



2015 – 2016 MEMBERSHIP GUIDE

TAKE CHARGE. BUILD CHAMPIONS.

MISSION STATEMENT

Take Charge. Build Champions.

The Temple Owl Club provides the resources needed to enrich the lives of our students as they strive to achieve excellence in the classroom and at the highest level of competition by serving and connecting the Temple community with unparalleled experiences and tradition.

We are committed to operating with integrity in the best interest of the University, the American Athletic Conference and the NCAA.

“I have seen transformational changes during my time as a student at Temple. The expansion of the academic support center and the Olympic Sport Weight Room have impacted my success in the classroom and on the course. I’m proud to be a Temple Owl.”

- **Brandon Matthews | Junior**
Adult and Organizational Development Major



“I make contributions and volunteer my time to support the Owl Club’s mission because I believe in transforming the student experience through Temple Athletics. Our students have achieved great things in the classroom and on the field of competition during the past year. It feels great knowing that I was a part of that success because of the contributions I made to the Owl Club and Temple Athletics”

-**Owl Club Executive Board President, Amy Larovere**
'83 | School of Media and Communications



Dear Supporters,

There has never been a better time to be an Owl!

Our teams have all started off the year in fine fashion highlighted by Football posting a historic win over Penn State and Men's Soccer garnering its first national ranking in 18 years.

Off the field, we continue to enhance the student-athlete experience. All of our athletic teams received new locker rooms last season while the Resnick Academic Center was expanded. Our athletic training room and strength and conditioning areas have been refurbished. Women's Gymnastics will open a new practice facility this year while Men's Crew and Women's Rowing now have a dedicated Erg room. This spring we will once again be rowing out of our own boathouse with the restoration of the East Park Canoe House.

These were much-needed enhancements to ensure that our student-athletes are treated in a first-class manner.

Our success has been even greater in the classroom. In the spring 2015 semester, our student-athletes combined for a cumulative grade-point average of 3.20 which shattered the previous semester's record of 3.09. Temple also leads the American Conference in APR (Academic Performance Rate) scores. The APR provides a real-time look at a team's academic success each semester by tracking the academic progress of each student on an athletic scholarship. The APR accounts for eligibility, retention and graduation and provides a measure of each team's academic performance.

Now is the time that we need all Temple alums, fans and supporters to get involved financially and make a contribution to the Owl Club. The Owl Club helps us make our vision a reality and gives us the support we need to be successful on the field of competition and in the classroom. Join Temple Athletics as we strive to reach new heights this year by providing a top-notch experience for our students through our athletics programs.

DR. PATRICK M. KRAFT

Director of Athletics



MESSAGE FROM THE DIRECTOR OF ATHLETICS

2015-16 GOALS & GIVING TIMELINE

GOALS

Goal for this fiscal year (2015-16) is **1,750** members

Last Fiscal Year
(2014-15) we had
1,370 members

That was **51%**
increase from
the year before

Owl Club Annual Fund Timeline

July 1, 2015	Start of the Fiscal Year
July 2015	Membership Benefits Packet is mailed for 2015-16 members
November 2015	Renewals are mailed
December 31, 2015	Last day to give for tax benefits for the 2015 tax year
March 1, 2016	Football Giving Deadline for benefits in the 2016-17 year
June 1, 2016	Basketball Giving Deadline for benefits in the 2016-17 year
June 30, 2016	Last day of the fiscal year

OWL CLUB ANNUAL FUND



Owl Club Annual Fund

The Owl Club Annual Fund is the top fundraising priority for Temple Athletics. Support raised through the Owl Club Annual Fund directly impacts the student athletic experience at Temple University enhancing areas for students in the field of competition and in the classroom. Examples of enhancements over the past couple of years are the newly expanded Resnick Academic Center and the newly renovated Olympic Sport locker rooms. To make a contribution to the Owl Club Annual Fund, please visit TempleOwlClub.com/JoinNow or call 215-204-CLUB (2582).



Get One

The "Get One" New Member Referral Program encourages all current Owl Club members to recruit at least one new member to support the Owl Club by joining at \$110 or more. In exchange for referring new members who donate to the Owl Club Annual Fund, all Get One participants will have the opportunity to win exclusive rewards and prizes, as well as earn Priority Points. Priority Points are used in the allocation of priority seating, priority parking and tickets to high-demand events such as bowl games, conference championships and NCAA tournaments. Additionally, two grand prizes will be awarded to the person who gets the most members and the person who raises the most new dollars at the close of each Membership Year (June 30).

The Owl Club supports the vision of taking Temple Athletics to new heights and ensuring our students have the best experience through our athletic programs. It is also a great way to reconnect with old friends and the "Get One" program is a great way to introduce your current friends to supporting the goal of enhancing the Temple experience."



- Pat Marion
Chair of the Membership Committee
Owl Club Executive Board Member
'74 Fox School of Business

Graduate Owl Club

Graduation may mean a lot of things – leaving campus, establishing a career, creating a new home – but it does not have to mean losing touch with Temple Athletics, classmates, or the Temple community! The Graduate Owl Club is comprised of Temple young alumni and fans under 30 years of age who are passionate about the growth of Temple Athletics.

As Temple continues to grow and thrive on North Broad Street, the Graduate Owl Club encourages young alumni and fans to unite and help propel Temple Athletics to new heights! Membership begins with support of at least \$50 and comes with exclusive member benefits such as:

Exclusive Graduate Owl Club Benefits

- Priority Access to tickets
- Access to Priority Parking
- Priority Seating at all away/post-season games
- Exclusive Event Invitations and Offers
- Exclusive Communications
- Bookstore Gear Discounts
- Access to Graduate Owl Club Tailgate row

To join the Graduate Owl Club, please fill out the form enclosed with this Membership Guide, visit TempleOwlClub.com/JoinNow or call 215-204-CLUB (2582).









































GRADUATE OWL CLUB

2016-17 MEMBERSHIP BENEFITS

Your gift to Temple Athletics is tax deductible as provided by law.

Your gift may allow you to receive benefits, and IRS rules may limit the deductible portion of that gift to 80 percent of the amount contributed. Temple Athletics and the Owl Club recommend you consult your tax advisor to determine how the tax laws may affect you.

The title of each giving level shows the estimated assistance that your gift provides a student-athlete.

MEMBERSHIP BENEFITS	\$50 GRADUATE OWL CLUB*	\$110+ OWL	\$584+ BOOKS & SUPPLIES	\$1,000+ CONWELL SOCIETY	\$1,829+ CHARTER BUS	\$2,557+ UNIFORMS	\$5,023+ CONF. TOURNEY TRAVEL	\$10,086+ ROOM & BOARD	\$28,962+ IN-STATE COST OF ATTENDANCE	\$50,000+ EQUIPMENT & RECRUITING
EXCLUSIVE INVITATIONS AND COMMUNICATIONS										
ANNUAL MEMBERSHIP PACKET										
TEMPLE MERCHANDISE DISCOUNTS										
FOOTBALL PRIORITY PARKING PASS LOT ACCESS**	CHERRY / WHITE LOT	CHERRY / WHITE LOT	CHERRY / WHITE LOT	CHERRY / WHITE LOT	TAILGATE ROW	TAILGATE ROW	TAILGATE ROW	LOT J LOT L	LOT J LOT L	LOT J LOT L
MEN'S BASKETBALL PRIORITY SEATING ACCESS										
PRIORITY PARKING PASS ACCESS FOOTBALL AND MEN'S BASKETBALL	1	1	1	1	2	2	4	4	4	4
PRE-GAME MEN'S BASKETBALL HOSPITALITY ROOM ACCESS					2	4	6	8	8	8
AWAY GAME/POST SEASON TICKET ACCESS	2	2	2	2	4	4	4	6	6	6

* TEMPLE ALUMNI UNDER 30 YEARS OLD ARE ELIGIBLE TO JOIN GRADUATE OWL CLUB

** MEMBERS RECEIVE PRIORITY ACCESS TO THE PARKING LOTS LISTED AT EQUAL OR LESSER GIVING LEVELS



The **Priority Points Program** establishes a framework for the equitable allocation of tickets, parking and other benefits based on your priority points rank within your annual giving level. Every Owl Club member has a priority points rank, based on how many Priority Points you have in comparison to all other Owl Club members.

Priority Points are awarded according to the criteria below. By maintaining and increasing your support to Temple Athletics, your priority points total will grow and improve your priority points rank over time.

HOW PRIORITY POINTS ARE CALCULATED

Lifetime Giving <i>One (1) point for every \$100 of total lifetime giving to Athletics</i>	1 point
Season Tickets <i>Two (2) points for every consecutive year as a season ticket holder per sport</i>	2 points
Consecutive Years <i>Three (3) points for every consecutive year as an Owl Club member</i>	3 points
University Alumni <i>Fifty (50) points in recognition for earning a Temple degree</i>	50 points (ONE TIME)
Varsity Letterwinner <i>Fifty (50) points in recognition for earning a Temple Athletics varsity letter.</i>	50 points (ONE TIME)



Sarah Deck | Junior
Kinesiology Major

PRIORITY POINTS

FOOTBALL TICKETS & PARKING

Priority Seating at Lincoln Financial

While no sections are reserved for Owl Club members, access to new season tickets, additional single game tickets and upgrades are prioritized based on priority points and giving level to the Owl Club.

2016 OPPONENTS

HOME	AWAY
<i>Army</i>	<i>Penn State</i>
<i>Stony Brook</i>	<i>UCF</i>
<i>Charlotte</i>	<i>Memphis</i>
<i>Cincinnati</i>	<i>UConn</i>
<i>East Carolina</i>	<i>Tulane</i>
<i>South Florida</i>	
<i>SMU</i>	



TO PURCHASE TICKETS, CALL 215-204-8499

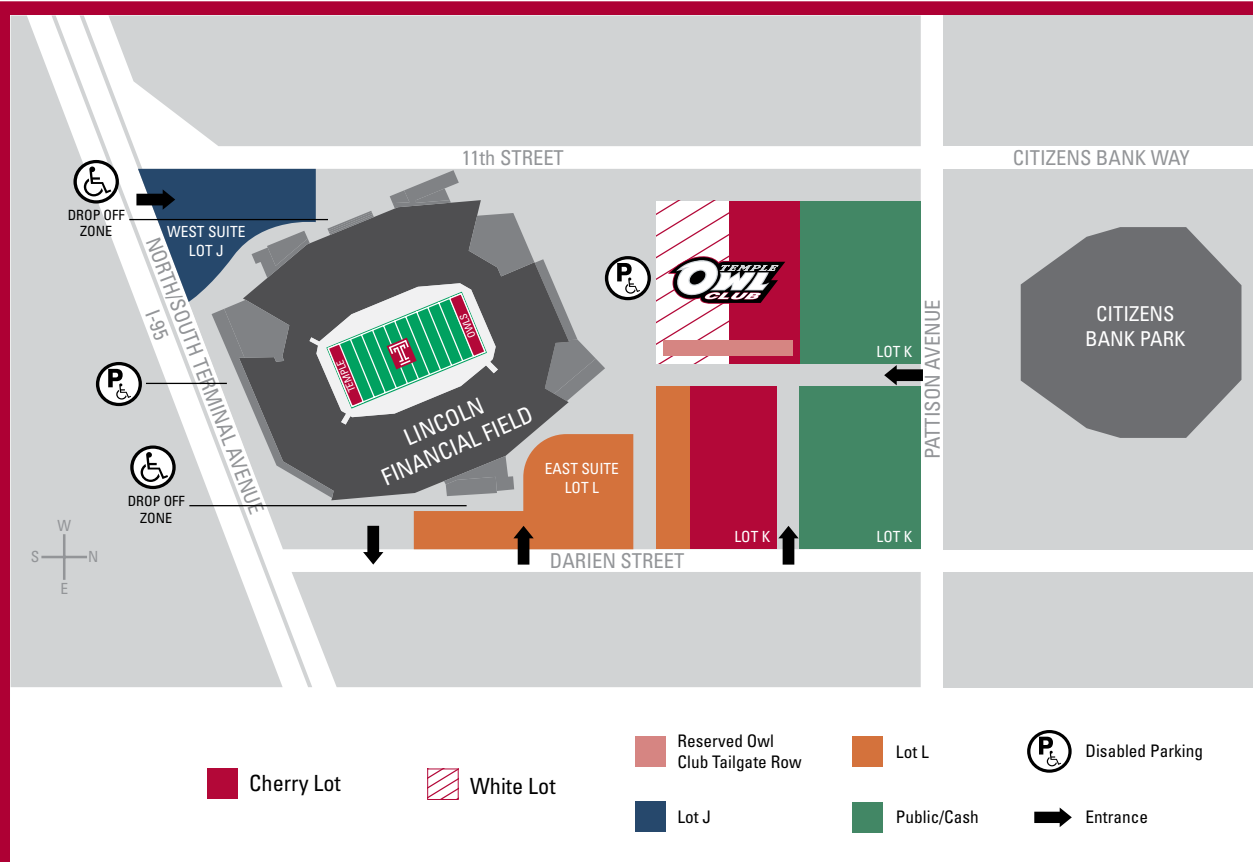




Temple Athletics reserves a limited number of season-long priority parking spaces for Football game days. Access to purchase priority parking at Lincoln Financial Field begins with a minimum \$110 gift to the Owl Club.

For access to parking along Tailgate Row, Temple's premier tailgating location, eligibility begins at the Charter Bus (\$1,829+) annual giving level.

Tyler Matakevich | Senior
Liberal Arts Major



IMPORTANT DATES

FEBRUARY 3RD - NATIONAL SIGNING DAY

MARCH 1ST- FOOTBALL BENEFITS GIVING DEADLINE



BASKETBALL TICKETS & PARKING

PRIORITY SEATING AT THE LIACOURAS CENTER

Temple Athletics provides access to priority seating locations at The Liacouras Center for Owl Club donors.

Section: 101, 105, 111, 115

Row	Giving Level
B-K	\$200 per seat
L-Q	\$100 per seat
R-V	\$50 per seat

Section: 101, 115

Row	Giving Level
B-M	Student Seating
N-V	\$50 per seat

Section: 102, 104, 112, 114

Row	Giving Level
B-F	\$300 per seat
G-Q	\$200 per seat
R-V	\$100 per seat

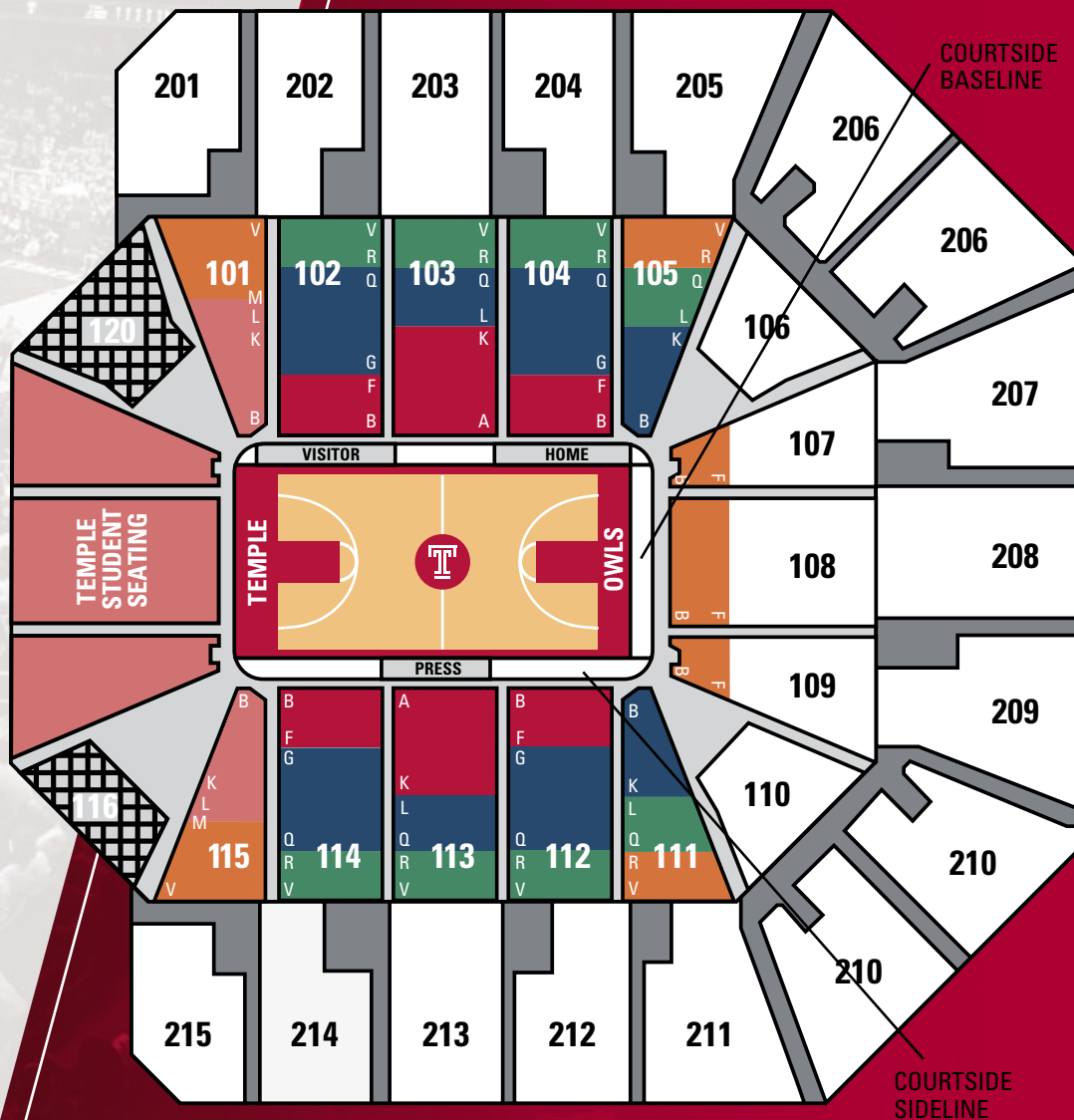
Section: 103, 113

Row	Giving Level
A-K	\$300 per seat
L-Q	\$200 per seat
R-V	\$100 per seat

Section: 107, 108, 109

Row	Giving Level
B-F	\$50 per seat

ANNUAL DONATION (PER SEAT)
\$300
\$200
\$100
\$50
\$0
COURTSIDE SIDELINE—\$3,000
COURTSIDE BASELINE—\$2,500



GIVING DEADLINE - JUNE 1ST



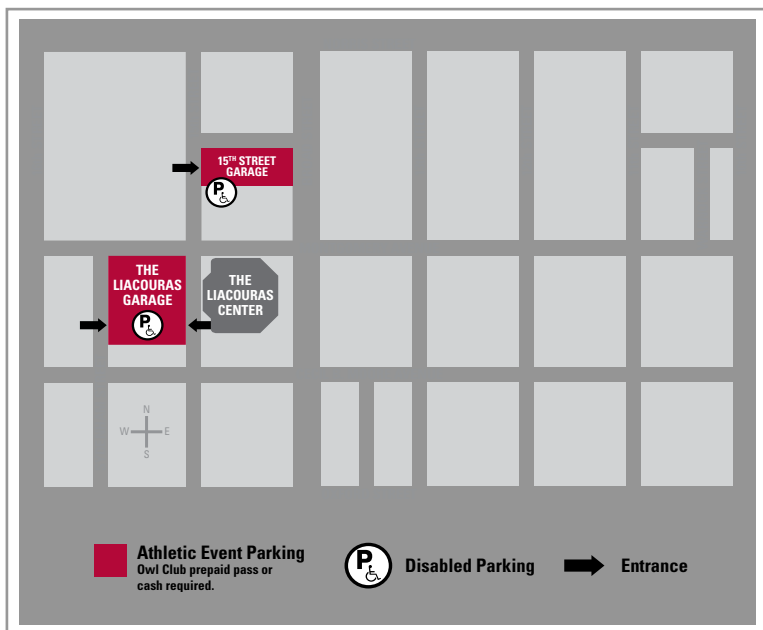
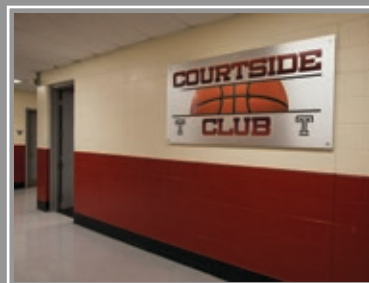
PREMIUM SEATING

Courtside Seats:

Courtside Seating is located on the baseline and sideline of The Liacouras Center. These seats offer a one-of-a-kind experience and distinctive view of all the action.

Amenities include:

- *Plush Seating*
- *Access to the Courtside Club (opens 1 hour before games)*
- *Pre-game gourmet buffet meal*
- *Coach's 'Chalk Talk'*
- *Halftime snacks and refreshments*



Basketball Suites:

Basketball Suites at The Liacouras Center overlook the court from the north, east, and south sides of the arena. These suites vary in size from 19 to 36 tickets and provide the suite holder with their own private lounge, refrigerator, and bathroom. This is a great way to watch the game in your own personal setting.

Amenities include:

- *Plush Seating*
- *Four priority parking passes*
- *In-suite catering available for purchase*
- *Access to the suite an hour before the game*



Temple Athletics reserves a limited number of season-long parking spaces for Men's Basketball game days. Eligibility to purchase priority parking at The Liacouras Center Garage or The 15th Street Garage begins at the Owl Club \$110+ giving level. Priority parking in any one of these locations will be allocated based on donor rank.

To inquire about the availability of premium seating at The Liacouras Center, please contact our staff at:
215-204-CLUB (2582).

MAJOR GIFTS

Endowment

Endowments are gifts that keep on giving. An endowment gift is invested by Temple University and generates earnings and interest for the purpose you choose to support; scholarships, coaches, facility maintenance, sport-specific program support, and much more. A gift to the endowment program is invested into a pool of funds managed by the University. A portion of the earnings from the investment provides annual support to the designated area. The remaining earnings are reinvested to grow the endowment to provide support in perpetuity. To learn more about establishing an Endowment Fund or supporting an existing fund, please contact the Temple Owl Club at **215-204-CLUB (2582)**.

Forever Owls

Joining the Forever Owls through Gift Planning provides the opportunity to establish an enduring legacy through long-term philanthropic support of Temple Athletics. Remembering Temple Athletics in a will or living trust is an accessible and easy way to express your support. Special arrangements may enable you to plan a gift that will reduce taxes on your estate, provide capital support, or establish an endowment in your name or in memory of a loved one. Whichever option you choose, a bequest costs nothing now and yet gives the immediate satisfaction of achieving your philanthropic goals, while providing critical financial support to Temple Athletics. If you have included Temple Athletics in your estate plans or to learn more about leaving a legacy, please contact the Temple Owl Club at **215-204-CLUB (2582)**.

Capital Support

Temple Athletics is committed to providing first-class facilities for all 19 varsity sports. In an era when colleges and universities are striving to recruit elite students and coaches to provide the most competitive programs in the country, facilities have become a critical component of success. Building and maintaining outstanding facilities is integral to attracting and retaining top-tier talent. Facility improvements within Temple Athletics have been substantial over the last few years as evidenced by the expansion of Edberg-Olson Hall, completion of the Pearson-McGonigle basketball practice facility, renovated locker rooms for all varsity sports, renovated Olympic sport weight room, field turf replacement at Chodoff Field, and expansion of the Donald and Nancy Resnick Academic Support Center. Projects currently underway include the renovation of rowing facilities at the East Park Canoe Club, the Olympic Sports Complex and continuing improvements throughout our athletic facilities. The Athletic Department is constantly assessing Temple's facilities in order to provide the best venues for our students to train and compete. Private giving through the Temple Owl Club will be pivotal for the success of all future projects. To learn more about supporting a specific project, please contact the Temple Owl Club at **215-204-CLUB (2582)**.



Lifetime Giving

Legends Society

The Legends Society recognizes alumni and friends of Temple University who have contributed \$100,000 or more in their lifetime to support Temple Athletics. Your annual gift to Temple Athletics is the backbone of the scholarship fund for our student-athletes at Temple University. Various giving methods are available to you, including cash gifts, corporate matching gifts, gifts-in-kind, securities, planned gifts and bequests.

Legends Society Giving Honors

<i>Platinum Owl</i>	<i>\$1,000,000</i>
<i>Golden Owl</i>	<i>\$500,000</i>
<i>Silver Owl</i>	<i>\$250,000</i>
<i>Crystal Owl</i>	<i>\$100,000</i>



Brandon Creed | Freshman
Civil Engineering Major

LEGENDS SOCIETY

HOW TO TAKE CHARGE. BUILD CHAMPIONS.

Cash Gifts

Checks can be made payable to the "Temple Owl Club" or credit cards are accepted. You can mail your payment to 1700 N. Broad Street, 4th Floor, Philadelphia, PA 19122 or call 215-204-CLUB (2582).

Giving Online

Please visit TempleOwlClub.com/JoinNow to make your gift online.

Scheduled Payments

Scheduled payments are available if you would like to spread your annual contribution out over numerous gift payments. Your full donation must be paid in full by June 30, 2016. You can visit TempleOwlClub.com/JoinNow to schedule your payments or call 215-204-CLUB (2582).

Temple Payroll Deduction

Temple University employees can set up their contribution through payroll deduction by visiting our website giving.temple.edu/payrolldeduction.

Company Matching Gifts

There are many companies that will match your contribution to the Owl Club. If you have questions about whether your company will match your gift, please email matchinggifts@temple.edu, call 215-926-2500 or visit our website giving.temple.edu/matchinggifts.

Gift-in-Kind Support

Area businesses may contribute their goods and/or services as a Gift-in-Kind contribution. The contribution must be budget relieving support and must be approved by the Temple Owl Club staff. To make a Gift-in-Kind donation, please **call the Temple Owl Club at 215-204-CLUB (2582).**



Sandra Sydlík | Senior Marketing Major

HOW DO YOU KNOW IF YOU ARE AN ATHLETICS REPRESENTATIVE?

You are considered a representative of athletics interests (*i.e. Booster*) if you are or have ever been a member of any group that supports or promotes the athletics program (*e.g. Owl Club*), or if you have helped in any way to recruit student-athletes. According to the NCAA, once an individual is identified as a representative of athletic interest, the individual retains that status for life.

There are rules that govern your contact with prospective student-athletes (*PSAs*) and current student-athletes. Your actions can affect the eligibility of individual student-athletes or teams to compete in NCAA and conference competition.

Key NCAA Terms

Prospective Student-Athlete or Prospect:

- Any individual who has started taking classes for the ninth grade

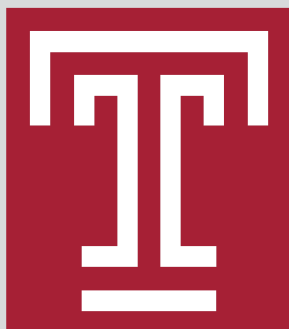
**Making contact with a prospective student-athlete is in direct violation of NCAA recruiting standards and would jeopardize the eligibility of the prospect.*

Extra Benefits:

- Includes the provision of any free or reduced meal, transportation, housing, clothes, service, entertainment, or other benefit not available to all students who are not athletes.

**This means under no circumstances may you provide a prospect, recruit, or enrolled student athlete with any item of benefit- no matter how small the item may seem.*

- Gifts of any kind are prohibited.



NCAA Rules Regarding Contact with Currently Enrolled Student-Athletes

You May Not:

- Finance a student-athlete's education. Under NCAA rules, receipt by a student-athlete of any type of financial assistance from any non-family or non-institutional source constitutes a rules violation that renders the student-athlete ineligible.
- Provide a student-athlete or their family any benefit or special arrangement. An extra benefit would include the provision of any transportation, meals, clothes, entertainment, preferential loan terms, or other benefits offered to a student-athlete at a free or reduced rate that is not available to the general student population.
- Provide or arrange for room, board, or transportation costs for a student-athlete or his/her family, relatives or friends.
- Provide payment of expense or loan of an automobile for a student-athlete or his/her family to return home or to any location.
- Provide gifts or awards of any value to a student-athlete for any reason. All awards provided to student-athletes must first be approved by the Compliance & Student-Athlete Affairs Office and meet all NCAA requirements.
- Provide an honorarium or unfounded travel costs to a student-athlete for a speaking engagement. There must be written permission by the Compliance & Student-Athlete Affairs Office in advance of any speaking engagements.
- Allow a student-athlete, his/her relatives or friends to use your telephone to make free calls.
- Use the name, picture, or likeness of a student-athlete to advertise, recommend, or promote sales or use of a product or service of any kind. This includes any fundraising programs.

NCAA Rules Regarding the Role of Boosters and Alumni in the Recruiting Process

You May Not:

- Contact a prospect through social media, publicly or privately. (*i.e. cannot tweet @ a prospect OR direct message them*)
- Call, write or e-mail prospects or their parents or legal guardians, relatives, coaches, or counselors for the purpose of athletic recruitment.
- Have on or off-campus contact with a prospect for the purpose of athletic recruitment. This includes all face-to-face contact or any contact that occurs on the Temple Campus.
- Provide a prospect, their parents or anyone that represents their interests with an extra benefit or anything that may influence their perspective of Temple Athletics.
- Attend a prospect's competition for the purpose of an evaluation requested by the Temple coaching staff.
- **UNDER NO CIRCUMSTANCES**, may you provide a prospect, recruit or enrolled student-athlete with any item of value-no matter how small the item may seem. Gifts of any kind are prohibited.

Any of the above actions constitute a violation of NCAA regulations. Such actions jeopardize the eligibility of prospective student-athletes and compromise the integrity of the athletic department.

TEMPLE IS RESPONSIBLE FOR THE ACTIONS OF ALL ITS REPRESENTATIVES, AND RESERVES THE RIGHT TO WITHHOLD ANY BENEFIT OR PRIVILEGE ASSOCIATED WITH THE DEPARTMENT OF ATHLETICS.

COMPLIANCE



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