

# RUTGERS



## **R BIG TEN BUILD SOCIETY OVERVIEW, MISSION, AND EXCLUSIVE BENEFITS**

### **OVERVIEW**

The R Big Ten® Build Society recognizes the leadership supporters of Rutgers Athletics' three Big Ten Build facility projects—the Multisport Training Complex, the Lacrosse, Soccer and Tennis Training Complex, and the Football Training Complex. Members of R Big Ten Build Society make commitments of \$25,000 or more over the course of a five year period. These commitments are above and beyond priority seating annual donations and other athletic support. In recognition of their generosity, R Big Ten Build Society members gain access to an exclusive benefits program.

### **MISSION STATEMENT**

Introduced in 2016, R Big Ten Build Society serves as the leadership fundraising catalyst in support of Rutgers Athletics' transformation of the student-athlete experience through the development of world-class facilities, allowing them to train and compete at the highest level for conference and national championships. The members are invested in the enhancement of Rutgers Athletics during its conference transition into the prestigious Big Ten.

### **ATHLETIC FACILITY DEVELOPMENT IN THE BIG TEN CONFERENCE**

The landscape of facilities development in the Big Ten is highly competitive. Some of the nation's most impressive student-athlete performance centers and training facilities are located on Big Ten campuses. All 13 of Rutgers' Big Ten peers are undergoing or about to launch athletic facility campaigns ranging from \$100 million to \$350 million each. The time is now for Rutgers to launch its own facility campaign, which will have a dramatic impact on all 24 programs by providing a first-class opportunity for Rutgers' student-athletes.

## EXCLUSIVE BENEFITS

The exclusive benefits program of R Big Ten Build Society is designed to provide members with benefits and special access in recognition of their investment in Rutgers Athletics' state-of-the-art facilities. Benefits and contribution levels are based on five-year commitments.

Donors are eligible for these benefits for the duration of their five-year commitment (if pledge is prepaid then they receive benefits for five years). The society and benefits will no longer exist following the completion of the five year maximum pledge period.

## CONTRIBUTION LEVEL (PAYABLE OVER 5 YEARS)

	CHAMPIONS CIRCLE			\$500,000	\$250,000	\$125,000	\$50,000	\$25,000
EXCLUSIVE BENEFITS	\$5,000,000	\$2,500,000	\$1,000,000					
Big Ten Football Championship Experience	✓							
Big Ten Championship Basketball Tournament Experience	✓	✓						
Dinner with Head Coach of choice (Annually)	✓	✓	✓					
Football Sideline Access Passes (2 per season)	✓	✓	✓					
Exclusive VIP Events	✓	✓	✓					
Away-game Travel with Football, Wrestling, or Basketball based on availability (Once per year)	✓	✓	✓	✓	✓			
Personalized Parking at Highpoint Solutions Stadium and/or Rutgers Athletic Center (RAC)*	✓	✓	✓	✓	✓	✓		
Pre-game Sideline Access to mutually agreed upon football game of choice	✓	✓	✓	✓	✓	✓		
Annual Membership into R Fund Scarlet Society	✓	✓	✓	✓	✓	✓		
Naming Opportunity in Athletic Facility (based on availability)	✓	✓	✓	✓	✓	✓	®	✓
Invitation for 4 to a Practice and Head Coach Meet & Greet	✓	✓	✓	✓	✓	✓	✓	
Group Guided Tour of Facility and Lunch with Athletic Director and Coaches	✓	✓	✓	✓	✓	✓	✓	✓
Autographed Athletic Gear from Head Coach of choice	✓	✓	✓	✓	✓	✓	✓	✓
Wall of Honor Recognition	✓	✓	✓	✓	✓	✓	✓	✓
R B1G Build Commemorative Gift	✓	✓	✓	✓	✓	✓	✓	✓

For those interested in learning more and becoming a Big Ten Build Society member, please call R Fund at 848-932-7629 or email at [athleticdevelopment@winants.rutgers.edu](mailto:athleticdevelopment@winants.rutgers.edu).