bryant Lynch - Los Angeles, CA  
Ronald and Kathleen Malerstein - Huntington Beach, CA  
Kirsten Marbert - Los Angeles, CA  
Jose and Marina Marroquin - Los Angeles, CA  
Frank and Gloria Marsella - Redondo Beach, CA  
Richard and Susan Masin - Laguna Woods, CA  
Beverly Mc Kenzie - Arcadia, CA  
Loy McBride - Chino Hills, CA  
James and Elizabeth Miller - Los Angeles, CA  
Sean Morishita - Woodland Hills, CA  
Kathryn Mulqueen - Saugus, CA  
Michael Murlid - San Fernando, CA  
Matthew Nullo - Covina, CA  
Allison Namura - Torrance, CA  
Arthur Ohannessian - Los Angeles, CA  
William Olin - La Verne, CA  
Marie and John Olivas - Manhattan Beach, CA  
Sean Perez - Los Angeles, CA  
Matthew Peters - Placentia, CA  
Brian Pleva - Tenafly, NJ  
Zaid Qureshi - Los Angeles, CA  
Paul and Christina Raber - Buena Park, CA  
Ken Reed - Orange, CA  
Nathan Reiersen - Malibu, CA  
Susan Roberts - West Hollywood, CA  
Mark Rodriguez - Huntington Beach, CA  
Brian Rose - Calabasas, CA  
Marcy and Peter Rothenberg - Porter Ranch, CA  
Spencer Rowe - Trabuco Canyon, CA  
Julian Sakai - Pomona, CA  
Susan Salazar - Torrance, CA  
Jacklyn Samano - Colton, CA  
David Sanchez - Alhambra, CA  
Jeanne and Edward Santoyo - Burbank, CA  
Scott Schade - Santa Ana, CA  
Joel Shapiro and Lori Schneide - Venice, CA  
Daniel and Mary Schwarz - Woodland Hills, CA  
Meagan Sestic - San Pedro, CA  
Howard Shilling - Arcadia, CA  
Troy Slome - Rancho Palos Verdes, CA  
Michael Soh - Los Angeles, CA  
Chase Stockon - Tampa, FL  
Spencer Stueve - Pomona, CA  
Clifford Tanamachi - La Habra, CA  
Lydia Tenn - Northingridge, CA  
George and Sherril Thompson - San Pedro, CA  
David Thorpe - Beverly Hills, CA  
Michael Ullora - Santa Ana, CA  
Rodney Vilorio - Torrance, CA  
Brian and Megan Webber - Los Angeles, CA  
Christina Witing - Long Beach, CA  
Andre Yarian - Glendale, CA

**CLICK HERE TO LEARN MORE ABOUT OUR 8CLAP&K INITIATIVE**