

THE BRUIN VARSITY CLUB



AN ASSOCIATION OF FORMER UCLA LETTERWINNERS



OUR MISSION

The mission of the Bruin Varsity Club is to connect the UCLA family of former student-athletes, athletic trainers, team managers and spirit squad members to the University, while enhancing their relationships with the Department of Intercollegiate Athletics. We seek to uphold the tradition and legacy of UCLA Athletics through a united and engaged alumni community and to sustain a culture of philanthropy and participation.



MEMBERSHIP ELIGIBILITY

THE BRUIN VARSITY CLUB IS A UNIQUE ALUMNI ORGANIZATION. TO BE ELIGIBLE FOR MEMBERSHIP, YOU MUST QUALIFY IN ONE OF THE FOLLOWING CATEGORIES:

UCLA STUDENT-ATHLETES: Must have competed for a minimum of one year in a varsity sport at UCLA with the Department of Intercollegiate Athletics

ATHLETIC TRAINERS: Must have completed the three-year Sports Medicine Internship at UCLA within the Department of Intercollegiate Athletics

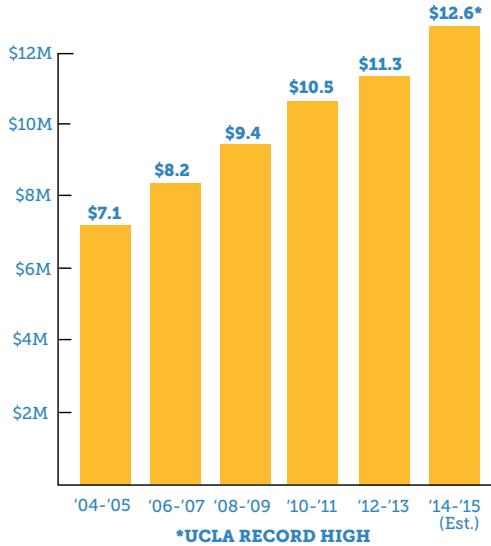
TEAM MANAGERS: Must have been a team manager for a minimum of three years for a sport at UCLA within the Department of Intercollegiate Athletics

SPIRIT SQUAD MEMBERS: Must have been a spirit squad member for a minimum of three years at UCLA

INVESTING IN CURRENT UCLA STUDENT-ATHLETES

Total Scholarship Cost for UCLA Athletics

UCLA Athletics pays UCLA for 100% of in-state and out-of-state scholarship costs, including tuition, room, board, and fees for each scholarship student-athlete who competes for UCLA



87% UCLA STUDENT-ATHLETE GRADUATION RATE

\$12.6M ESTIMATED 2014-15 SCHOLARSHIP COST FOR UCLA ATHLETICS

77% INCREASE IN SCHOLARSHIP COSTS IN THE LAST TEN YEARS

23% AMOUNT OF UCLA ATHLETICS' ANNUAL REVENUE THAT COMES FROM DONATIONS (WOODEN ATHLETIC FUND, INDIVIDUAL SPORTS, ENDOWMENT INCOME)

289.2 NUMBER OF SCHOLARSHIPS PROVIDED TO UCLA STUDENT-ATHLETES

\$28,283*

IN-STATE TUITION, ROOM, BOARD, BOOKS

\$3,665

EQUIPMENT, GEAR, UNIFORMS

\$8,626

SPORTS MEDICINE, TRAINING ROOM

\$7,707

ACADEMIC SERVICES (ADVISORS, TUTORS, ETC)

\$15,565

TEAM TRAVEL

\$2,660

ATHLETIC PERFORMANCE, WEIGHT TRAINING

Total=\$66,506

ANNUAL COST PER IN-STATE TUITION, ROOM, BOARD, BOOKS

*OUT-OF-STATE ADD \$22,878

JORDIN CANADA,
Women's Basketball '18



SIGN UP TODAY!

As a Premier member of the Bruin Varsity Club, you will be automatically recognized as a donor to the Wooden Athletic Fund.

To sign up for Premier Membership online, please visit: woodenathleticfund.com/bruinvarsityclub or call the UCLA Athletics Development Office at 310-206-3302.



PREMIER MEMBERSHIP PHILANTHROPIC SUPPORT FOR UCLA ATHLETICS BENEFITS BEGIN AT JUST \$100

EXCLUSIVE BENEFITS FOR PREMIER MEMBERS:

One season ticket to all regularly scheduled UCLA Football home games in a Wooden Athletic Fund priority seat location, PLUS the option to purchase additional season tickets in a priority section, based on availability

Subscription to *Bruin Blue* magazine

Annual Bruin Varsity Club Premier Member Gift

One ticket to any UCLA Men's Basketball game at Pauley Pavilion, excluding NCAA Championships and Special Events on a per game basis, based on availability. This is not a season ticket, and may not be applied as a credit towards current or new season ticket purchases. To receive a Men's Basketball game ticket, BVC Premier Members must call the Donor Ticket Line.

Invitations to exclusive Wooden Athletic Fund Events

One ticket to the Annual Bruin Varsity Club Homecoming Tailgate at the Rose Bowl. Value: \$45+

Opportunity to purchase Football and Men's Basketball parking

One Wooden Athletic Fund membership card, which allows complimentary admission for two to any UCLA Athletics home event, excluding Men's Basketball or Football

Access to exclusive Donor Ticket Line: 310-206-2508

Access to priority single game tickets for Football and Men's Basketball

FROM YOUR FELLOW MEMBERS



"The most important factor in my success is the experience I had at UCLA. On the field and in the classroom, I had the chance to discover what excellence is all about. **There's nothing more satisfying than being engaged through financial commitments and by spending time with our coaches and student-athletes.** Sharing my experiences, lending my professional expertise and being a visible example of what UCLA is about are the greatest ways I can think to give back."

SHELLY CARLIN, Softball '83

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"Once you pass through the UCLA program, we hope that a part of you remains here forever. The **Bruin Varsity Club is the channel that will keep us connected** and engaged with the University that gave us so much."

RAFER JOHNSON, Track & Field/Basketball '59





"Attending UCLA was the biggest investment of my life. I now get to live out my dreams every day, because of my opportunity to attend such a great University. My experiences at UCLA are ones that I will never forget, and the [Bruin Varsity Club keeps me connected in so many ways.](#)"

MARCEDES LEWIS, Football '05



"Now 15 years since I last put on a UCLA jersey, my connection to the University and desire to give when I can to a department that has given me so much just makes sense. It's important to the future success of the programs that we participated in to return, and ensure that [the tradition built in Westwood remains](#) at the highest of standards nationally."

SEAN FARNHAM, Basketball '00

UCLA ALUMNI ASSOCIATION MEMBERSHIP PROGRAM

The UCLA Alumni Association is excited to introduce a new membership program. This new program is designed to increase alumni engagement and inclusivity, and offer a new opportunity to impact scholarships and related alumni/student interactions. As a Bruin Varsity Club member, you are recognized as a UCLA Alumni Association member, which means that you have access to select benefits for life. Current Life members of the Alumni Association will retain their status and benefits. These benefits include: access to an online research tool in ProQuest, all UC libraries, UCLA Alumni Travel, Bruin Woods and Bruin Bash, the ultimate pre-game tradition, to name a few.

The new Gold Level membership offers exclusive access to programs, events and opportunities on campus, in regions around the country and online. Members can participate at this level by making a donation to support the UCLA Alumni Association or any Alumni Scholarship fund.

To learn more about the new membership model, visit www.alumni.ucla.edu





Bruin Varsity Club and the UCLA Alumni Association make it a priority to serve the needs of former Bruin student-athletes by leveraging various campus resources, including Bruin Career programming to create an engaged alumni community; one that is now over 450,000 strong.

IMPORTANT 2015 DATES

- JULY 1:** Bruin Varsity Club and Wooden Athletic Fund Membership Benefits begin for 2015-16
- AUGUST:** UCLA Football Season Tickets Mailed
- OCTOBER:** 2015-16 UCLA Men's Basketball Season Tickets Mailed
- OCTOBER 2-3:** UCLA Athletics Hall of Fame Induction Weekend
- OCTOBER 31:** HOMECOMING: UCLA vs. Colorado. Bruin Varsity Club Annual Homecoming Tailgate at the Rose Bowl. Celebration of 1965 National Championship Football Team.

2015 UCLA FOOTBALL SEASON... Bruin Bash 2015!: Show Your Team Spirit at the Ultimate Pre-Game Party for UCLA Alumni and Fans at each Home Game at the Rose Bowl and All Away Games.



BRUIN VARSITY CLUB COMPLIANCE CORNER

BVC members will receive reminders and updates on NCAA rules and other important topics. BVC members are “representatives of UCLA’s athletic interests” (commonly known as boosters); therefore, are bound by NCAA rules.

Here are a few things to keep in mind while supporting UCLA Athletics and cheering on the Bruins:

A Booster MAY NOT:

- Have any in-person contact with a prospective student-athlete (prospect) or his/her family on or off the UCLA campus.
- Email, text or communicate with a prospect via social media such as Twitter, Facebook or Instagram.
For example, a former UCLA athlete tweeting to or about a top prospect to get him/her to attend UCLA is an NCAA violation.
- Invite a prospect or his/her relatives or friends to a UCLA athletic event or to any alumni function.
- Arrange employment for a prospect or his/her family or friend.
- Provide extra benefits to a prospect or any current UCLA student-athlete or his/her family.
- Provide free or discounted housing to a current UCLA student-athlete or hire him/her to housesit.

A “prospect” is any student, regardless of athletic ability or participation, who has started classes for the 9th grade.

An extra benefit is any special arrangement provided to student-athletes or prospects that is not otherwise available to all UCLA students or the general public.

A Booster MAY:

- Provide information to UCLA coaches about noteworthy prospects in your area.
- Watch a prospect’s athletic contest (yet not have contact with that prospect or the prospect’s family).
- Continue an established relationship with a prospect and his/her family, if the relationship predates the prospect entering the ninth grade and didn’t develop as a result of the prospect’s athletic participation or fame.
- Provide an occasional meal to a student-athlete or an entire team. The meal MUST take place in the alumni’s home or on the UCLA campus, and may not be provided in a restaurant. Such meals provided MUST be approved by the Compliance Office.
- Employ a current UCLA student-athlete, if approved in advance by the UCLA Compliance Office.

As a BVC member, what is your role? Simply, keep NCAA rules compliance in mind, and if you have questions, please contact Dan Goldberg, Assistant Athletic Director Compliance, at (310) 794-8813 or dgoldberg@athletics.ucla.edu.





www.woodenathleticfund.com/bruinvarsityclub

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For questions and comments, please contact:

Bruin Varsity Club

310-206-3302 | Bruinvarsityclub@athletics.ucla.edu